

University of Birmingham
Careers and Admissions Conference
July 3rd 2013



Graduate Employability

Eluned Jones, Director of Student Employability

The Graduate Market 2013

1. More buoyant than 2012 with increases in graduate vacancies from many major recruiters
2. Some recruiters failed to fill all vacancies – notably in STEM areas
3. Increasing link between prior internship / work experience and graduate job offers
4. Average salary £21,000 (HESA)

The Graduate Market 2013

- Increased opportunities in: retail, IT, energy, engineering, public sector (teaching, social work, nursing), finance (risk and compliance)
- Prior internship / work experience route to employment increased to 30%+ (75% Investment Banks, 50% Law)
- Increased recruitment activity (university campuses, websites, social media)

Popular Professions / Sectors

- Marketing
- Media
- Consulting
- Teaching
- Charities
- R&D
- Investment
- Accountancy
- Law
- Engineering

2013 onwards

1. Continuing shortages in key areas:
 - IT (cyber security)
 - Languages (BRIC languages plus Japanese)
 - Engineering (transport, mechanical, EE)
2. Prior work experience route will grow
3. Major recruiters now opening recruitment 12 months in advance (impact on 2nd years)
4. Apprenticeships are increasing but seen as 'additional' route to graduate entry

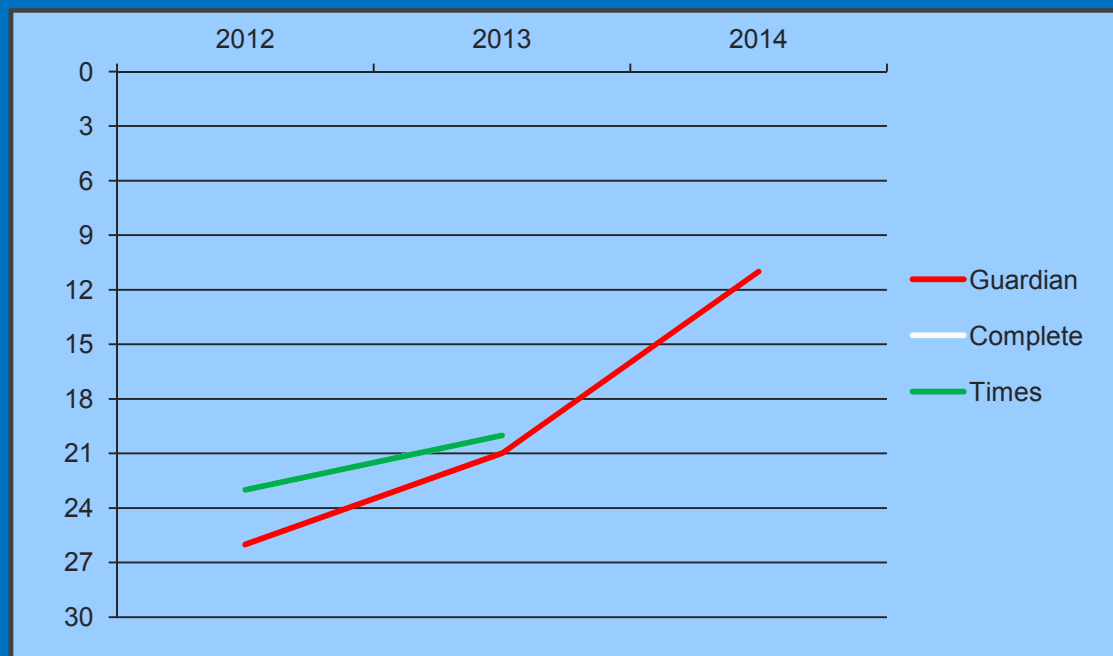
UK Graduate Destinations (2012)

UK destinations (FT, home):

	1 st Degree		PGT	
Work	66%	62%	69%	80%
Work & Study	6%	9%	5%	5%
Study	15%	18%	12%	6%
Unemployed	9%	7%	10%	7%
Professional Jobs	64%	80.7%	?	88.2%

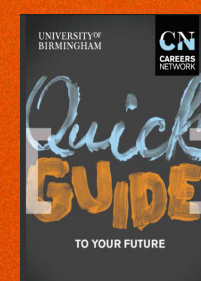
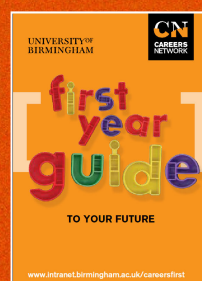
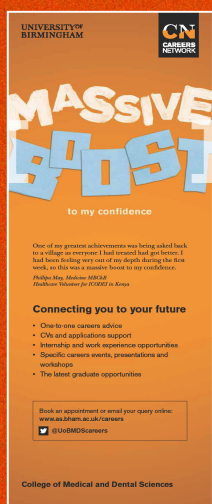
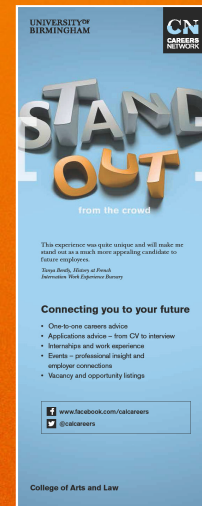
National League Tables - Graduate Prospects

2013 – 10th in UK and 9th within the 24 strong Russell Group



65 staff and 40 student careers paraprofessionals, providing

- ✓ Dedicated Employability Teams embedded in each College
- ✓ PSA recognising over 150 extra-curricular activities
- ✓ Student Enterprise & Business Start-up services
- ✓ 300 employer visits and several major Careers Fairs each year
- ✓ Funded internship and work experience programmes
- ✓ Dedicated support for International students
- ✓ Top 10 targeted service by employers
- ✓ Local, national and global Alumni Mentoring



What our graduates do....

CAL

Solicitor
Teacher
Musician
Writer
Curator
Field Archaeologist
Translator
Probation Officer
Consultant
IT Consultant
Parliamentary
Researcher
Charity Commission
Officer
Police Officer
Accountant
Foreign Legion
Investment Banker

LES

Hydrologist
EHO
Toxicologist
Poisons Info
Specialist
Sports Officer
Ranger
Wildlife Sites Officer
Geoscientist
Catastrophy Analyst
Probation Officer
Editor
Marketing Officer
Events Organiser
Parliamentary
Researcher
Sheep Shearer
Investment Banker

CoSS

Social Worker
Teacher
NHS Manager
Counsellor
Golf Professional
Events Manager
Marketing Manager
Economist
Accountant
Journalist
Parliamentary
Researcher
Tax Inspector
Press Officer
Deck Officer
Intelligence Analyst
Investment Banker

EPS

Design Engineer
Software Engineer
Hydrologist
Game Developer
Forensic Analyst
River Modeller
Chemist
Scientific Editor
Geologist
Physicist
Patent Attorney
Charity Fundraiser
Market Researcher
Armed Forces
Investment Banker
Teacher
Trader

MDS

Doctor
Dentist
Physiotherapist
Clinical Psychologist
EHO
Probation Officer
Professional Athlete
Veterinary Surgeon
Occupational
Therapist
Events Manager
Armed Forces

Employer partners and recruiters



- Schlumberger
- Reuters
- Asda
- QinetiQ
- Pfizer
- GlaxoSmithKline
- Royal Shakespeare Company
- House of Commons
- Shelter
- Oxfam
- Sotheby's
- BBC
- Harper Collins
- Bosch
- Bloomberg
- Marconi
- Pilkington
- Zurich
- Nestle
- Imagination Technologies
- IBM
- Apple
- Logica
- Microsoft
- Bank of America
- Morgan Stanley
- Santander
- Capgemini
- PwC
- Accenture
- Deloitte
- Ernst & Young
- UBS
- Barclays
- Deutsche Bank
- RBS
- Citi
- HSBC
- Credit Suisse
- Lloyd's Register
- Nationwide
- NEXT
- Met Office
- Network Rail
- Kerry Group
- Sainsburys
- Tata Steel
- BP
- Proctor & Gamble
- RWE npower
- AWE
- Hogan Lovell
- Balfour Beatty
- KPMG
- Fujitsu
- Unilever
- Centrica
- EDF
- Samsung
- BAE Systems
- GCHQ
- ARM
- John Lewis
- Sony
- Teach First
- Marks & Spencer
- BT
- British Sugar
- Astra Zeneca
- GKN
- E-ON
- Boots
- Aldi
- Siemens
- Caterpillar
- Cadbury
- AWE
- Arup
- Atkins
- Babcock
- Jaguar Land Rover
- Aston Martin
- Ford
- Toyota
- Renault Formula 1 Team Ltd
- Bentley
- Rolls-Royce
- Mercedes-Benz
- Airbus
- Tessella
- Tesco
- Mott McDonald
- Kraft
- Linklaters
- DLA Piper
- Wragge & Co

Alumni Leadership Mentoring Programme

HEALTH AND SOCIAL CARE

Sir Liam Donaldson - Former Chief Medical Officer (MSc, Anatomy)

Baroness Doreen Massey - Chair, National Treatment Agency For Substance Misuse (BA, French)

Sir Charles George - Chairman, The Stroke Association (BSc, Anatomy, MBChB; MD, Medicine)

MEDIA AND ARTS

Cilla Snowball CBE - Group Chairman and Group CEO, AMV BBDO (BA, French)

Phyllida Lloyd CBE - Film and Stage Director *Iron Lady* and *Mamma Mia!* (BA, English)

Tamsin Greig - Actress (BA, Drama & Theatre Arts)

Simon Halsey - Chorus Director, City of Birmingham Symphony Choruses (DMus, Hon Degree)

Alan Davey - Chief Executive, Arts Council England (BA, English)

Baroness Patience Wheatcroft - Former Editor of the Wall Street Journal Europe (LLB, Law)

BUSINESS AND FINANCIAL

Martin Devenish - Managing Director, Goldman Sachs International (BCom, Business Studies)

Mike Welton - Chairman, Premier Oil Plc (BSc, Civil Engineering)

Mike Coupe - Director, J Sainsbury's (BSc, Physics)

International bursary grants

- China
- Brazil
- Belgium
- Greece
- Estonia
- India
- Malawi
- Australia
- UAE
- Spain
- Israel
- Singapore
- Argentina
- Kenya
- Germany
- Cambodia
- Chile
- France
- Zimbabwe
- Morocco
- Peru
- Indonesia
- South Korea
- Uganda
- Tanzania
- South Africa
- Dubai
- USA
- Mexico
- Ecuador
- Costa Rica
- Canada
- New Zealand
- Ghana
- Sri Lanka
- Nepal

International Work Experience

do something remarkable!



Panda Breeding Centre, China



Botanical research, Cuba



Mental health project, Sri Lanka



Biological research, Peru



Department of Defence, USA



Dinosaur dig, Utah



Ornithology, Micronesia

Global Challenge Internships



do something extraordinary!



New York



Chicago



South Africa



South Korea



India



Australia



Singapore



Morocco



Brazil



Dubai

Secrets of Graduate Employability

1. Study the subject you enjoy the most
2. Study your strongest subject
3. Add value to yourself from Day 1
4. Study at a University that fits you
5. Study when the time is right