

## University of Birmingham Medici Enterprise Training Programme

<b>Locations</b>	University of Birmingham Conference Park
<b>Date(s)</b>	Monday 2nd January (09:00) - Friday 30th March 2012 (09:00)
<b>Download</b>	<a href="/news/events/partners/BirminghamUniversityEnterpriseTrainingProgramme.aspx?ical=true">Add to Calendar (/news/events/partners/BirminghamUniversityEnterpriseTrainingProgramme.aspx?ical=true)</a>

The Medici Enterprise Training Programme is an established training scheme for researchers from any university wanting to learn more about business and the commercialisation of research.

The training consists of four modules (two days each) which will be running in Birmingham from January to March 2012. We cover the essentials of business (strategy, organisation, marketing, finance and business planning), skills training (negotiation and networking) and intellectual property protection and exploitation.

In addition, delegates have an opportunity to socialise and build networks with other entrepreneurially minded academics from a range of other institutions.

The training will be delivered by a mixture of academics and practitioners and will involve lecture style and interactive case study sessions.

For further information or to express your interest in taking part in this programme please contact Catherine Mansell, Medici Programme Director on 0121 414 4905, [c.mansell@bham.ac.uk](mailto:c.mansell@bham.ac.uk) (<mailto:c.mansell@bham.ac.uk>)