

## Information for SMEs

Due to our beneficial location near the City and surrounding districts, many of our students have gained practical experience within SMEs during their time here. As a result, our students have gained a genuine interest and desire to work within small to medium sized enterprises.

### Employable students, impacting on your business

Through their courses of study, part-time work, extra-curricular activities and enterprising initiatives, our students have built up a wealth of higher level skills and experience: from SEO web design, to marketing strategy to written and verbal translation.

77% of our students come from the state sector, from diverse backgrounds and are academically bright. They are motivated, hard-working and possess a thirst for challenge which would be significantly advantageous to your business.

We recognise that you have limited time, resources and budget to focus on university recruitment. Which is why we have staff on hand to assist. They are honest in their approach and will go out of their way to ensure that your vacancy is communicated to students through the most effective methods.

We want you to have a satisfying experience.

- [Frequently asked questions by SMEs \(PDF - 587KB\) \(/Documents/partners/employers/FAQs-for-SMEs-JCR-updates-July-2014.pdf\)](#)

### Funding

Did you know there is funding available to help you benefit from the assistance of a student from the University of Birmingham, the 2013 Sunday Times University of the Year?

- [Match-funding for undergraduate and graduate internships \(/partners/employers/services/match-funding-internships.aspx\)](#)