University of Birmingham

The Birmingham MBA in Guangzhou

The Birmingham-Jinan MBA programme, totally taught abroad and delivered entirely in English, is a jointly cooperated part-time program held by Birmingham Business School and the School of Management at Jinan University, Guangzhou, China. This represents a flying faculty arrangement, with the award of a University of Birmingham degree.

Students will be awarded MBA degree from University of Birmingham and certificate of completion from Jinan University after they earn the required credits, complete dissertation and pass the oral defense.

Read all out about Birmingham Business School in **中文繁體 (/schools/business/about/traditional-chinese.aspx)** and **中文简体 (/schools/business/about/simplified-chinese.aspx)** .

Course fact file

Type of Course: Continuing professional development, taught

Study Options: Part time

Duration: 2 - 6 years

Start date: Flexible – entry is possible at any time at which a module is delivered

Contact

International Program Center, School of Management, Jinan University

School of Management
Jinan University
No. 601, Huangpu Avenue West
Guangzhou
P.R. China
Postcode: 510632

Tel: 020-85221410
Email: **msipc@jnu.edu.cn (mailto:msipc@jnu.edu.cn)**

Web: www.jnmba.com (http://www.jnmba.com/)
Weibo: **http://e.weibo.com/3769337134/profile (http://e.weibo.com/3769337134/profile)**

Birmingham Business School

MBA Admissions Office: Naomi Baddhan
Tel: +44 (0) 121 414 3455
Email: **n.baddhan@bham.ac.uk (mailto:n.baddhan@bham.ac.uk)**

(/schools/business/alumni/map/index.aspx)
Visit Birmingham Business School Alumni to find out about our **MBA Alumni Ambassadors and career profiles (/schools/business/alumni/alumni-profiles/index.aspx)** .

Links:

Download the latest Birmingham MBA brochure (/Documents/college-social-sciences/business/mba/mba-brochure-2014.pdf)

Birmingham Business School (/schools/business/index.aspx)

Follow us on Twitter (http://twitter.com/UoB_Business)

Contact us on Facebook (http://facebook.com/birminghambusinessschool)

Details

The program aims to foster high-level management talent who will be able to meet the demands of Chinese economic and social development, as well as the needs of internationalisation of Chinese enterprises. They also have insights of multi-culture and competitiveness in globalised business.

It also focuses on the development of leadership skills in corporate management, which include innovative thinking on the basis of professional knowledge and being able to develop solutions against management problems.

The Birmingham-Jinan MBA program aims to establish a competitive MBA program for senior managers of international companies in South China and the neighbouring region, by integrating the resources in MBA education and the excellence of faculty teams of both parties, who both enjoy a long history and strong reputation.

They will achieve this by utilising the advanced education theories and mature quality control system of the University of Birmingham, as well as the profound expertise of Jinan University in business education in the context of Chinese culture and by adopting the high quality" flying faculty model", as well as concise and focused curriculum design.

Modules

Modules are taught over a consecutive 11-day period in weekday evenings and weekends. Modules are delivered in English and taught on the Jinan University campus in Guangzhou.

Compulsary modules

Taught by faculty of University of Birmingham.

- Strategic Management I (Strategic Analysis of International Business)
- Strategic Marketing
- Human Resource Management
- Financial Management
- International Business Environment

Optional modules

Taught by faculty of Jinan University.

Choose THREE optional modules from the list below:

- Enterprise Social Responsibility
- E-business and Digital Marketing
- Operations Management
- Cross-cultural Leadership
- Strategic Management II (Strategic Control)
- International Mergers and Acquisitions

Fees and funding

The programme will be self-financed.

Students will pay tuition fees directly to the University of Birmingham. For further information on the fee to be charged to students please contact the Birmingham Business School.

Entry requirements

- A good Honours degree (or equivalent), or equivalent professional qualification
- 5 years work experience
- IELTS 6.5 (with no less than 6.0 in any band); TOEFL IBT 88 (21 in Reading, 20 in Listening, 22 in Speaking and 21 in Writing); Pearson Academic Test of English 59 (in all four skills)

How to apply

Applicants do not need to take the National Entrance Examination.

University of Birmingham will accept the best students based on the information in the application form and supporting documents.

Learning and teaching

Each module is designed to ensure that you will become familiar with both the operational and the strategic aspects of management disciplines through the use of innovative and creative teaching methods. These include action learning/research, formal and live case studies and computer assisted learning to complement conventional lectures and classes.

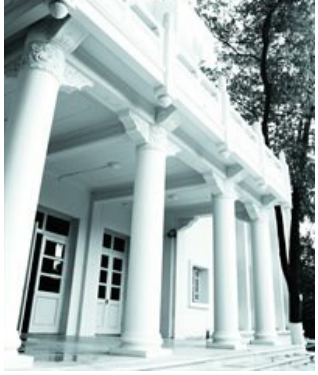
About Birmingham Business School

Established in 1900, University of Birmingham was the UK's first civic or 'redbrick' university and has a proud tradition of high quality research and teaching, with eight alumni and staff awarded Nobel Prizes.

Birmingham Business School is accredited by AMBA and EQUIS. Now the School has over 140 faculty members and over 3,400 students from over 80 different countries.

About Jinan University

The name of the university "Jinan" comes from "The Tribute of Yu" in the Book of History, one of the Confucian Classics, which reads, "Reaching Eastward to the North and South, we shall spread the culture far and wide". The predecessor of the University was Jinan Academy, which was founded in 1906.



In 1996, the university was selected to be one of China's "One Hundred Key Universities". Since then, Jinan University has successfully realized a major move forward in the development of instruction, scientific research and social services.

Jinan University has been active at academic exchanges, and has established academic cooperation or academic exchange liaison with more than 180 universities and research institutes in Asia, America, Europe, and Oceania.

"Jinan University had the business discipline in its inception." As early as 1918, the business discipline was established at Jinan , making it one of the first higher education institutes that launches business education.

As one of the premier members of Jinan, the School of Management delivers remarkable education across a wide range of business disciplines. Jinan University had business discipline in its inception and established business major in 1918, making it one of the national universities that set up business education in the earliest stage. The School of Management of Jinan University has more than 95 years of business education history and is accredited by AMBA.

© University of Birmingham 2015