

Why give?



Every gift to the University, large or small, has the power to transform lives at Birmingham and beyond, helping us to lead the way in research and education.

The University is a charity and when you give to Birmingham, you are helping find solutions to problems that affect us all. Whether you choose to invest in world-class research into curing illness, our historic campus or the next generation of students, all gifts are invaluable.

For a University that prides itself on excellence, working to solve global challenges is imperative. The first phase of our Circles of Influence campaign raised £60 million a year early. Building on this success, we aim to raise a further £100 million by 2015 to help develop our research across five broad themes.

Please follow the below link to find out more about our benefactors and the different ways you can give to the University of Birmingham:

- [Why our benefactors give to Birmingham \(/alumni/giving/whywegive.aspx\)](/alumni/giving/whywegive.aspx)
- [Giving as part of your reunion year \(/alumni/giving/class-gifts.aspx\)](/alumni/giving/class-gifts.aspx)
- [Make the most of your gift \(/alumni/giving/addedvalue.aspx\)](/alumni/giving/addedvalue.aspx)
- [How to give \(/alumni/giving/givenow.aspx\)](/alumni/giving/givenow.aspx)