

Television production internship video transcript



(<http://www.adobe.com/go/getflashplayer>)

This is the video transcript for Sarah Fullwood's interview about her television production internship on the [student profiles \(/partners/employers/student-profiles.aspx\)](#) page.

Television production internship

My name is Sarah Fullwood, I'm a third year Media, Culture and Society students and I'm currently undergoing an internship at a television production company in Birmingham.

Describe your work

My main role is a Production Assistant, so this entails me working under two Production Managers and helping with their projects. They're often juggling a lot of projects all at the same time, so it's my job and my responsibility to help out where I can. I can be anything from a runner on film-shoots to writing proposals and press releases.

What skills did you bring to the organization?

I think the skills and knowledge I brought to the organization were obviously communication skills and organizational skills, but also my research skills because when you're writing a film proposal you have to see what is out there and has already been done – and maybe the ways we can do it differently. So I think the research skills I have learnt during my third year and especially my dissertation have really been a benefit.

What skills did you gain?

For me the main skill that I have gained has been the ability to think on my feet. The Production Managers are extremely busy, they've got a lot of different kind of shows they need to manage at the same time, and if anything goes wrong the bill stops with me and it's my fault so I need to think on my feet and think – ok, this has happened, it wasn't planned, what can we do to make sure filming continues as quickly as possible.

I definitely feel that I have gained confidence and more reliance to actually tackle a problem face-on.

How did your achievement impact on the organization?

For me my main achievement is the feasibility report I am working on for the company at the minute. This is a report that hopefully will take the company into the future with online videos. I have had the responsibility of researching an American company and the way they've done it and saying: this is their business plan, this is their strategy and here's actually how it could be applied to us.