

Gino Bellavia



Gino is Director of Development for the Digital Humanities Hub with a focus on developing activities around digital transformations in the arts and cultural heritage.

Alongside this role Gino is also the Project Director for the ERDF funded West Midlands Digital Cultural Heritage Demonstrator project developing partnerships between heritage and cultural organisations, businesses and academics to research and develop innovative digital technology led projects to engage new audiences with West Midlands regional heritage resources.

Prior to this role Gino has worked as business development manager for the College of Arts and Law, catalysing Knowledge exchange in the Arts and Humanities, and as Business manager for VIN technology services, worked with hundreds of SMEs in the West Midlands across a range of sectors engaging them with academics from all disciplines at the University in collaborative R&D and knowledge exchange.

Before working at the University of Birmingham, Gino has had a successful sales career, led several expeditions into Central America and advised UK government on ICT strategies in education, especially around broadband and content delivery.

Gino, an experienced archaeologist, is passionate about heritage and is currently undertaking a PHD in spatial analysis of Prehistoric Ritual Sites.

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