

Get involved in events on campus



Recruitment fairs

Recruitment fairs are a great for raising brand awareness and reaching large student numbers. Fairs give you the opportunity to talk to students face-to-face about your company and your vacancies. **[Find out more about recruitment fairs. \(/partners/employers/events/recruitment-fairs/index.aspx\)](/partners/employers/events/recruitment-fairs/index.aspx)**

Presentations and drop-in programmes

Presentations allow for a more in depth dialogue with students. Discuss in more detail what you are looking for in an application; your organisation's culture and ethos towards its stakeholders and what differentiates you from your competition. Drop-ins allow students to meet with representatives and ask questions about your business and opportunities on a more informal basis. **[Find out more about our programmes. \(/partners/employers/events/presentations.aspx\)](/partners/employers/events/presentations.aspx)**

The Birmingham Skills Series

The Birmingham Skills Series comprises of weekly employer-led skills sessions and business games, intended to build students' employability skills and offer an insight into what employers expect to see at various stages of the recruitment process. Delivering a session signals to students that your company values training and development. **[Find out more about The Birmingham Skills Series. \(/partners/employers/events/skills-series.aspx\)](/partners/employers/events/skills-series.aspx)**