

**University of Birmingham  
Careers and Admissions Conference  
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# **Graduate Employability**

**Eluned Jones, Director of Student Employability**

# The Graduate Market 2013

1. More buoyant than 2012 with increases in graduate vacancies from many major recruiters
2. Some recruiters failed to fill all vacancies – notably in STEM areas
3. Increasing link between prior internship / work experience and graduate job offers
4. Average salary £21,000 (HESA)

# The Graduate Market 2013

- Increased opportunities in: retail, IT, energy, engineering, public sector (teaching, social work, nursing), finance (risk and compliance)
- Prior internship / work experience route to employment increased to 30%+ (75% Investment Banks, 50% Law)
- Increased recruitment activity (university campuses, websites, social media)

# Popular Professions / Sectors

- Marketing
- Media
- Consulting
- Teaching
- Charities
- R&D
- Investment
- Accountancy
- Law
- Engineering

High Fliers Survey

## 2013 onwards

1. Continuing shortages in key areas:
  - IT (cyber security)
  - Languages (BRIC languages plus Japanese)
  - Engineering (transport, mechanical, EE)
2. Prior work experience route will grow
3. Major recruiters now opening recruitment 12 months in advance (impact on 2<sup>nd</sup> years)
4. Apprenticeships are increasing but seen as 'additional' route to graduate entry

# UK Graduate Destinations (2012)



UK destinations (FT, home):

	1 <sup>st</sup> Degree		PGT	
Work	66%	62%	69%	80%
Work & Study	6%	9%	5%	5%
Study	15%	18%	12%	6%
Unemployed	9%	7%	10%	7%
Professional Jobs	64%	80.7%	?	88.2%

# National League Tables - Graduate Prospects

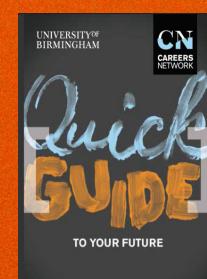
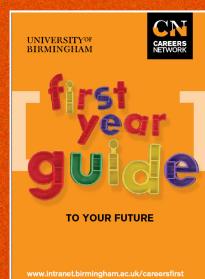
2013 – 10<sup>th</sup> in UK and 9<sup>th</sup> within the 24 strong Russell Group



65 staff and 40 student careers paraprofessionals, providing



- ✓ Dedicated Employability Teams embedded in each College
- ✓ PSA recognising over 150 extra-curricular activities
- ✓ Student Enterprise & Business Start-up services
- ✓ 300 employer visits and several major Careers Fairs each year
- ✓ Funded internship and work experience programmes
- ✓ Dedicated support for International students
- ✓ Top 10 targeted service by employers
- ✓ Local, national and global Alumni Mentoring



# What our graduates do....

<b>CAL</b>	<b>LES</b>	<b>CoSS</b>	<b>EPS</b>	<b>MDS</b>
Solicitor	Hydrologist	Social Worker	Design Engineer	Doctor
Teacher	EHO	Teacher	Software Engineer	Dentist
Musician	Toxicologist	NHS Manager	Hydrologist	Physiotherapist
Writer	Poisons Info	Counsellor	Game Developer	Clinical Psychologist
Curator	Specialist	Golf Professional	Forensic Analyst	EHO
Field Archaeologist	Sports Officer	Events Manager	River Modeller	Probation Officer
Translator	Ranger	Marketing Manager	Chemist	Professional Athlete
Probation Officer	Wildlife Sites Officer	Economist	Scientific Editor	Veterinary Surgeon
Consultant	Geoscientist	Accountant	Geologist	Occupational Therapist
IT Consultant	Catastrophy Analyst	Journalist	Physicist	Events Manager
Parliamentary Researcher	Probation Officer	Parliamentary Researcher	Patent Attorney	Armed Forces
Charity Commission Officer	Editor	Tax Inspector	Charity Fundraiser	
Police Officer	Marketing Officer	Press Officer	Market Researcher	
Accountant	Events Organiser	Deck Officer	Armed Forces	
Foreign Legion	Parliamentary Researcher	Intelligence Analyst	Investment Banker	
Investment Banker	Sheep Shearer	Investment Banker	Teacher	
	Investment Banker		Trader	

# Employer partners and recruiters



- Schlumberger
- Nestle
- Credit Suisse
- Samsung
- Atkins
- Reuters
- Imagination Technologies
- Lloyd's Register
- BAE Systems
- Babcock
- Asda
- Nationwide
- GCHQ
- Jaguar Land Rover
- QinetiQ
- IBM
- NEXT
- ARM
- Aston Martin
- Pfizer
- Apple
- Met Office
- John Lewis
- Ford
- GlaxoSmithKline
- Logica
- Network Rail
- Sony
- Toyota
- Royal Shakespeare Company
- Microsoft
- Kerry Group
- Teach First
- Renault Formula 1 Team Ltd
- House of Commons
- Bank of America
- Sainsburys
- Marks & Spencer
- Bentley
- Shelter
- Morgan Stanley
- Tata Steel
- BT
- Rolls-Royce
- Oxfam
- Santander
- BP
- British Sugar
- Mercedes-Benz
- Sotheby's
- Capgemini
- Proctor & Gamble
- Astra Zeneca
- Airbus
- BBC
- PwC
- RWE npower
- GKN
- Tessella
- Harper Collins
- Accenture
- AWE
- E-ON
- Tesco
- Bosch
- Deloitte
- Hogan Lovell
- Boots
- Mott McDonald
- Bloomberg
- Ernst & Young
- Balfour Beatty
- Aldi
- Kraft
- Marconi
- UBS
- KPMG
- Siemens
- Linklaters
- Pilkington
- Barclays
- Fujitsu
- Caterpillar
- DLA Piper
- Zurich
- Deutsche Bank
- Unilever
- Centrica
- AWE
- Wragge & Co
- Citi
- HSBC
- EDF
- Arup

# Alumni Leadership Mentoring Programme

## HEALTH AND SOCIAL CARE

**Sir Liam Donaldson - Former Chief Medical Officer (MSc, Anatomy)**

**Baroness Doreen Massey - Chair, National Treatment Agency For Substance Misuse (BA, French)**

**Sir Charles George - Chairman, The Stroke Association (BSc, Anatomy, MBChB; MD, Medicine)**

## MEDIA AND ARTS

**Cilla Snowball CBE - Group Chairman and Group CEO, AMV BBDO (BA, French)**

**Phyllida Lloyd CBE - Film and Stage Director *Iron Lady* and *Mamma Mia!* (BA, English)**

**Tamsin Greig - Actress (BA, Drama & Theatre Arts)**

**Simon Halsey - Chorus Director, City of Birmingham Symphony Choruses (DMus, Hon Degree)**

**Alan Davey - Chief Executive, Arts Council England (BA, English)**

**Baroness Patience Wheatcroft - Former Editor of the Wall Street Journal Europe (LLB, Law)**

## BUSINESS AND FINANCIAL

**Martin Devenish - Managing Director, Goldman Sachs International (BCom, Business Studies)**

**Mike Welton - Chairman, Premier Oil Plc (BSc, Civil Engineering)**

**Mike Coupe - Director, J Sainsbury's (BSc, Physics)**

# International bursary grants



- China
- Brazil
- Belgium
- Greece
- Estonia
- India
- Malawi
- Australia
- UAE
- Spain
- Israel
- Singapore
- Argentina
- Kenya
- Germany
- Cambodia
- Chile
- France
- Zimbabwe
- Morocco
- Peru
- Indonesia
- South Korea
- Uganda
- Tanzania
- South Africa
- Dubai
- USA
- Mexico
- Ecuador
- Costa Rica
- Canada
- New Zealand
- Ghana
- Sri Lanka
- Nepal

# International Work Experience

*do something remarkable!*



Panda Breeding centre, China



Botanical research, Cuba



Mental health project, Sri Lanka



Biological research, Peru



Department of Defence, USA



Dinosaur dig, Utah



Ornithology, Micronesia

# Global Challenge Internships



*do something extraordinary!*



New York



Chicago



South Africa



South Korea



India



Australia



Singapore



Morocco



Brazil



Dubai

# Secrets of Graduate Employability

1. Study the subject you enjoy the most
2. Study your strongest subject
3. Add value to yourself from Day 1
4. Study at a University that fits you
5. Study when the time is right