



## Advisory Board Meeting November 2023



With the adoption of generative AI across businesses, in the wake of chat GPT, this year's Annual Advisory Board Guest Lecture, entitled **The AI Paradox: Pros, Cons, and the Dawn of a New Era**, was given by, author of 'Building Responsible AI Algorithms', **Toju Duke**. The talk explored ways AI is being used for good today, its risks and limitations and ways to prevent further harm on members of society through the lens of a Responsible AI framework.



Read more about the lecture [here](#).

Giving his first public address as Dean, **Professor Edgar Meyer** gave the vote of thanks and encouraged all students and guests to remain to continue the conversation with Toju and the Advisory Board.



**Billie Major** chaired the meeting the following day, having now formerly taken on the role from Steve Hollis. The meeting saw the arrival of two new Board members: MSc alumnus **Jeannyfar Gelpcke**, who flew in from Germany, where she is Senior Executive Advisor to the CEO of E.ON, and **Gus Miah**, Lead Health Partner for Risk Advisory at Deloitte, who has championed our award-winning Deloitte partnership since 2014.



The meeting commenced with an overview from Professor Edgar Meyer as to the direction he wishes to take the School. This was met, as ever, with robust challenge and insight from various members as to the various changes being faced by industry that will both affect and offer opportunity to the Business School.

Dr Paul Lewis then posed a set of questions to the Board on where to take the [Centre for Responsible Business](#) in its second phase beyond the original Lloyds Banking Group funding. The Board advised on generating wider academic engagement from within the School beyond the Centre itself, and also further leveraging what can be done around responsible AI working with the Schools of Law and Computer Science more closely. They then addressed how best to define responsible business externally, whether in reference to the UN SDG's, or ESG, or by other means. On this matter, Billie Major advised that Capgemini measures against the [UK Government Social Value Model](#).





**Lodestone**, the School's PR agency, then presented to the Board posing the following questions:

1. How do we set ourselves apart? 2. What does Responsible Business mean to you? 3. Where could the School's work be applied to have the most impact? This made for a long and varied discussion, from which Lodestone will develop a series of priorities, stress test this with other stakeholders across the Business School and produce a final set of strategic priorities and a plan to be agreed by the Dean.

