



Life and Environmental Sciences

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UNIVERSITY OF  
BIRMINGHAM



EUROPEAN UNION  
Investing in Your Future  
European Regional  
Development Fund 2007-13

The ABIA Project is an ERDF funded initiative established to underpin growth amongst small-to-medium sized businesses (SMEs) operating in the science and technology sectors in the West Midlands.

By participating in the project, regional businesses will be given funded access to extensive expertise and facilities of the University to support technology development, R&D, business development and growth. The project will provide dedicated staff to match the requirements of your business needs within the scope of the Universities activities.

#### **Am I eligible for support?**

If you are an SME based in the West Midlands, that has less than or up to 250 employees and less than 50 million turnover (Euros), then you could be eligible for support.

The College of Life and Environmental Sciences uses training, fieldwork and excellent facilities to enable learning using generic and discipline-specific skills while studying exciting topics – ranging from ecology through to cancer research and forensic psychology. It consists of the following four schools:

- Biosciences
- Geography, Earth and Environmental Sciences
- Psychology
- Sport, Exercise and Rehabilitation Sciences

#### Project Partner



#### **ABIA offers:**

- One-to-one assistance to help you identify what expertise is available to match your needs and requirements and how we can support your business
- Collaborative projects of varying length from short-term consultancy to longer-term collaborative R&D projects:
  - Dedicated support from a doctoral researcher to overcome a key challenge or pursue a new innovation opportunity in a long-term collaborative R&D project
  - Shorter 6 week – 6 month industrial Research & Development projects supported by a project team
  - The flexibility to tailor support to meet the needs of your business and find the best mechanism for collaboration
- Regular themed ABIA events providing inspiration and ideas from those already involved in innovative projects with the University of Birmingham together with the opportunity to meet members of our academic team currently conducting research in collaboration with industry.