

THE BIG IDEA

Competition finale

Wednesday 31 October 2012, 12.30–5.00pm
College of MDS, Centre for Professional Development

12.30pm Lunch and Registration (30 mins)

1.00pm Introduction and Welcome

Professor Jon Frampton, Director of Research and Knowledge Transfer for the College of Medical and Dental Sciences, University of Birmingham

1.10pm Funding for Innovation

Dr Terry O'Neill, Industry Sector Manager (Medical) at TWI Ltd and Knowledge Transfer Manager with the Health Tech & Medicines Knowledge Transfer Network

1.40pm Idea to Innovation Success Story

Dr Matt Hicks, Chief Technology Officer for Linear Diagnostics Ltd

2.10pm University Industry collaborations – a changing landscape

Dr Rupert Osbourne, CEO and Principal Consultant for IP Pragmatics

2.40pm Coffee break and Registration (20 mins)

'The Big Idea' Biomedical Ideas Competition

Involving an 'Expert Den of Friendly Dragons' with the opportunity for the audience to vote for their own favourite idea

3.00pm Finalist 1 – 10 minutes presentation plus 5 minutes for Q&A

3.15pm Finalist 2 – 10 minutes presentation plus 5 minutes for Q&A

3.30pm Finalist 3 – 10 minutes presentation plus 5 minutes for Q&A

3.45pm Finalist 4 – 10 minutes presentation plus 5 minutes for Q&A

4.00pm Big Idea 2010 Winner Update

Dr Oona Lee, University of Birmingham

4.15pm Key Note Speech: Creating commercial value from medical

diagnostics – experiences with Cozart Bioscience Ltd.

Dr Chris Hand, CEO of Abingdon Health

4.45pm Award Presentations

Professor Alice Roberts, Professor of Public Engagement in Science, University of Birmingham

5.00pm Event Close

For further details please visit
www.birmingham.ac.uk/mdsideas

To register to attend the event please email
Claire Fenlon on c.m.fenlon@bham.ac.uk



Circles of influence

Funded through charitable giving from alumni, supporters, and friends