

## Amanda Ross



Often described as one of the most powerful women in publishing.

Amanda Ross graduated from Birmingham in 1984 with a BA in Drama and Theatre Arts

### Why she is outstanding

Amanda has brought reading to the masses through television book clubs. As Managing Director of Cactus TV, she was the driving force behind the Richard and Judy Book Club and created the TV Book Club for Channel 4.

In 2009, she received The Bookseller Retail Award for Outstanding Contribution to Bookselling. Judges felt she deserved industry recognition for delivering a £185 million boost to the trade, creating at least 50 bestsellers, for raising the profile of countless authors and for championing reading as a pastime for all.

Founded by Amanda and her husband Simon in 1994, Cactus TV specialises in entertainment, features and chat shows, producing more than 40 television programmes including *Saturday Kitchen* on BBC1 *The TV Book Club* on More 4, the *Hairy Bikers' Food Tour of Britain* on BBC2, and the *Crime Thriller Season* on ITV3.

### Did you know?

Amanda is married to Simon Ross, brother of Jonathan and Paul.