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Ideas Factory: Creating and Developing Winning ideas / Do it!

Locations	G17, Nuffield Building, University of Birmingham
Date(s)	Thursday 21st November 2013 (16:00-19:30)
Contact	Please contact the EI team at mail to: ei@contacts.bham.ac.uk or telephone the EI office on 0121 414 8775 or 0121 414 2678
Download	**Add to Calendar (/events/lectures/ideas-factory-creating-and-developing-winning-ideas--do-it.aspx?ical=true)**

If you've seen Dragon's Den or Be Your Own Boss on TV you'll know that you could do so much better! So why wait for a job or internship to come along to gain employability skills? You could build a formidable set of high level skills in such a short space of time starting your own small venture. Gain: leadership, independence, risk taking, opportunity spotting, communication skills, negotiation… In fact, it's proving a really attractive career option among University of Birmingham students who are keen to make a difference and prove their worth to the World. But how do you begin? How do you come up with a convincing one? What separates success and failure? What do I need to do? You'll look at idea exploration first (looking at well known businesses and how they started) - This will be a short fun and interactive way of getting everyone to think about idea development. You'll then look at how to create businesses out of opportunities. Finally, you'll gain an understanding of lean methodologies - How to test ideas & start businesses in the real world, with little time and money. In a fun way, this session will benefit you in two ways: You'll develop strategies and tips that will help you come up with robust ideas, based on your talents, hobbies and interests as well as providing you with the ability to spot opportunities in the environment around you. You'll learn how to develop a strong idea so that it is well executed, improving the chances of its success. So come along! You'll leave with the know-how to develop your ideas and the confidence to try it!

Creating and Developing Winning ideas: 4 - 6pm The workshop will be 2 hours, and then an extra 'networking' hour for asking individual questions to the trainer, Mike Bandar and also our current bseen cohorts.

Ideas Factory: Do it! 6 - 7.30pm Hear from some inspirational students that have gone out and developed their ideas into successful ventures that have been supported by the BSEEN programme and UoB social entrepreneurs supported by UnLtd funds. It's a fantastic opportunity to network, learn and be inspired while having a good time!

Food and refreshments available.

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