The Birmingham Skills Series

The Birmingham Skills Series is a unique programme that comprises of weekly employer-led skills sessions, business simulations and interactive workshops, intended to build students' employability and enterprising skills and offer an insight into what employers expect to see at various stages of the recruitment process.

The Skills Series enables students to identify keys skills and personal attributes that they will be able apply, demonstrate and articulate when they are preparing for and entering the application and interview process and in the workplace.

Why sponsor a session

- The series is typically booked to capacity
- Sessions offer near 100% attendance
- Your company logo will be placed on all marketing materials, both electronic and hard copy
- Great way to engage with our students and raise your profile amongst the student body
- Assist students in gaining key employability and enterprising skills

The Skills Series runs in conjunction with our **Autumn Employer Presentations Programme (/partners/employers/events/presentations.aspx)**, through October and November and attracts some of our most motivated and career focussed students. Dates for this autumn are as follows:

October - 20th and 27th
November - 3rd, 10th & 17th

All sessions will run on Tuesday afternoons from 2.30pm - 4.30pm in our new **Employer Training Room. (/partners/employers/events/presentations.aspx)**

Examples of topics covered in the series include

- Personal branding
- Commercial awareness
- Team and networking skills
- Marketing games
- Leadership skills
- Employability and enterprise skills workshops

Bookings for the Autumn Skills Series are now OPEN!.

If you would like to register an interest in sponsoring a session withn the programme, or would like to discuss taking part and costs please contact Sarah Charman, Work Experience & Employer Liaison Officer Tel: 0121 415 9026, Email: **s.r.charman@bham.ac.uk (mailto:s.r.charman@bham.ac.uk)**

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