

Birmingham Entrepreneur Takes Care of Student Insurance

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An entrepreneurial Birmingham Business School student has launched a website that will help students to find the right insurance policies.

The website, called www.insureastudent.com, has been created by 22 year old Ian Baron, who has set out to make the daunting task of finding insurance a great deal easier. Insureastudent.com helps students to find the most cost effective insurance policies for their possessions, cars and travel needs.

Ian Baron, company director, who has just graduated with a 2.1 in Commerce from the University of Birmingham, says 'The aim of the site is to help students realise the importance of insurance and to make the whole process of taking out insurance easier. The website offers possessions, car and travel insurance in conjunction with established reputable insurance companies.'

Ian launched his new business at the University's Student Welcome Week earlier this month and, as a result, over 1,200 students have now signed up. The site is designed to display only relevant information, is easy to navigate and within a few clicks of the mouse a student is able to find the best quote.

Ian continues, 'I am now planning to establish my company as one of the leading student insurance companies on the internet and to develop a national brand. I want to grow the company in many university cities and, from the response that I have had to date, I am confident that focussing my time and effort on this venture, will help to realise my goals.'

Ends

For further information

Kate Chapple, Press Officer, University of Birmingham, tel 0121 414 2772 or 07789 921164.

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