

# India Auto Expo 2010

**SCRATCH Seminar**

**Birmingham University**

**Wednesday 16 September 2009**

**Ian Mason – International Investment Manager, Advantage  
West Midlands**

# Date and location

- **6 - 13 January 2010**
- **Held at Pragati Maidan  
Exhibition Centre in New Delhi**

# Flights and Accommodation

- Indicative flight cost of £575 from Birmingham to New Delhi via Dubai (Emirates)
- Accommodation reserved for British participants at the Maurya Sheraton – 5 star; well located; used for SIAM & ACMA receptions

# Flights and Accommodation

- Discounted cost of c£180 per night including taxes and airport pick up. Normal cost is £220 per night.
- Travel agency services available

# General Mission Benefits

- Prominent British pavilion and stand networking facilities
- Discounted accommodation
- In-market support from SMMT, UKTI and British High Commission

# General Mission Benefits

- Company profile and contact details in a dedicated UK Mission brochure
- Opportunity to arrange 1-1 meetings with identified contacts
- Invitation to SIAM/ACMA reception for CEOs

# General Mission Benefits

- Networking reception for Industry at British High Commissioners Residence
- Presentation opportunities at technology-focused seminars

# Benefits for West Midlands Mission Members

- Bespoke research into India's low carbon vehicle industry and capabilities
- Package of financial support for eligible SMEs



# Benefits for West Midlands Mission Members

- Preferential access to stand and display space on British Pavillion.
- West Midlands industry-focused seminar and networking event
- Discounted SMMT mission booking fee

# Pre Mission Research

- Background research on India's low carbon vehicle industry provided free of charge to WM Mission members
- Tailored company research (OMIS) to identify partners and to arrange 1-1 meetings strongly recommended

# Thank you

- For further details, please contact:
- Ian Mason, Advantage West Midlands:  
07525 703169 [ianmason@advantagewm.co.uk](mailto:ianmason@advantagewm.co.uk)
- Jonathan Webber, Birmingham Chamber of Commerce:  
0121 607 1758 or  
[j.webber@birminghamchamber.org.uk](mailto:j.webber@birminghamchamber.org.uk)