

EAHMH Conference 2015

Cash and Care:

Economics and Values in the History of Medicine and Health

2 – 5 September 2015, Cologne Germany

**Joseph-Stelzmann-Straße 20
Institute of the History of Medicine and Medical Ethics
50931 Cologne**

Wednesday, September 2

18:00

Welcome Reception

(Joseph-Stelzmann-Straße 20, Forum)

Welcome (Heiner Fangerau)

Greetings (Representative from the University of Cologne)

Welcome presentation

Klaus Bergdolt: “Money and glory? Successful doctors in old paintings”

Thursday, September 3

9:00

Introduction and Keynote

Paul Unschuld: “Medicine in the Era of an Industrial Health Economy. Global Dynamics and Local Change”

(Joseph-Stelzmann-Straße 20, Forum)

10:30

Panels 1-4

Thursday, 10:30

Panel 1: Forum The Political Economy of Health Care in the British NHS since 1948	Panel 2 Oratorium Interwar health services in municipal contexts	Panel 3: Frauenklinik Coal, Steel, Work and Health	Panel 4: Physiologie Money and Infection
<p>Chair: Laurinda Abreu</p> <p>Davis, Stephen: Promoting efficiency in the British National Health Service 1959- 1966</p> <p>Gorsky, Martin: ‘Resource allocation’ for equity in the NHS: the roots of the RAWP. 1970-1986</p> <p>Sheard, Sally: Getting better, faster: the origins and implications of financial incentives to reduce lengths of hospital stay in the British National Health Service</p>	<p>Chair: Astri Andresen</p> <p>Doyle, Barry: The Impact of the First World War on Provincial Hospital Finance in France</p> <p>Lucey, Sean: Interwar municipal health expenditure in Belfast: The impact of devolution, politics and religion</p> <p>Seymour, Jane K: Local democracy and spending on health in interwar London</p>	<p>Chair: Anne Hardy</p> <p>Mantin, Mike: ‘Neither a Sick Man nor a Whole Man’: Disability and Employment in the British Coal mines, 1880-1948</p> <p>Kleinöder, Nina: Safety First? Debates on the costs of health and safety in the German Iron and Steel Industry in the 1920s and 1950s</p> <p>Perdiguerro-Gil, Enrique / Comelles, Joseph: The economic and social failure of the compulsory health insurance of Franco’s dictatorship (1942- 1967): the perspective of professionals and workers</p> <p>Thompson, Steve: Cash and Care in the South Wales Coalfield: An Alternative Culture?</p>	<p>Chair: Frank Huisman</p> <p>Haalboom, Floor: Tuberculous cows and Salmonella-infected pigs: the tensions between cash and care in dealings with livestock-associated public health problems in the Netherlands (1890-1978)</p> <p>Dwyer, Michael: ‘The lives of children versus a bob’: The Irish Medical Union Immunisation Boycott, 1934-48.</p> <p>Millward, Gareth: ‘Payments’, not ‘Compensation’: The Collective and Individual Costs of the British Pertussis Vaccine Scare, c. 1974- 1980</p>

12:15

Lunch (Forum)

Lunch session (Forum, Chair: Heiner Fangerau)

**Toon, Elizabeth / Ananiadou, Sophia / Duvall, Nick / Mcnaught, John / Thompson, Paul /
Timmermann, Carsten / Worboys, Michael**

Text Mining for Medical Historians: Big Data, Big Questions

Thursday, 14:15

Panels 5-7

Panel 5: Forum Cost, Time, and Care Management of Health	Panel 6: Oratorium Cost, Class, and Psychiatry in the United Kingdom		Panel 7: Physiologie Money and Infection
<p>Chair: Jonathan Reinarz</p> <p>Hüntelmann, Axel C.: Accounting, Auditing, and Cost Management of Hospitals, 1890s–1930s</p> <p>Falk, Oliver: Diabetes and the Management of Life (1900–1950)</p> <p>Michl, Susanne: Time Management: Hospital Industrial Engineering and Time Studies in the US (1911–1960)</p>	<p>Chair: Jonathan Simon</p> <p>Hands, Thora: Taming the ‘Wild Horses’: Private Treatments for Addiction in late Victorian and Edwardian Scotland</p> <p>Farquharson, Jennifer: Health in the District Asylum: Soldiers, Civilians and the ‘cost of care’ in Great War Scotland’</p> <p>Lux, Erin: Class, Crime, and Child Psychiatry in the UK Since 1945</p>		<p>Chair: Iris Borowy</p> <p>Greenway, Sophie: A clash of values: The Family Health Club Housing Association and the legislative separation of environment from health in post-war Britain</p> <p>Gosling, George: Campbell Gender and Civic Duty: Breadwinners as Paying Patients in British Healthcare before the National Health Service</p> <p>Hartmann, Annika: Between the Health Centre and the Village Marketplace - Family Planning in Cold War Guatemala (1960s to 1980s)</p>

16:15

Coffee Break

Thursday, 16:45

Panels: 8 -10

Panel 8: Forum Between Autonomy and Accountability. Transformations in the Governance of Medicine After WW2	Panel 9: Oratorium Financing health care		Panel 10: Physiologie Advertising Medicine
Chair: Frank Huisman Bertens, Roland: Medical Law: Curbing or Codifying Medical Autonomy? Jacobs, Noortje: Inspection! Compliance! Accountability! Ethics committees? Bolt, Timo C.: Evidence-Based Medicine: a Doctor's Order?	Chair: Jonathan Reinarz Dross, Fritz: Managing a budget for the beyond: hospital finances before medicalization Jones, Claire C. / Dupree, M. / Rafferty, A. / Hutchison, I.: The Costs of Infection Control in British Hospitals, c1870-1970 Nelson, Marie C. Ideals and the Cost of Care: Debating the costs of hospital care in Sweden around 1900 Buda, Octavian: Financing Medical Research in Bucharest, Romania and Liège, Belgium by end of 19th century - a comparative study		Chair: Friedrich Moll Borge, Jessica: Brand Equity and the Commercial Contraceptive in 1960s Britain Foxhall, Katherine: Medical Advertising and the History of Patients: The case of Migraine Haushofer, Lisa: A 'participation economy?' Letter writing for medicinal consumer products Serviant-Fine, Thibaut / Simon, Jonathan: Rational Drug Design: Science and innovation in the pharmaceutical industry

18:45

Short film: *Man and His Health* (1967, 18 mins.): A Major Work of Medical Cinema, presented by the director, Robert Cordier.

19:30 **SSHM and EAHMH Post-graduate students meeting**

19:30 Guided Tour Romano-Germanic Museum (optional 20 participants)

Friday, September 4, 2015

09:30

Virchow Lecture

Virginia Berridge: "Thinking in time: a new Whig history?"

11:00 Coffee Break

11:15 Panels: 11 - 14

Panel 11. Forum At what cost? Professional and patient perspectives on Australian health in the 20th century	Panel 12: Oratorium Inequality	Panel 13: Frauenklinik Promoting Medicine and Health	Panel 14: Physiologie Money and Medicine before and after Birth
<p>Chair: Fernando Salmon</p> <p>Mody, Fallon: Aliens and alliances: immigrant doctors and state-subsidised health care in Australia, 1930-1960</p> <p>McMeeken, Joan: How would they have managed without us? Poliomyelitis and the physiotherapy volunteers in Victoria, Australia</p> <p>Henrich, Eureka: An investment in 'magnificent human material': how constructions of health shaped the design and experience of Australia's post-war immigration programme, 1947 – 1971</p>	<p>Chair: Anne Hardy</p> <p>Kessler, Sebastian: A conceptual history of social inequality in health in the Federal Republic of Germany</p> <p>Borowy, Iris: The Preston Curve revisited: When does more national income harm health?</p> <p>Pardal, Rute: Economic variables of poor relief options in Évora in the 17th and 18th centuries</p> <p>Jones, Esyllt: The Political Economy of Rural Health Inequality: Socialized Models of Care in Canada and the US, 1937-1951</p>	<p>Chair: Astri Andresen</p> <p>Palmer, Steven: Health and Community on Starship Expo: The Spectacle of Medical Progress at the Montreal Universal and International Exposition, 1967</p> <p>Adams, Jane: Nature-cure for the masses: entrepreneurs, brands and niche marketing in Britain 1900-1940</p> <p>Frampton, Sally: 'We Cannot Undertake the Risk': The Business of Medical Publishing in Nineteenth-Century Britain.</p> <p>Mold, Alex: Cash or Care? Configuring 'Cost' in Public Health Education in Britain, 1950-1980s</p>	<p>Chair: Hilary Marland</p> <p>Adams, Jane Michelle: "Paying for Test-Tube Babies" - the establishment of in vitro fertilisation in New Zealand in the 1980s</p> <p>Davis, Angela: Cash and care in the case of the 'Eggs Affair': reproductive technologies in early twenty-first-century Israel</p> <p>Lagerlöf Nilsson, Ulrika: The Economics of Scientific Births: Conditions and limitations for Swedish midwifery during the late 1800s</p>

Friday, 13:15

Lunch

SSHM – Board Meeting (Forum)

14:30 Panels: 15 - 18

Panel 15: Forum Beyond the body...	Panel 16: Oratorium Health and the Poor	Panel 17: Frauenklinik Health and Politics	Panel 18: Physiologie Value of Therapy and Disease
<p>Chair: Laurinda Abreu</p> <p>Claes, Tinne The end of the body as payment in late nineteenth-century Brussels</p> <p>Deblon, Veronique: Commercialized bodies. The trade in anatomical preparations in Belgium, 1830-1860</p> <p>Stingl, Alexander: Auditing the Body in Medicine</p>	<p>Chair: Nils Hansson</p> <p>Ottosson, Anders: The market of philanthropy or the philanthropy market? The commercial and entrepreneurial organization and function of Sweden's sick- and poor relief ca 1870-1920.</p> <p>Ritch, Alistair: The Generosity of the Parsimonious Poor Law Guardians: Expenditure on Drugs in the Workhouses of Birmingham and Wolverhampton</p> <p>Barona, Joseph L.: The establishment of a Health Service at the International Labour Office (ILO)</p>	<p>Chair: Octavian Buda</p> <p>Huisman, Frank: Discussing the Principles of Health Care: Dutch Parliamentary Debates of the 1860s</p> <p>Ellis, Rob: London County Council, its Mental Health Policy and the Politics of International Consultation</p> <p>Martínez-Antonio, Francisco Javier: Unprofitable profit: the failed role of the Pasteur Institute of Tangier in French public health in Morocco (1911-1929)</p> <p>Wall, Rosemary: The British Red Cross Still Exists': adaptation to the post-war NHS era</p>	<p>Chair: Iris Borowy</p> <p>Moos, Kevin Andrew The Gift Relationship: Blood Donation, Economy and Health in the 1970s Estimate the Value of Disease, 1960-1980</p> <p>Reinarz, Jonathan: 'From isolation to integration: the institutional treatment of burns patients in Britain, c.1845-1950'</p> <p>Stoyannidis, Yannis: Making profit out of 'thin air': Sanatoriums and the invention of health tourism in Athens, 1880-1939</p>

Friday, 16:15

Coffee Break

16:30 **Panels: 19 - 22**

Panel 19: Forum Money and Madness	Panel 20: Oratorium Global Perspectives, Migration and Health	Panel 21: Frauenklinik Cash, Medicine and Gender	Panel 22: Physiologie Cash and care in ancient and medieval Mediterranean
<p>Chair: Cornelius Borck</p> <p>Smith, Leonard: An unprincipled trade in Insanity?? Private Madhouses in England, 1730-1815</p> <p>Smith, Matthew: A preventive psychiatry': The social turn in American psychiatry</p> <p>Cox, Catherine / Marland, Hilary: 'Disordered in morals and mind: prisoners, mental illness and cost in late nineteenth- century England'</p>	<p>Chair: Jonathan Simon</p> <p>Nowak, Katarzyna: Healthy New Citizens. Biopolitics in Screening Procedures for Displaced Persons</p> <p>Gründler, Jens: Care for Cash. German- Americans and their Experiences in the US- Medical-Care for Cash. German-Americans and their Experiences in the US-Medical- Marketplace, 1830- 1930</p> <p>Snow, Stephanie: Global Paradigms and Local Practices: Costs, Capital and Values in the History of Stroke Since the 1990s</p>	<p>Chair: Anne Hardy</p> <p>Fiorilli, Olivia / Aboim, Sofia: The political economy of gender politics in trans-related healthcare</p> <p>Rentetzi, Maria: Radium for men: a medical market specifically for male consumers.</p> <p>Castenbrandt, Helene Sick from work – Sickness absence among men and women in Sweden 1892-1955</p>	<p>Chair: Daniel Schäfer</p> <p>Israelowich, Ido: The economy of medical practice in the Roman Empire Moog, Ferdinand Becoming a Gladiator from a Patient's Perspective</p> <p>Salmón, Fernando: The value of trust in medieval medicine</p>

18:30

Keynote Nancy Tomes "Historical Reflections on the 'Doctor Shopper'" (Chair: Carsten Timmermann)

20:15

Conference dinner, EAHMH Book award

Saturday, September 5, 2015

09:30 Keynote Wendy Kline "The Business of Birth and the Politics of Place"

11:00 Coffee Break

11:15 Panels: 23 - 25

Panel 23: Forum The Costs of Abortion Services: Payment, Punishment, Reward	Panel 24: Oratorium Vaccines and Vaccination against smallpox and poliomyelitis: economies and values	Panel 25: Frauenklinik Money and professionals	
<p>Chair: Hilary Marland</p> <p>Davis, Gayle: From 'Go to Jail' to 'Take a Chance': The Costs of a Medical Monopoly on Abortion</p> <p>Sethna, Christabelle: To and From: Feminists, Doctors and the Costs of Abortion Services at Home and Abroad for Canadian Women</p> <p>Ignaciuk, Agata: The Cost of Reproductive Choice in Spain, 1970-85</p> <p>Bogic, Anna: Transferring the Cost of Abortion in The Transition to Democracy: The Case of Croatia and Serbia</p>	<p>Chair: Fernando Salmon</p> <p>Porras, María-Isabel / Caballero, María-Victoria: Development and Manufacture of Pierre Lépine's Vaccine against Poliomyelitis</p> <p>Rodríguez-Ocaña, Esteban: Manufacturing Smallpox Vaccine and Building Virology in Spain, 1920-1960.</p> <p>Báguena, María José / Mariño, Lourdes: Investing in health: the economic necessity and benefits of the eradication of smallpox in Spain through vaccination (1959-1982)</p> <p>Ballester, Rosa / Martín-Espinosa, Noelia: Initiatives against Inequality in the Fight against Epidemics: The Store of Oral Polio Vaccines created by the WHO in 1964</p>	<p>Chair: Axel Karenberg</p> <p>Abreu, Laurinda: Similar care competences for lower costs: the competition between surgeons and physicians in Early Modern Portugal</p> <p>Brookes, Barbara L.: Cashing in on a Medical Career: Dr. Ann Longshore Potts's Lectures to Ladies: 1870-1900</p> <p>Dimitrova, Veronika: The social medicine and the debate about doctors' private practice in Bulgaria from the early twentieth century until World War II</p>	

Saturday, 13:15

Lunch Break

13:45

General Assembly of the EAHHM – election of next president, topic and place of next meeting

Van Foreest Student Award

16:00

Guided Tour Cologne

18:00

Evening Panorama Boat Tour on the Rhine

19:30

Dinner and Farewell Party