

CASE Student Engagement and Philanthropy Day 2014

The [#4714UoB](http://storify.com/birminghamalum/4714uob) (<http://storify.com/birminghamalum/4714uob>) celebrations have arrived!

Thank you for all of your guesses for what [#4714UoB](http://storify.com/birminghamalum/4714uob) (<http://storify.com/birminghamalum/4714uob>) could represent. We can reveal that it isn't the number of cakes consumed on campus every day, or the number of steps to the top of Old Joe!

Instead 4,714 is the number of individuals who have contributed so far this year to the University of Birmingham. This community of supporters is made up of students, alumni, staff and the local community, and with your help we have been celebrating their generous contributions through [#4714UoB](http://storify.com/birminghamalum/4714uob) (<http://storify.com/birminghamalum/4714uob>).

Any of you who on campus on Thursday 27 February will have seen that spring definitely came early for one of the trees in Chancellor's Court that was blooming with [#4714UoB](http://storify.com/birminghamalum/4714uob) (<http://storify.com/birminghamalum/4714uob>) balloons. The balloons are our way of saying thank you to all of our 4,714 supporters, but your messages of thanks will mean so much more.

Students and staff have been writing messages on gift tags and social media all day to thank the 4,714 supporters for the donations that have made a difference to their personal university experiences. Thank you if you have already left a message, and you can read plenty more in our [#4714UoB Storify](http://storify.com/birminghamalum/4714uob) (<http://storify.com/birminghamalum/4714uob>).

Why celebrate [#4714UoB](http://storify.com/birminghamalum/4714uob) (<http://storify.com/birminghamalum/4714uob>) today?

Good question! 27 February marks the second annual Student Engagement and Philanthropy Day organised by CASE (Council for the Advancement and Support of Education), which is a great opportunity for all of us at the University of Birmingham to show our appreciation for donors. Their support has helped projects ranging from capital developments, such as the new library and sports centre, to mentoring and internship opportunities for students.

To find out more about how the Circles of Influence Campaign is helping to develop our University or to make a donation, please visit www.birmingham.ac.uk/alumni/giving (<http://www.birmingham.ac.uk/alumni/giving>).

