The Difference

Donors’ gifts preserve vital collections

A priceless and internationally important collection of materials including more than 80,000 books and three million manuscripts is being preserved and developed thanks to donors’ gifts.

The University’s Special Collections and Archives have been built up over 120 years and include irreplaceable items such as rare first editions and political and historical papers.

‘Our Collections are truly outstanding and a unique selling point for the University and the city,’ says Susan Worrall, Head of Special Collections and University Archivist. ‘We are fortunate to have some true treasures and these generous gifts will help us secure their long-term care and conservation.’

A fundraising project is under-way to improve access to the Collections, which are currently housed across a number of sites, and boost awareness about them locally and further afield. The work will see the Collections brought together into purpose-built, state-of-the-art facilities in the redeveloped Muirhead Tower, with exhibition and learning spaces, a seminar room, a bespoke reading room and increased storage to allow for growth.

Susan says: ‘The new building is the start of something much bigger for our Collections and will help us to embed them into our teaching and research practices.’

The project is being supported by the generosity of the Edward Cadbury Charitable Trust, the LIC Fund and two alumni among others. The LIC Fund, whose trustees include Sir Adrian Cadbury, the University’s Chancellor, Sir Dominic Cadbury; and their sister Veronica Wootten, continued the family’s longstanding support of both the University and Special Collections by granting £100,000 to the project.

The Edward Cadbury Trust gave a transformational gift of £1 million. Dr Charles Gillett represents the Trust and says: ‘The project is very exciting and I look forward to the day when the new Muirhead Tower is the University’s research hub.’

Alumnus Alan Wilson (LLB Law, 1971) gave a gift worth £167,000 after touring the Collections. ‘It is particularly attractive to make a donation towards a facility that will increase the appreciation of history and benefit the wider community over time,’ he says.

Lois Garratt from Australia left the University a legacy worth £50,000 in her will. Her cousins, alumnus Nigel Perry (BCom Industrial, Economic and Business Studies, 1961) and Catharine MacMaster, liaising with the University on behalf of the estate, state: ‘The new location of the Special Collections will enable people to study and enjoy them for years to come.’

Learn more
www.special-coll.bham.ac.uk

Thank you for all your support!
From the Vice-Chancellor:

Welcome to The Difference

Our newsletter for supporters of the University of Birmingham

Giving Clubs thank friends of the University

A range of Giving Clubs helps to recognise the donors who are transforming the University.

Giving Clubs are an important way for the University to recognise the vital role of donors in supporting and transforming Birmingham as it enters its second century.

Three currently exist – the 1900 Society, Rowbotham Fellowship and Chancellor’s Guild of Benefactors. The 1900 Society was founded in 2005 to thank donors who make an exceptional contribution of £1,000 or more (or equivalent) in an academic year. Members are listed in the Donor Roll of Honour and invited to a special reception each year (this year to be held at the House of Lords prior to the alumni event). It is hoped the Society’s membership will top 100 by the end of this academic year.

Director of Development and Alumni Relations Nick Blinco says: ‘Gifts at this level are building the foundation of major giving at Birmingham and we believe members share the same dedication to the University as those who founded it.’

The Chancellor’s Guild of Benefactors was established in 2002 to publicly recognise those who have made extraordinary lifetime financial contributions of more than £1 million that have transformed the University in some way.

To date the Guild has four members – Dr Paul and Mrs Yuanbi Ramsay, Dr Elnora Ferguson on behalf of the Allan & Nesta Ferguson Charitable Trust and Dr Charles Gillett on behalf of the Edward Cadbury Charitable Trust. Members are presented with a specially designed gown and certificate during a private ceremony with the Chancellor and Vice-Chancellor.

The Rowbotham Fellowship, named in honour of a bequest made by Sir Samuel Hanson Rowbotham, recognises those who choose to leave a legacy to the University in their will. Members receive an invitation to regular donors’ receptions and have their name recorded in the leather-bound Register of Bequests outside the Great Hall.

Contact us

For more information about making a gift to the University, or about any of the projects featured in this newsletter, please contact Louise Binder in the Development and Alumni Relations Office on 0121 414 8136 or l.binder@bham.ac.uk.

Find out more about fundraising and what your gifts have achieved.

Learn more
www.alumni.bham.ac.uk/fund/
The Difference

Alumni and friends offer advice

Alumni and friends continue to play a leadership role in the vision and ambitions of the University, by volunteering their time and views as well as generous donations.

This Development Advisory Council (DAC) meets regularly to support and advise the University as it builds on past successes and moves forward with development plans. This year, the DAC is pleased to welcome a new member, alumnus Michael Rawlinson (BScScE Economics, 1991), who recently made a major gift towards the University’s new Centre in Public Sector Partnerships (CPSP).

The DAC works alongside the University’s Development Executive, made up of senior staff including the Chancellor and Vice-Chancellor. The Executive decides the strategic objectives of the Alumni Office and champions objectives around the University.

Travel bursary funds healthy careers

One medical student every year will gain invaluable experience for their future career thanks to an alumnus gift.

Dr Manjit Gahir (MBChB Medicine, 1988) has endowed the Dr H S Gahir Travel Bursary in memory of his father, to enable one medical student per year to carry out an elective at the Bilga Hospital in the Punjab, India.

‘The elective will give students an important insight into medicine in a completely different country and culture,’ says Dr Gahir. ‘In India, most fatalities are caused by infectious diseases that are treatable with modern medicine and facilities and preventable through education and basic healthcare awareness.’

‘I had a fantastic time on my elective in Zimbabwe in 1987 and I hope this bursary will help future students have an equally challenging and fulfilling experience.’

Survey feedback prompts change

New ways of recognising your gifts, faster acknowledgement and more regular news updates are just some of the changes happening as a result of your feedback to the first ever Donor Survey.

Donors from around the world gave their views about how the University recognises those who support its activities, with over 86% of your rating your giving experience and communication afterwards as good or very good.

‘We are continually striving to ensure we acknowledge and recognise our donors in the most appropriate way and the survey results gave us an excellent insight in to how we can further improve,’ explains Stewardship Officer Louise Binder. ‘I would like to thank everyone who took the time to respond.’

A letter was the most popular form of acknowledgement and all donors will now be thanked in writing within a maximum of seven days. For gifts over £1,000, letters will come from gift recipients – those who will benefit most from your generosity.

All donors will also now receive a University Christmas e-card and priority booking for major alumni events. Donors who have made gifts of £1,000 or above will also receive a University of Birmingham Donor Calendar for the first time this year.

Feedback will also influence Donor Events, with plans for summer Donor Receptions every three years including campus tours.

Donor’s legacy to support students

Birmingham chemistry students for years to come will benefit from the generosity of one alumnus who is leaving the University a substantial gift in his will.

Dr Thomas Thompson (BSc Chemistry, 1958; PhD Chemistry, 1961) has supported the Chemistry Undergraduate Bursary Fund since the start of 2006 with a lifetime gift that funds a student bursary every three years.

Dr Thompson says: ‘A reunion visit to the Chemistry Department demonstrated how hard the staff are working to provide a first class education. The visit also showed how funding could enhance the student experience by improving the facilities available. If all alumni provided a little help in return for the benefits they received from their education, the problem of finance would be less serious.’

Head of Chemistry Dr Peter Byers adds: ‘We are extremely grateful to Dr Thompson for his generous gift, which will make a very real difference to the educational experience of our students.’

Anyone can remember the University in their will and, as universities have charitable status, legators can benefit from tax exemptions.

A new brochure will be available later this year, giving information about how the University can use legacy funding and next steps to take.

Learn more
Email: legacy-advisor@bham.ac.uk or phone 0121 414 6682.
Gifts support fair access for all

Funding from alumni and charitable organisations helps to ensure Birmingham is fully accessible to all students.

The University’s goal of equal access for the brightest and best students regardless of personal circumstances is being supported by the generosity of alumni and charitable organisations. The range of gifts includes funding for excellence scholarships, outreach programmes and bursaries to combat financial hardship.

The Misys Charitable Foundation, which aims to further education in information and communication technology worldwide, has funded a number of scholarships for University of Birmingham students over the years. The programme supports exceptionally talented students taking an IT-related degree who are in financial need.

Through its Access to Birmingham (A2B) scheme, the University targets local children with the ability and commitment to attend university but who might struggle to achieve the necessary grades due to personal factors. Among others supporting A2B scholarships is alumnus Martin Devenish (BCom Industrial, Economic and Business Studies, 1986). Martin is funding A2B scholarships for up to 125 students over five years with a gift worth £300,000. His employer, global investment bank Goldman Sachs is giving an additional £5,000 per year to bolster his gift. ‘Students from more challenging state schools, with no family history of higher education, often do not have the support to achieve top A-level grades or even aspire to higher education,’ explains Martin. ‘A2B works to raise aspirations of less privileged students and ensure no one is dissuaded from applying to Birmingham because of their personal circumstances.’

A2B Officer Anne Snells says: ‘This very generous gift will help less privileged students to make their aspirations a reality.’

The University has also received generous gifts from the Goldman Sachs Foundation and the Sutton Trust to fund an Academic Enrichment Programme starting in autumn 2007. Targeting high-achieving but disadvantaged year 12 students in the West Midlands, the programme includes a Summer School, mentoring, revision sessions and a celebratory event. It is hoped these students will then apply to the University through A2B.

As well as scholarships for disadvantaged students, the University offers talent-based scholarships, particularly in subjects such as Mathematics, Engineering and the Sciences that suffer a national shortage of applicants. The Howard Wagstaff Memorial Trust made a gift worth £45,000 over three years to fund Engineering scholarships. Head of Engineering Graham Davies says: ‘We are extremely grateful for this gift, which helps ensure no student is prevented from taking up a place at Birmingham because of financial circumstances.’

A gift worth £30,000 from alumnus Neil Murphy (BSocSc Mathematical Economics, 1984) will fund two Mathematics Scholarships which will be matched by the department. Neil says: ‘I am delighted to support Birmingham in this important subject area. The University needs support from alumni to maintain the high standards it has set right through its activities from graduate to research.’

International and postgraduate students can also access support. In 2006, Rajat Kalra became the first recipient of the Canadian Scholarship, funded by Birmingham’s Canadian Chapter. Rajat says: ‘This will help me focus on my studies and further motivate me to aspire for excellence during my time at university.’

And alumnus Simon Evans (BCom Industrial, Economic and Business Studies, 1985) is funding up to eight places for UK students on the Business School’s new suite of Masters in Marketing programmes. He says: ‘I am delighted to help attract the very best to Birmingham Business School. It is my desire that these students will not have to worry about their tuition fees and can instead concentrate on their careers.’

Learn more
www.studserv.bham.ac.uk/fsoffice/index.htm

Factfile

The University’s Development and Alumni Relations Office has helped to fund 212 scholarships and bursaries since 2001.

Donor hits the right note

A lifelong love of music prompted alumnus Colin Ramsay (MA Hispanic Studies, 1987) to give a sizeable gift to the University’s Centre for Early Music Performance and Research to purchase a violone – an early version of a double bass.

Colin says: ‘I have been impressed by the sheer energy, spirit and professionalism of the performances I have seen at Birmingham and I hope this gift will help the Music Department to support the University as a whole.’

Colin is pictured with student Rebekah Light after seeing the violone played for the first time in a period instrument performance of Bach’s St John Passion at Birmingham Cathedral.
Boost for new partnership centre

Initially funded by the generosity of two alumni, a Foundation and a large company, the University is creating the UK’s first independent Centre in Public Sector Partnerships (CPSP).

Partnerships between the government and independent agencies are increasingly common to deliver everything from catering to road building, but there is currently no UK centre for independent, evidence-based advice. A joint venture between the University’s Schools of Public Policy and Business, CPSP will become the first point of contact for governments, businesses and academics alike.

Research into ‘world’s greatest health challenge’

Obesity is fast becoming the greatest health challenge faced by the world in the 21st Century, with more people now dying globally each year from obesity than from starvation.

More than 20% of the UK population is now obese, and Birmingham is one of the country’s fattest cities. But the problem affects more than just health. Healthcare bills and lost work days due to obesity-related sickness cost the economy around £3 billion per year.

To study the spectrum of obesity from causes and treatment to education, the University is establishing a new Centre for Metabolic Medicine and Obesity Research (CMMOR). The Centre will be the UK’s first, and will aim to become an international centre of excellence with globally-renowned research expertise.

Alumnus Mark Glatman (LLB Law, 1977) has generously funded the first year of a research fellow position within the new CMMOR. He says: ‘I am delighted to be involved with the University’s obesity research and am excited to see it evolve in the coming months and years.’

Professor Michael Sheppard, Dean of the Medical School, says: ‘Obesity is the greatest health challenge facing society but it is also a complex disease with many factors. Birmingham is in an excellent position to lead the way in obesity research as we already have world-class academics in key areas and, unfortunately, our city has a very high rate of obesity. The Centre will use a collaborative approach centred around patients to translate our research from the laboratory into support for the community.’

Complex: The University is establishing a new research centre to explore the issue of obesity

Funds advance cancer battle

Philanthropy is helping the University to advance the detection and treatment of cancer, by funding vital equipment for its Institute for Cancer Studies.

A grant worth more than £11,000 from the W E Dunn Trust enabled the department to buy a state-of-the-art microscope to analyse cancer biopsies, supporting studies into prostate cancer. The new generation microscope will allow the team to screen numerous tissue samples much more quickly, which in turn will increase the accurate diagnosis of cancer tissues and enhance the development of cancer therapy.

The L & R Gilley Charitable Trust awarded the Institute a grant of £5,000 to purchase a new PCR (polymerase chain reaction) appliance to analyse cancer cells. The appliance will help the team to identify changes and forecast the likely course of a patient’s cancer to choose the most appropriate treatment.

And alumnus Denis Pomroy (BSc Chemical Engineering, 1972) gave a gift worth $20,000 after it was matched through the Ramsay Challenge (see p8). The funds will purchase a spectrophotometer to support the Institute’s research into the causes of cancer and in developing new tests and therapies.

Head of the Institute Professor Lawrence Young says: ‘Our research covers many aspects of cancer, from causes and biology to new treatments. We are extremely grateful for this philanthropic funding which will help ensure our research benefits patients at the earliest possible opportunity.’
Alumni Fund supports projects across the University

The effects of your gifts to the University will be felt right across campus again this year, with a range of projects funded by the University of Birmingham Fund (UBF) that would otherwise not have been possible.

The projects, split across five key areas of Teaching, Research and IT; Campus Environment and Facilities; the Guild of Students; Student Support and University Sport Birmingham, will each have a direct impact on the day-to-day experience of students. Here are just a few examples but to view the full range of projects, visit www.alumni.bham.ac.uk/fund/annual/projects.shtml

Teaching, Research and IT

Multilingual audio Library tour

Tours of the main Library will be available at users’ discretion and in languages other than English for the first time, thanks to UBF funding. An audio tour will be produced, in English and the three other main languages spoken by students, and available to download on to an MP3 player or listen to on a computer. MP3 players with the tours loaded on will also be available to borrow.

This new service will offer complete flexibility and enable students to take a full, guided tour of the library for the first time. Thank you.

Lisa Anderson and Nancy Graham, Subject Advisors, Information Services

University of Birmingham Summer Festival of Music

Helping to build links with the local community, the University’s annual Summer Festival of Music will this year be funded by UBF. The student-organised Festival involves musicians from across the University performing a diverse series of concerts around the campus and the city, showcasing their talent in composition, performance and direction. As well as valuable opportunities for students, the Festival also gives the wider community a chance to experience diversity within the arts. Thank you.

Professor John Whenham, Head of Music

Student Support

Birmingham Business School (BBS) – Voluntary Sector Scholarship

It is increasingly important for students to prove their ‘employability’ and transferable skills to prospective employers, generally through work experience placements. Such placements are often unpaid or pay only a minimal wage (particularly those with smaller charitable organisations), meaning many students could miss out due to financial constraints. The Scholarship funding will allow BBS to support students on these placements, ensuring they do not miss out on experiences crucial for their careers. Thank you.

Professor Jonathan Michie, Director, Birmingham Business School

International Student Hardship Fund

With more than 4,000 students from almost 150 countries around the world, the University has an active strategy of international recruitment.

Short-term financial hardship is a problem for many international students, particularly those from less stable or developing countries. The grant from UBF will enable the Student Funding Office to offer temporary support for international students facing unexpected problems, or with the cost of childcare or learning difficulties. Thank you for your support.

Claire O’Leary, Head of International Student Advisory Service

The Guild of Students

A new licence and projector equipment will enable the Guild to create a Student Cinema to screen films anywhere in the Guild building. The new licence will mean films can be screened for social and entertainment purposes, benefiting the many Student Groups and Societies and introducing the possibility of becoming a venue for local arts festival screenings and bringing in revenue for the Guild.

UBF has also funded a large, colour printer capable of printing size A0 posters, to help the Guild establish a more complete print production studio. Currently, the many Student Groups around campus face high costs for large posters to advertise their activities, meaning they use smaller posters which are less efficient and make the Guild and campus look untidy. The new studio will enable student groups to become much more creative in the way they communicate with their members. Thank you.

Gary Hughes, Guild President

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Gary Hughes, Guild President
The Difference

Almost 5,000 alumni gained an insight into life at Birmingham today and got the chance to share their university experience with current students, when they were called as part of the University of Birmingham Fund telephone campaign.

During the six-month campaign, the team of 30 student callers contacted alumni throughout the UK and US, with more than £233,000 pledged to the Fund as a result. Some 50,000 alumni who could not be contacted by phone were mailed in April and gifts subsequently flooded in from all over the world.

Student caller Rebecca Boot says: 'It was an invaluable experience to speak to such a range of alumni and find out about their time here and their careers after graduating. I worked in a fantastic team, met other students and generally had fun!'

Annual Fund Manager Natalie Elderfield adds: 'The campaign response was superb and the continued generosity of our alumni around the world will enable us to enhance many more areas of University life again next year. I would like to thank everyone who gave their support – it really can transform lives.'

The funding from UBF will refurbish the Library’s audio-visual room to provide a comfortable, purpose-built and attractive area for study; and enable the Institute to offer state-of-the-art digital resources for its research facilities.

The development will be welcomed by our students and make us even more attractive as a place to study Shakespeare. Thank you.

Professor Kate McCluskie, Director of the Shakespeare Institute

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University Sport Birmingham

The University’s Raymond Priestley Centre on Coniston Water in the Lake District will celebrate its 60th anniversary this year.

Although they are regularly decorated, the Centre’s bedrooms have not been updated for 25 years and are in need of refurbishment to create a modern and comfortable environment for visitors.

The Centre, which is open for alumni making group bookings or attending summer Family Camps, offers a host of activities from climbing, abseiling and gorge walking, to sailing, windsurfing, kayaking and team development, all of which are residential courses.

The funding will be used to replace the old bunks and furnishings, improve the lighting and install eco-efficient heating. Thank you again and we hope to see you soon.

Norman Beech, Manager, Raymond Priestley Centre

Learn more
www.priestley.bham.ac.uk/

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Campus Environment and Facilities

Multi-functional learning space for Chemistry

Suitable for undergraduate and postgraduate research students, this flexible, informal learning space will provide important support for student learning and development.

Improving the School’s existing facilities, the redevelopment will ensure the University can cater to the varying needs of students, enhance the student learning experience and promote greater use of IT and presentation skills within the curriculum. Thank you very much.

Peter K Byers, Head of Chemistry

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Shakespeare into the 21st Century

The Shakespeare Institute Library attracts postgraduate and undergraduate students, visiting scholars and members of the public from the local area, around the country and across the world.

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Fund gifts set to transform lives

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Annual Fund Manager Natalie Elderfield adds: ‘The campaign response was superb and the continued generosity of our alumni around the world will enable us to enhance many more areas of University life again next year. I would like to thank everyone who gave their support – it really can transform lives.’
US alumni increase support

Exceeding last year’s total, US alumni have made gifts of more than $397,000 to the University of Birmingham Foundation since the last newsletter. More than twice as many alumni gave compared to the previous year, and this generous support made the telephone campaign so successful that next year, it will be widened across the US.

In 2006, every US donation up to a total of $20,000 was matched by alumnus Dr Paul Ramsay (BSc Mathematics and Computer Science, 1975) and his wife Yuanbi through the Ramsay Challenge. Dr Ramsay says: ‘We are honoured to give back to a place that has played such a significant part in my life. I am very grateful to my fellow alumni for their generous response and hope it will continue.’ To encourage donors to make large gifts for maximum impact, the Ramsay Challenge will be repeated again this year, with an increased match of $10,000 for every gift of $10,000 or more (see below).

In thanks for the ongoing support of US alumni, Chancellor of the University, Sir Dominic Cadbury will host receptions on both coasts this September – in New York on Wednesday 5 and in California on Saturday 8. For more information, visit www.alumni.bham.ac.uk/events/calendar.shtml or contact Alumni Events Officer, Claire O’Sullivan on +44 121 414 4139.

Learn more
www.bhamf.org or contact
Craig Klafter:cklafter@bhamf.org

The new Ramsay Challenge runs from 1 May 2007 to 30 April 2008 as follows:

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Get together, give together

In response to alumni feedback, the University is this year running its first ever reunions for alumni who left 10, 25 and 50 years ago. To help you keep in touch with us and rekindle past friendships, we are inviting alumni from the classes of 1957, 1982 and 1997 back onto campus for a reunion in June, and asking those alumni to make a special ‘Class Gift’ contribution towards our Fund during 2007.

‘This is a great chance for the year, as a group, to transform the lives of our students by making a class gift,’ explains Natalie Elderfield, Annual Fund Manager. ‘The money that is raised in this way will be distributed to some of the key projects supported by our University of Birmingham Fund.’

To make an Annual Fund donation or for more information, visit www.alumni.bham.ac.uk/fund/annual/reunion.shtml or contact Natalie on 0121 414 6879 or n.b.elderfield@bham.ac.uk.

Honey Pot funds student ambitions

Summer vacations are set to be life-changing this year for 17 Birmingham students thanks to alumni donations.

The students will each receive awards of up to £1,000 through the Honey Pot scheme, this year funded by our American alumni through the University of Birmingham Fund. The Honey Pot finances internships that provide invaluable life and work experience for undergraduates.

One recipient is second year Public Policy, Government and Management student Ash Nadershahi, who will travel to Peru to coach football to disadvantaged children. He says: ‘The project will use sport to teach the children about important social and health issues so it provides great benefits for the local community and invaluable skills for me in my future career.’

Second year nursing student Hannah Shipway received funding to fly to Kano, Nigeria to work in an eye hospital. She says: ‘This placement will develop me immensely as a trainee nurse and provide me with a valuable head-start when I start applying for jobs.’

Learn more
www.careers.bham.ac.uk/WorkExperience/HoneyPot/HoneyPotMainPage.htm

Contact us

For more information about making a gift to the University, or about any of the projects featured in this newsletter, please contact Louise Binder in the Development and Alumni Relations Office on 0121 414 8136 or l.binder@bham.ac.uk. Find out more about fundraising and what your gifts have achieved.

Learn more
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