

## Fundraise for Us

Did you know you and your friends can raise money for the University just by doing something fun?



Join our BUPA Great Birmingham Run team and raise money for the University of Birmingham and charity Cure Leukaemia as part of the 'Birmingham. Let's Cure Leukaemia' campaign! Visit [www.birmingham.ac.uk/letsrun](http://www.birmingham.ac.uk/letsrun) for more information and to register your interest.

Adobe Flash Player or QuickTime is required for video playback. [Get the latest Flash Player](#) [Get the latest version of QuickTime](#)

You might choose to hold a dress-down day at work, or organise a bake sale with the proceeds going to Birmingham. You could arrange a karaoke night and ask friends to pay for each song they sing; or auction yourself to colleagues for an afternoon.

If you're planning an endurance event, please see this [handy guide to training and planning](#) ([/Documents/alumni/Endurance-Training-Schedule.docx](#)) from Norman Beech at the University's Raymond Priestly Centre, who will be completing a [1,350 tandem bike-ride race around Ireland in early September 2014](#) (<https://www.justgiving.com/Circles-of-Influence/>).

Download our [Fundraising Pack](#) ([/Documents/alumni/giving/201314-FFU-PACK.pdf](#)) for more ideas and information on how to get involved!

**“** Nick Blinco, Director of Development, Alumni and Business Engagement: "We're open to any ideas people might have, whether they're tried and tested or something more original. This is a brilliant way for our alumni and other supporters to raise money and enjoy themselves at the same time."**”**

You can use Just Giving to set up a fundraising page for any other events that you are taking part in. Please follow the link below to set up your page using [Just Giving](#) (<http://www.justgiving.com/universityofbirmingham/raisemoney>)

To find out more about fundraising for Birmingham, please contact Laura Fairbanks, Deputy Head of Annual Giving on [l.fairbanks@bham.ac.uk](mailto:l.fairbanks@bham.ac.uk) (<mailto:l.clark.1@bham.ac.uk>) or +44 (0)121 414 8894

### Stephen's story: Fundraising for us



International Recruitment Administrator, Stephen Chand first began fundraising for charity following the Japanese earthquake in 2011, which affected his family a great deal and he wanted to help. A number of successful bake sales within the University's International Relations and Student Recruitment teams allowed Stephen to provide his support.

Following this success, he decided to fundraise for the *Circles of Influence* campaign and has raised more than £1,000 for the University's life-changing research into Burkitt's lymphoma, cancer and autism from the External Relations Coffee Morning Bake Sales.

'We have three External Relations meet ups a year where staff from across all sections can come and meet each other and ask questions to the senior team. We had the idea that this would be the perfect opportunity to showcase some of the research that we do and at the same time raise some money,' Stephen explains.

'We have a number of budding Mary Berry's and so the standard of baking is always very high and we always invite a guest speaker from the research team we are fundraising for to come in and talk a little about their work. This gives everyone an idea of what their money is going towards and we are delighted to be able to fundraise for such worth causes, whether it be contributing for new equipment in cancer research or paying for expensive tests to diagnose autism in children.

'We now have a tight knit group of bakers who contribute regularly but I am always amazed by how many colleagues want to help and contribute. The work that the University is doing is exciting and extremely important, helping to save lives. By raising money for research at the University, you can see quite clearly where the money is going and what you are contributing to.'