

Commercialising Academic Medical Research

Date(s) Tuesday 24th April 2012 (09:00-17:00)

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Course summary

Commercialisation of medical research technologies presents many opportunities but also many challenges, some highly specific to the sector. This two-day intensive course consists of taught sessions that move from the basics to cutting edge principals, case studies and a practical workshop that will provide the tools to identify and evaluate medical research projects for their commercial potential. An understanding of the different strategies to protect the intellectual property and the optimal route to commercialisation allows participants to become highly effective at commercialising medical research. Attendees also expand their network of relevant colleagues, including frequent access to the highly experienced practitioners that lead the sessions.

Who is the course for?

- Are you thinking of commercialising your own research?
- Would you like to gain extensive understanding and tools to effectively perform in the area of medical research commercialisation?
- The course will be of value to academic and hospital innovators and (prospective) employees in SMEs, Innovation Centres and Technology Transfer Offices

Course details

Duration

Two full days, including a practical workshop on day two

Location

Centre for Professional Development, College of Medical and Dental Sciences, University of Birmingham, Edgbaston, Birmingham, B15 2TT

Is this course accredited?

No, all delegates will receive a Certificate of Attendance

Fees

£395.00 per person

Fee includes all meals and refreshments, including a dinner and networking evening on 15th May in Birmingham city centre.

How to apply

There are two ways to register for a course:

1. **Register online** (http://www.bhamonlineshop.co.uk/browse/extra_info.asp?compid=1&modid=2&prodid=345&deptid=4&catid=1) using a credit/debit card
2. If you wish to pay using an alternative method please contact the CPD office at med-cpdbookings@contacts.bham.ac.uk (<mailto:med-cpdbookings@contacts.bham.ac.uk>)

For further information, please contact David Oram or Kirstie McAra in the Centre for Professional Development

Email: med-cpdbookings@contacts.bham.ac.uk (<mailto:med-cpdbookings@contacts.bham.ac.uk>)

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