

## Internationalising higher education: European academy underway at University of Birmingham

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More than 120 higher education professionals from over 20 countries are convening at the University of Birmingham this week for the European Association for International Education (EAIE) Spring Academy.

The programme features numerous practical courses based on the most current topics in international education: benchmarking, crisis management, cultural learning, joint and double degrees, digital marketing, summer schools and strategic international partnerships.

At the welcome reception on Monday evening, Professor Michael Sheppard, Provost and Vice-Principal, at the University of Birmingham, said: "We are delighted to be hosting the 2013 Spring EAIE Academy here at the University and it is my personal pleasure to welcome all of you here to our campus for what I hope will be a productive and enjoyable programme.

"Birmingham prides itself on its relationships with our international partners— we have research links with over 175 institutions worldwide and exchanges with over 200 universities, a number of whom I am sure are represented this evening. Over 4,500 students from 150 countries worldwide choose to study with us, and 31% of our academic staff are non-UK nationals. We also have an overseas presence in China, Brussels, India, and Brazil."

Founded in 1989, the EAIE is an acknowledged European leadership centre for expertise, networking and resources in the internationalisation of higher education. For further information, visit the [EAIE website \(http://www.eaie.org/home.html\)](http://www.eaie.org/home.html).