# SCHOOL OF SOCIAL POLICY AND BIRMINGHAM BUSINESS SCHOOL

### **CHASM MEMBERS MEETING**

# MINUTES OF THE MEETING HELD ON 6<sup>th</sup> APRIL 2011

1.	Welcomes	and	<b>Apologies</b>	
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In attendance:

Karen Rowlingson (Chair) (KR), Lindsey Appleyard (LA), Tom Bisschoff (TB), Ricky Joseph (Minutes) (RJ), Dejing Kong (DK), Andy Lymer (AL), Louise Overton (LO), Carol Solley (CS), John Moss (JM)

Apologies:

Andy Mullineux (AWM), Paul Cox (PC), John Doling (JD), Matt Mangan (MAM), Maggie May (MM), Steve McKay (SM) Isabelle Szmigin (IS)

### 2. Minutes from the Last Meeting

Approved minutes of last meeting.

### 3. Matters Arising

### **Proposals**

New teaching module 'Your money and your life: From Welfare State to Personal Finance' approved. Aim to start teaching Oct 2011. Key contacts KR, RJ and LA

KR/RJ/LA

Donor visit – KR reported donor happy to disclose general details of the gift at Advisory Board meeting and in the annual report

Impact and International Plans – Workstream leaders requested to put together their plans. The impact plan should include commentary on the key stakeholders, how to engage them and how the work will make a difference. The international plan should include details of who we want to engage and how. We have core funding to assist academic exchanges and staging events. RJ has created a template which can be used for by other workstream leads which will be circulated shortly. Deadline for draft plans to be emailed to KR is 16 Sept 2011.

KR/RJ

CHASM Manual – LA has been completed and will be handed over to RJ to maintain during maternity leave cover for LA. Agreed CHASM manual to be emailed to CHASM members by RJ.

RJ/LA

ESRC Festival of Social Science Event – CS to forward details to KR. The event will take place between 29 October - 5 November 2011 <a href="http://www.esrc.ac.uk/news-and-events/events/festival/">http://www.esrc.ac.uk/news-and-events/events/festival/</a> Lots of CoSS support for CHASM to participate.

KR

European funding – KR had meeting with Huma Mumtaz, Branwen Hide (Research & Commercial Service) about extending CHASM's international links. A number of funding programmes were discussed. KR felt appropriate for CHASM to focus on small bids to begin with before targeting bigger bids. The European Science Foundation Scheme <a href="http://www.esf.org/activities/eurocores.html">http://www.esf.org/activities/eurocores.html</a> seen as a good option to establish international networks. The call for proposals due to announced May 2011. This scheme can be used to attract academics from up to 4 countries for a short period. The application needs to include information on outputs (i.e. publications, seminars etc). Agreed that we will look at this programme again in CHASM meeting in April/May.

Marie Curie Fellowships Scheme – CS reported on this scheme. Scheme could be used to develop links with USA and other key markets. Up to £50k available to host academic. Application form not to difficult to complete. UoB has good success rates on this scheme and would count towards REF. There is experience of applying for funding through Marie Currie with mixed success under another programme. The Fellowship would entail up to 2 year commitment for academic to work in another country. KR agreed we would look at this funding at future meeting.

UoB Brussels Office – KR drew colleagues' attention to this office which we can use to hold meetings/events (i.e. sandpit, symposiums etc). KR suggested it would be good to invite Xavier Rodde/ Huma Mumtaz/Branwen Hide (Research & Commercial Service) and CS to Sept CHASM meeting. This would give us enough time to develop our thinking on our European funding strategy.

HOD funds – AL invited colleagues to apply for money to support CHASM activities. The funds can be used to attend conferences, invite people to UoB to contribute to workstreams. If any CHASM workstream leaders are interested in applying, they needed to send AL a couple of paragraphs setting out how they would spend the money. The money had to be spent before end of July.

## 4. CHASM Membership

KR reported there was a lot of interest in our work. There was a discussion on developing different categories of CHASM membership (i.e. core, associate members, honorary research members etc). Felt the most appropriate term that should be used were associate/visiting members. There was further discussion whether we should distinguish between internal and external members. KR suggested we should revisit this issue.

KR

RJ

RJ/ALL

KR

6. Briefing  14 briefings have been uploaded on the CHASM website covering a broad range of issues.  CHASM members were invited to submit briefings and to forward these to LA/RJ. AL is preparing a briefing on the budget. PC will do briefing on NESTA. RJ to prepare briefing on UK-US wealth.	AL/PC/RJ/#
Duke University - RJ reported we have been invited by Duke University to be a research partner on a new research centre they are seeking funding. The project will include academic institutions in the US, Brazil, India and Ireland. RJ will provide further updates as bid progresses.	
AXA Funding - KR, JD and LO developing proposal on equity release which will extend LO's PhD thesis.	
ESRC Future Leaders Scheme - LA working up a proposal. The ESRC are due to announce a call shortly.	LA
ASSC/North American Travel Fund - RJ and KR are working up a package of proposals to invite up to 3 US colleagues involved in the UK-US New Partnership Fund bid to the British Council to attend a symposium in Birmingham.	RJ
Friends Provident Foundation/Affinity Sutton Group - KR and RJ have submitted an outline proposal to evaluate saving schemes operated by housing associations.	KR/RJ
<b>5. Proposals</b> Hyde Housing - KR and RJ submitted a proposal to evaluate money advice service. Although it was unsuccessful we hope to build on the relationship with this housing association and its partners.	KR/RJ
KR reported she had received several approaches from people interested in submitting bids through CHASM. This would create a relationship with people who were not directly linked to us. There was a general discussion around the issues, with suggestions this approach would provide a stepping stone for CHASM to build on relationships with external partners. Agreed KR to have a think about criteria and process to incorporate this and to report back at a future meeting.	

7. Events	
Children and Financial Capability – KR reported back on discussions with pfeg. There is good	
chance financial inclusion will be included in national curriculum. She organising an event in	
une on children and financial education. LA reported she has prepared a journal paper on this opic.	
Centre for Responsible Credit (CFRC) –CFRC are holding an event on 20 July at Crown Plaza in	
NEC. They expect over 100 people. They have good links and are an important CHASM partner.	
CFRC have invited Ed Davey (Minister for Employment Relations, Consumer and Postal affairs).	
Agreed CHASM would make a small donation (£200) as goodwill gesture to support event	
Public Admin Committee – KR reported back on the event organised by POLSIS.	
HM Treasury Financial Inclusion Taskforce – KR reported back on this event she attended	KR/AL
recently at the Treasury. The event looked at the future of this taskforce which has been	
disbanded. She reported there is another meeting in Birmingham in May. This event is	
mportant as it feeds into work of Financial Inclusion workstream. Suggested we consider using	
HoD Fund discussed earlier to support this event. KR will discuss with AL.	
3. Advisory Board	
KR talked through the CHASM annual report circulated earlier and has invited colleagues to send	KR
omments by 18/4/2011. Agreed LA/RJ to send email reminders. There was brief discussion on	
he title given to some of the workstreams. Felt the 'Household wealth accumulation/creation,	
istribution and decumulation' workstream led by SM might change to 'Financial Security'. The	
Taxation and Households Assets' was changed to 'Taxation'. KR reported back that having	
ought advice from Matt Mangan, the annual report and the Advisory Board will include details	
of CHASM funder. UoB will not be announcing this until August. We hope to recruit the first of the PhD studentships in Oct 2012 with a staggered start for the other studentships. KR felt best	
o wait until funding is confirmed. The annual report will make clear the activities listed are not	
wait and randing is committed. The annual report will make clear the activities listed are not	

9. Website	
KR reported back on the website. She presented a report of its usage using Google Analytic for	RJ
the period Feb-March 2011. This showed the site had 141 visits with each visitor spending an	
average 5 mins browsing. The report included information of the site visitors, and the pages	
which were the most popular (i.e. home page, events page etc). KR will be doing another	
webcast to upload. Agreed RJ to speak to Pam Newby to arrange for regular web usage reports	
to CHASM meetings every couple of months and to ask her to present this at a future CHASM	
meeting.	
10. Budget	
KR reported we have £2.5k left in budget.	
11. AOB	
LA starts her maternity leave on 9/5/2011. The meeting thanked her for all of her efforts and	
looked forward to hearing how she gets on. LA is due back from maternity leave in March 2012.	
Any information sent to her should be copied to RJ.	
10. Date of Next Meeting	
11 <sup>th</sup> May 12-1, 109, 1 <sup>st</sup> floor, Muirhead Tower. Swipe card access is not required for the first	

floor.