

BIRMINGHAM BUSINESS SCHOOL



This year's summer Advisory Board meeting was held in the magnificent new **HSBC Retail Banking HQ**, marking our growing strategic partnership with HSBC, and the changing face of **Birmingham City Centre**. **Steve Hollis** opened the meeting thanking fellow member **Paul Szumilewicz**, Global Head of Digital at HSBC, for having made this possible.

UNIVERSITYOF

BIRMINGHAM



Амва

'Triple-crown' accredited

The meeting also marked the arrival of two new members:

Yogi Dewan, CEO Hassium Asset Management LLP.

Yogi is a Birmingham alumnus who, prior to founding Hassium, spent ten years as an Executive Director in the Private Wealth Management division at Goldman Sachs. He comments regularly on the financial markets in the media; Bloomberg TV, CNBC and the FT.

Rebecca Warren, Planning Director Crest Nicholson Strategic Projects.

Rebecca spent twenty years in the UK legal industry, becoming a Partner at International law firm Pinsent Masons, before moving into the housebuilding industry.

The Board reviewed the shortlist of proposals for the Business School's new Advancement Management Centre specialist MSc degrees. Whilst commending the Business School on its success in developing a large part of the brand around responsible business, **Howard Wheeldon** pointed out the importance of defining what terms are most relevant to businesses, stating we should be thinking in terms of responsibility, sustainability and resilience.

The Board congratulated the Business School for once again securing AMBA, EQUIS and AACSB accreditation, this time achieving the maximum 5 Year approval from all three. It was agreed that the November meeting will review and advise upon the Business School's International Strategy.



Birmingham Business School Advisory Board Members HSBC UK HQ June 2019