

## Business Exchange Modules 2014-15

### Semester 1

Banner Code	Module Title	Level	Credits	Semester	Module Leader	Main Programme on which Module Taught	Comments
07 02953	Introduction to Economics	Certificate (Year 1)	10	1	Peter Watt	Accounting & Finance	Same module content as 07 06022, Intro to Bus Economics and 07 02720 Intro to Economics
07 26355	Intro to Finance	Certificate (Year 1)	10	1	Kean Ow-Yong	Accounting & Finance	
07 24999	Financial Analysis for Non Specialist	Certificate (Year 1)	10	1	Jo Watkins	Accounting & Finance	
07 26812	Principles of Financial Accounting	Certificate (Year 1)	10	1	Lucy Dilly	Accounting & Finance	
07 24113	Corporate Communications	Certificate (Year 1)	10	1	Hazel Westwood	Business Management Programmes	
07 11050	Principles of Marketing	Certificate (Year 1)	10	1	Mark Foster	Business Management Programmes	
07 24791	Introduction to Business Strategy & Supply Chain Management	Certificate (Year 1)	10	1	Joe Sanderson	Business Management Programmes	
07 25281	Developing Entrepreneurial Opportunities	Certificate (Year 1)	10	1	Francis Greene	Business Management Programmes	
07 14505	Introduction to Financial Analysis	Certificate (Year 1)	10	1	Anthony Cook	Major Minor	
07 14507	Business Organisation & Management	Certificate (Year 1)	10	1	Julie Hartley	Major Minor	
07 27081	Introduction to Marketing	Certificate (Year 1)	10	1	Sarah Montano	Major Minor	
07 12402	Management Accounting	Intermediate (Year 2)	10	2	Bernard Langford	Accounting & Finance	
07 22690	Auditing	Intermediate (Year 2)	10	1	Steve Keepax	Accounting & Finance	
07 12401	Corporate Financial Management	Intermediate (Year 2)	10	1	Hisham Farag	Accounting & Finance	
07 02767	Intro to Marketing Principles	Intermediate (Year 2)	10	1	Fredah Mwit	Accounting & Finance	
07 24778	International Marketing	Intermediate (Year 2)	10	1	Barbara Armstrong	Business Management Programmes	
07 19317	Models of Business	Intermediate (Year 2)	10	1	Catherine Casson	Business Management Programmes	
07 13456	Consumer Behaviour	Intermediate (Year 2)	10	1	Isabelle Szmigin	Business Management Programmes	
07 23259	Fundamentals of Leadership	Intermediate (Year 2)	10	1	John Gibney	Business Management Programmes	
07 14324	Business Accounting	Intermediate (Year 2)	10	1	Bernard Langford	Business Management Programmes	
07 19316	Event Management	Intermediate (Year 2)	10	1	Inci Torel	Business Management Programmes	
07 02662	Introduction to Marketing	Intermediate (Year 2)	10	1	Sarah Montano	Major Minor	
07 14508	Financial Decision Making	Intermediate (Year 2)	10	1	Nick Carline	Major Minor	
07 14949	International Corporate Governance	Honours (Year 3)	10	1	David Oxtoby	Accounting & Finance	
07 18372	Advanced Financial Statement Analysis	Honours (Year 3)	10	1	Chun Mak	Accounting & Finance	
07 24108	Leadership Development	Honours (Year 3)	10	1	Chris Collinge	Business Management Programmes	
07 19098	Marketing Communications	Honours (Year 3)	10	1	Fredah Mwit	Business Management Programmes	
07 25942	Social Marketing and Societal Issues	Honours (Year 3)	10	1	Sarah Forbes	Business Management Programmes	
07 14511	Supply Chain Management	Honours (Year 3)	10	1	Yufeng Zhang	Major Minor	
07 27083	Strategic Management	Honours (Year 3)	10	1	Steve Brammer	Major Minor	

### Full Year / Linked modules (run over Semester 1 AND 2) - If taking just for Semester 1, see Comments for single semester code

Banner Code	Module Title	Level	Credits	Semester	Module Leader	Main Programme on which Module Taught	Comments
07 24733	Quantative Methods in Acc & Fin	Certificate (Year 1)	20	1&2	Rob Fleming	Accounting & Finance	1st Semester Code: <b>n/a</b>
07 23281	Key Message Delivery and the Media	Certificate (Year 1)	20	1&2	Hazel Westwood	Business Management Programmes	1st Semester Code: 07 26709
07 26361	Advanced Analytical Techniques for Business	Certificate (Year 1)	20	1&2	David Houlcroft	Business Management Programmes	1st Semester Code: <b>n/a</b>
07 26362	Analytical Techniques for Business	Certificate (Year 1)	20	1&2	Rob Fleming	Business Management Programmes	1st Semester Code: <b>n/a</b>
07 22684	Economics for Business	Certificate (Year 1)	20	1&2	Stan Siebert (Rob Mullin)	Business Management Programmes	1st Semester Code: <b>n/a</b>
07 22678	Company Accounting & Accounting Theory	Intermediate (Year 2)	20	1&2	Marek Schroeder/Jo Wa	Accounting & Finance	1st Semester Code: <b>n/a</b>
07 26305	Law for Accountancy & Business	Intermediate (Year 2)	20	1&2	Gordon Scott	Accounting & Finance	1st Semester Code: 07 26961
07 24111	Intermediate Business and the Macroeconomy	Intermediate (Year 2)	20	1&2	Stan Siebert	Business Management Programmes	1st Semester Code: <b>n/a</b>
07 24763	The Place of Business in Society	Intermediate (Year 2)	20	1&2	Paul Lewis	Management MOMD	1st Semester Code: 07 26742

07 22681	Advanced Management Accounting	Honours (Year 3)	20	1&2	Amanda Nayak	Accounting & Finance	1st Semester Code: 07 26809
07 22683	Advanced Financial Accounting	Honours (Year 3)	20	1&2	George Georgiou/Keith	Accounting & Finance	1st Semester Code: n/a
07 22682	Advanced Finance	Honours (Year 3)	20	1&2	Paul Cox/Hisham Farag	Accounting & Finance	1st Semester Code: 07 25672
07 22685	Economics of Labour Markets	Honours (Year 3)	20	1&2	Stan Siebert	Business Management Programmes	1st Semester Code: 07 24241
n/a	Employment and Business Development in the EU	Honours (Year 3)	20	1&2	Gill Bentley	Business Management Programmes	1st Semester Code: 07 23282 AND 2nd Semester Code: 07 23283
07 22686	Strategic Management	Honours (Year 3)	20	1&2	Mehmet Oktengil	Business Management Programmes	1st Semester Code: 07 23237
07 25280	Small Business & Entrepreneurship	Honours (Year 3)	20	1&2	Francis Greene	Business Management Programmes	1st Semester Code: 07 26741
07 22118	Service Learning for Business Students	Honours (Year 3)	20	1&2	Cathy Bonner	Business Management Programmes	1st Semester Code: n/a
07 23262	Advanced Business Economics	Honours (Year 3)	20	1&2	Fiona Carmichael	Business Management Programmes	1st Semester Code: n/a
07 06130	International & Industrial Economics	Masters (Year 4)	20	1&2	Ms DE Bailey	Major Minor	1st Semester Code: n/a