

## We Shape Birmingham: Michelle Leavesley

Alumna Michelle Leavesley discusses the regional impact of her role and the advice she would offer to students looking to study, live, and develop their careers within the city of Birmingham.



<http://www.adobe.com/go/getflashplayer>

[Read the video transcript \(/accessibility/transcripts/wsb-michelle-leavesley.aspx\)](/accessibility/transcripts/wsb-michelle-leavesley.aspx)

### Profile

Michelle Leavesley - Managing Director, Citydesk Sport

- MSc Marketing (2005)



Michelle Leavesley "...Having an impact on the City of Birmingham is really important for me because I believe that you get out of life what you put in... Birmingham is a multi-cultural cosmopolitan place to work and live and I realised what great potential it had for not only myself but also for my business."

