

Executive MBA

The Executive MBA programme is targeted at experienced managers across a range of industries and sectors who want to boost their career prospects and enhance their thinking about management practice.

The part-time delivery mode is designed to be as flexible as possible to meet the needs of busy professionals juggling career and other commitments with study.



[Study here and find out why the University of Birmingham was awarded The Times and The Sunday Times University of the Year 2013-14 \(http://www.birmingham.ac.uk/news/latest/2013/09/20-sep-Birmingham-announced-as-University-of-the-Year.aspx\)](http://www.birmingham.ac.uk/news/latest/2013/09/20-sep-Birmingham-announced-as-University-of-the-Year.aspx)

Course fact file

Type of Course: Continuing professional development, taught

Study Options: Part time

Duration: 2.5–6 years part-time

Start date: Flexible – entry is possible at any time at which a module is delivered

Contact

MBA Admissions Office: Victoria Harold

Tel: +44 (0) 121 414 4378

Email: v.l.harold@bham.ac.uk (<mailto:v.l.harold@bham.ac.uk>)

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Details

Adobe Flash Player or QuickTime is required for video playback. [Get the latest Flash Player](#) [Get the latest version of QuickTime](#)

This programme is targeted at experienced managers in employment across a range of industries and sectors who want to boost their career prospects and enhance their thinking about management practice. The part-time delivery mode is designed to be as flexible as possible to meet the needs of busy professionals juggling work and other commitments with study. The programme can be completed in a minimum of two and a half years and a maximum of six.

The eight taught modules and dissertation are taken in a minimum of two and a half years and a maximum of six. Each taught module is delivered in an intensive six day block spread over two consecutive long weekends – Friday to Sunday. Modules are offered at four points during the academic year – October, January, April and July.

The programme will equip graduates to move into more senior management positions either in their own organization or elsewhere.

Why study this course

- Long tradition and established track record of teaching business
- The Birmingham MBA is AMBA accredited in all its forms
- Established international reputation of School and University
- State-of-the art teaching and learning facilities in purpose-built complex
- Research led – cutting-edge research feeds directly into teaching
- Personal development programme and opportunities

- Highly diverse multinational student groups
- International syllabus with focus on the issues of globalisation
- Flexible full and part-time formats to meet a wide variety of study needs
- Generalist and specialist programmes
- Excellent career management support
- International study opportunities through offshore and joint programmes or exchanges
- Friendly approachable academic and administrative staff dedicated to provide continuous support for your studies and other needs
- Excellent IT provision including a wireless network for laptops
- Based in a beautiful building with extensive landscaped grounds
- Campus accommodation guarantee scheme for international students
- Access to all the social, support and academic facilities of the University

Modules

The programme comprises eight taught modules and a 12,000 word research-based dissertation. Five of the taught modules, covering the core management disciplines, are compulsory. These are:

- [Perspectives on Strategic Management \(/postgraduate/courses/taught/business/mba-modules/perspectives-on-strategic-management.aspx\)](/postgraduate/courses/taught/business/mba-modules/perspectives-on-strategic-management.aspx)
- [International Business Environment \(/postgraduate/courses/taught/business/mba-modules/international-business-environment.aspx\)](/postgraduate/courses/taught/business/mba-modules/international-business-environment.aspx)
- [Strategic Marketing \(/postgraduate/courses/taught/business/mba-modules/strategic-marketing.aspx\)](/postgraduate/courses/taught/business/mba-modules/strategic-marketing.aspx)
- [Human Resource Management \(/postgraduate/courses/taught/business/mba-modules/human-resource-management-executive-mba.aspx\)](/postgraduate/courses/taught/business/mba-modules/human-resource-management-executive-mba.aspx)
- [Financial Management \(/postgraduate/courses/taught/business/mba-modules/financial-management.aspx\)](/postgraduate/courses/taught/business/mba-modules/financial-management.aspx)

Students choose their three remaining modules from a list of electives including:

- [Operations Management \(/postgraduate/courses/taught/business/mba-modules/operations-management.aspx\)](/postgraduate/courses/taught/business/mba-modules/operations-management.aspx)
- [Strategic Purchasing and Supply Chain Management part 1 & part 2 \(/postgraduate/courses/taught/business/mba-modules/strategic-purchasing-and-supply-chain-management-part-time.aspx\)](/postgraduate/courses/taught/business/mba-modules/strategic-purchasing-and-supply-chain-management-part-time.aspx)
- [Leading Strategy and Change \(/postgraduate/courses/taught/business/mba-modules/leading-strategy-and-change-executive-mba.aspx\)](/postgraduate/courses/taught/business/mba-modules/leading-strategy-and-change-executive-mba.aspx)
- [Corporate Public Relations and Event Management \(/postgraduate/courses/taught/business/mba-modules/corporate-public-relations-event-management.aspx\)](/postgraduate/courses/taught/business/mba-modules/corporate-public-relations-event-management.aspx)

Other elective options from the full-time MBA programme are also available.

As well as the five core and three elective modules, students will also participate in a Dissertation Skills Workshop.

Module Dates

View the [Executive MBA module dates \(/schools/business/mba/courses/mba-module-dates.aspx\)](/schools/business/mba/courses/mba-module-dates.aspx) for 2013/14 and 2014/15.

Each taught module is delivered in an intensive six day block spread over two consecutive long weekends – Friday to Sunday. This minimises disruption to your workplace commitments. Modules are offered at four points during the academic year – October, January, April and July. The main entry point is in October, but entry is also possible at other times during the year when a module is being delivered.

When the taught modules have been completed, a dissertation is submitted to fulfil the requirements for the award of the degree. The subject of the dissertation can be related to your work environment or to an area of interest to your employer, which may encourage them to support you with time for study or financial assistance.

Fees and funding

[School fees page \(/schools/business/mba/fees-and-funding/fees.aspx\)](/schools/business/mba/fees-and-funding/fees.aspx)

Learn more about [fees and funding \(/postgraduate/pgt-fees/index.aspx\)](/postgraduate/pgt-fees/index.aspx)

Scholarships and studentships

[Scholarships may be available \(/schools/business/mba/fees-and-funding/scholarships.aspx\)](/schools/business/mba/fees-and-funding/scholarships.aspx). International students can often gain funding through overseas research scholarships, Commonwealth scholarships or their home government.

For further information contact the School directly or [www.studenthelp.bham.ac.uk \(http://www.studenthelp.bham.ac.uk/\)](http://www.studenthelp.bham.ac.uk/).

Entry requirements

Normally a minimum of an upper second class honours degree or a GPA of 3.0 on a 4-point scale or an equivalent professional qualification, and a minimum of five years management experience. Please contact us if you would like to discuss this in more detail.

International students:

We accept a range of qualifications from different countries - learn more about [international entry requirements \(http://www.birmingham.ac.uk/students/requirements/requirements-pg/international/index.aspx\)](http://www.birmingham.ac.uk/students/requirements/requirements-pg/international/index.aspx). Our [country pages \(http://www.birmingham.ac.uk/international/students/country/index.aspx\)](http://www.birmingham.ac.uk/international/students/country/index.aspx) show you what qualifications we accept from your country.

English language requirements

IELTS 6.5 (with no less than 6.0 in any band); TOEFL IBT 88 (21 in Reading, 20 in Listening, 22 in Speaking and 21 in Writing); Pearson Academic Test of English 59 (in all four skills).*

*TOEFL is only acceptable for non-Tier 4 visa requiring students – i.e. Home/EU students and others who do not need a CAS.

You can satisfy our English language requirements in two ways:

- by holding an **English language qualification** (<http://www.birmingham.ac.uk/students/requirements/requirements-pg/international/index.aspx>) to the right level
- by taking and successfully completing one of our **English courses for international students** (<http://www.birmingham.ac.uk/students/requirements/requirements-pg/international/english-courses.aspx>)

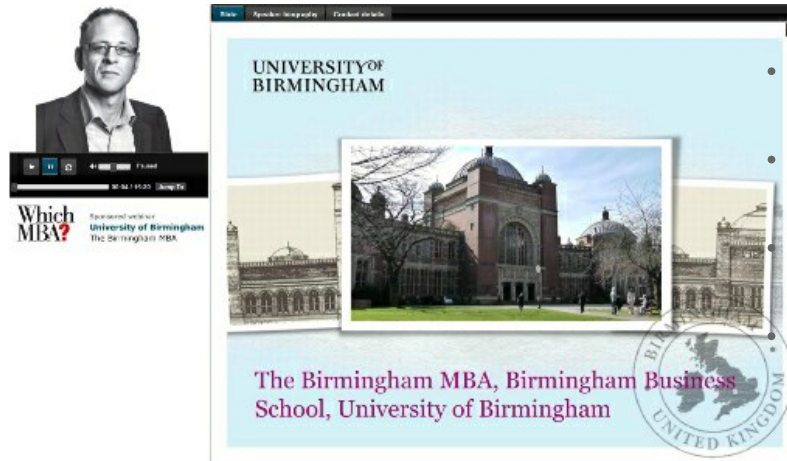
If you are currently studying at a Chinese university, please view our **specific entry requirements including our list of acceptable universities for further study at Birmingham** (<http://www.birmingham.ac.uk/International/students/country/China/index.aspx>).

How to apply

When clicking on the Apply Now button you will be directed to an application specifically designed for the programme you wish to apply for where you will create an account with the University application system and submit your application and supporting documents online. Further information regarding how to apply online can be found on the **How to apply pages** (<http://www.birmingham.ac.uk/students/courses/postgraduate/apply-pg/index.aspx>)

Apply now (<https://pga.bham.ac.uk/lpages/COS004.htm>)

Learning and teaching



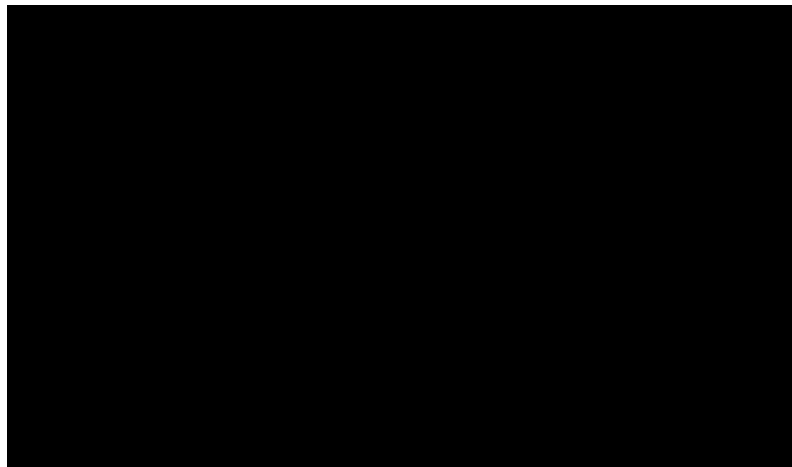
(<https://event.webcasts.com/viewer/event.jsp?ei=1007478>)

- Core taught elements in functional business disciplines. As a research-led School, the latest thinking and techniques can be rapidly incorporated and teaching kept at the cutting edge
- Classes and seminars supplement lectures, where fuller analysis and discussion takes place and important business skills, such as analysis, argument and synthesis, can be developed
- Case studies are used as a means of relating theory to practical situations and students will often work in small groups with other students on assignments designed to develop problem solving and interpersonal skills
- A series of industrial seminars, given by outside speakers from industry and commerce, provides contemporary 'real world' perspectives on the business environment – recent visitors to the School have included Mervyn King, Governor of the Bank of England (and a former professor of the University of Birmingham) and Sir John Bond, Chairman of HSBC Holdings
- Cross-Cultural Management skills are developed in a variety of workshops and

Issues in Global Competitiveness are the focus of a specialist series of seminars

- Researching and writing a project develops skills in information gathering, analysis and report writing
- A supporting programme of consultant delivered career-development workshops allow you to reflect on the impact of what you have learnt on your future career development

Employability



An MBA alumni, who is now a Marketing Director at Thomson Local, discusses his time studying a Birmingham MBA.

From the very start of your MBA, you receive bespoke advice from our employment consultants. Through one-to-one coaching, our industry experienced they work with you to clarify your aspirations and support you in your future career, jointly developing a winning employment strategy to take you to the next level and to open doors to a range of potential employer.

Employer engagement

Whilst on your MBA you will have the opportunity to engage with top international companies. Our MBA students have participated in a range of activities with employers including BP, GE, IBM, Accenture, Capgemini, Unilever, Deloitte and HSBC.

Group and individual activities to enhance your skills

Throughout the programme, you will have the opportunity to be involved in group and individual activities all aimed at helping you to develop the skills and techniques which lead to highly successful employment outcomes.

A few examples of these activities that you will undertake throughout your MBA programme include online profile building, Careers in Consultancy networking event, Distinguished leaders alumni seminar series, mock assessment centre, skills coaching, and video recorded interview practice.

Alumni Career profiles



“I had access to **excellent academic facilities** such as online resources, making learning limitless”

Farnaz Sarabi, MBA International Business

Find out about the careers our alumni go on to and their experiences studying The Birmingham MBA; visit our **[MBA student profiles](/schools/business/student-profiles/mba/index.aspx)** (</schools/business/student-profiles/mba/index.aspx>).

Careers in Business

Our in-house **Careers in Business** (</schools/business/mba/employability-and-careers/careers.aspx>) team and experienced consultants provide a specialist careers support service located in University House for the exclusive use of Birmingham Business School postgraduates. Their role is to support your career development in a variety of ways including advice and guidance, career development workshops, employer liaison mock interviews and more.

The Careers in Business team also offer guidance to students with their own business idea that they would like to develop, and can provide support through our Entrepreneurship & Innovation Centre.

Find out more about the **[MBA Careers in Business service](/schools/business/mba/employability-and-careers/index.aspx)** (</schools/business/mba/employability-and-careers/index.aspx>).

