Commercialising Academic Medical Research

The identification, evaluation and strategy for commercialisation of medical research technologies include many challenges, some highly specific to the sector. The course discusses the challenges concerning the identification of viable projects with guidelines concerning their evaluation. The rationale for the selection of the route to commercialisation and the mechanism of protecting the intellectual property.

Course fact file

Type of Course: Continuing professional development

Start date: 19th – 20th November 2012

Details

The course will give attendees the understanding and tools to effectively perform in the area of medical research commercialisation, whether through commercialisation of their own research or as a technology transfer professional. Participation in the course will also provide access to a network of relevant colleagues, including the highly experienced practitioners that lead the sessions.

The two-day course consists of taught sessions that move from the basics to cutting edge principals, case studies and a practical workshop using a range of projects that encompass a spectrum of challenges.

In addition to scheduled teaching, timetabled networking and active participation of the experienced practitioners during coffee breaks, breakfast, lunch and dinner offer opportunities to discuss your own experiences and projects.

Who is the course for?

- Are you thinking of commercialising your own research?
- Would you like to gain extensive understanding and tools to effectively perform in the area of medical research commercialisation?
- The course will be of value to academic and hospital innovators and (prospective) employees in SMEs, Innovation Centres and Technology Transfer Offices

Download a copy of the course flyer for more information about the course speakers and programme.

Course details

Duration
Two full days, including a practical workshop on day two

Location
Centre for Professional Development, College of Medical and Dental Sciences, University of Birmingham, Edgbaston, Birmingham, B15 2TT

Is this course accredited?
No

Fees and funding

Fees £495.00 per person

Registration for this course opens on Monday 1st August 2011.

Fee includes all meals and refreshments, including a dinner and networking evening on 19th November in Birmingham city centre.

How to apply

For further information, please contact David Oram or Kirstie McAra in the Centre for Professional Development
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