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# Guide to Good Practice in Public Engagement with Physics

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## Background

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- **Embedding public engagement with research in universities and research institutions**
  - National HE STEM programme
  - Concordat for Engaging the Public with Research
  - Manifesto for Public Engagement
- **IOP role to support and encourage active participation in public engagement**

## Aside – What is Public Engagement?

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- **Umbrella term covering any activity that involves a non-scientific audience**
  - Talks, workshops, shows in schools
  - Debates, talks, shows at science festivals
  - Web-based experiments (eg citizen science)
  - Deliberative dialogue (eg citizens' juries)
  - Writing popular books and articles
  - Appearing on TV or radio
  - Being interviewed by journalists
  - etc...

# Guide to Good Practice in PE with Physics

- **Overview of best practice**
- **Summary of processes involved**
- **Signposts to further information, help, advice**
  
- **Electronic pdf with embedded clickable links**



[www.iop.org/publications/iop/2011/page\\_50862.html](http://www.iop.org/publications/iop/2011/page_50862.html)

## Content of the Guide - 1

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- **Questions to consider at start of *any* PE activity**
  - Why?
  - Who?
  - What?
  - Where?
  - When?
- **And at the end...**
  - Did it work?



## Content of the Guide - 2

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- **Practical information**
  - Risk assessments
  - Insurance
  - Safeguarding children
  - Evaluation techniques
  - Case studies



## Content of the Guide - 3

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- **What next?**
  - Training
  - Networks
  - Funding
  - Guides and reports



Here to help

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- **Physics in Society team**
  - [physics.society@iop.org](mailto:physics.society@iop.org)
  - 020 7470 4800
  - [www.iop.org/activity/outreach](http://www.iop.org/activity/outreach)



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