

# Work Placements

## Committed to creating an impact through talented young minds.

The University is committed to developing and strengthening links with business and we would like to offer you the opportunity to gain additional support from a short-term, final year placement student.

### **Add value. Create impact. Save money.**

The University works with businesses directly to offer a bespoke service based around your business needs. Our Economics, Accounting & Finance and Business students work on projects that have been tailored to real business needs, helping them add value, create impact and save money.

### **Could you benefit from a fresh perspective?**

Our creative and innovative students possess strong analytical and research skills, and bring new ideas and enthusiasm to the workplace. They are hungry to put their passion for business into practice, and to gain the experience necessary to understand the reality of today's labour market.

### **Real examples of projects that our students have worked:**

*"Our placement student undertook two distinct projects. Firstly, he supported an internal project looking at how we could use internal data to better manage our business. He then worked with the broader investment team to prepare two specific market analysis reports, which were used in considering potential investment opportunities."*



**Business Growth Fund**  
Aaron Baker,  
Investment Manager



**West Midlands Economic Forum**  
Paul Forrester, Director



Paul and his placement student at WMEF

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*“Each student worked on putting on a seminar or conference and assisted with the management on the day itself. Examples of events that students have been involved with is live video conferencing with British Embassy’s across the world. We start off in Sydney and then move to Japan and Korea and then end up in North America. All of the students also worked on applied research doing data collection and collation and putting it together in a report”.*



**Younis Bhatti & Co.**  
Saqib Bhatti, Director

**YOUNIS BHATTI & CO. LIMITED**  
CHARTERED ACCOUNTANTS & REGISTERED AUDITORS

*“As a SME we were in two minds about taking on a placement student but actually the flexibility of the scheme really worked for us. We got to pick the project and also worked out days and times that were suitable for us for our student to come in. Our student analysed company rebates, KPIs and payments to suppliers, all very beneficial.*



### **What support will I get if I take on a placement student?**

Our dedicated placement team will help you tailor your project so that it is aligned with your needs. We will draft the job description for you and promote the opportunity free of charge.

### **What will I be responsible for?**

This placement is part of a module called The Professional Development Module. The placement must be a minimum of 40 hours to meet the academic needs of the module. At the end of the placement we ask employers to sign a timesheet to confirm that the student has undertaken at least 40 hours of work experience. To ensure that you get the right student into your organisation we ask employers to manage the recruitment process. On average each role receives four applications.

### **How much will it cost?**

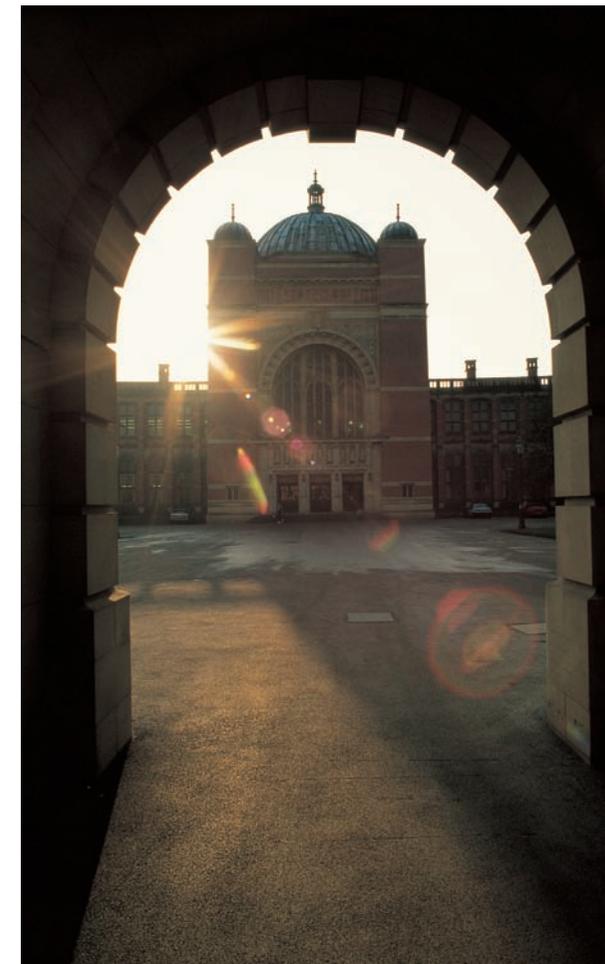
Since the placement forms part of our students' academic studies you are under no obligation to pay the student, however unpaid placements cannot be any longer than 20 working days. We do ask employers to cover all reasonable travel costs.

### **What if I don't find a suitable student that I want to take on?**

We hope that won't be the case but you are under no obligation to take on a student if you feel that they are not the right person for the role.

### **When will the placement take place?**

Between mid-June and September 2016 if you would like to offer a summer placement or between October and January 2017 if you would like to offer a term-time placement.



### **Learn More**

If you have any questions please get in touch with Matt or Roshni in the Placements Team.

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