

## New Year Resolutions: Media Contacts List

Posted on Thursday 20th December 2007

Listed below are key contacts who can provide expert media comment for matters relating to the New Year. The University also offers expertise across a very wide range of subjects and can offer further suggestions as required; please contact the main press office numbers for further information or help in setting up interviews.

### General University of Birmingham Communications Office contacts:

#### Head of Communications:

Rachel Burrows: 07799 656649

#### Academic Contacts:

##### Dr Paul Aveyard

*Smoking prevention and smoking cessation (stopping smoking)*

##### Dr Jackson C Kirkman-Brown

*Fertility, conception*

##### Prof. Stephen McKay

*Family finances; families in debt*

##### Prof. Isabelle Szmigin

*January sales; consumer behaviour and shopping: consumption; consumer innovations; older consumers; ethical consumption; alcohol consumption; credit and debt; relationship marketing*

##### Dr Frank Eves

*Physical activity; lifestyle physical activity; Exercise Psychology*

##### Professor Jim Orford

*Addiction; alcohol, gambling, drugs, etc; resolving to make a change and how to get help; how addiction/excessive alcohol or drug use affects the family and how the family can cope*

##### Dr Gary Wood

*Life coaching; goals and New Year's resolutions*

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