

The Birmingham MBA in Hong Kong



This programme has been running in Hong Kong since 2002 and is delivered as part of a collaborative provision arrangement with the Open University, Hong Kong (OUHK).

It uses fundamentally the same syllabus as the corresponding Birmingham programme with the same team of University of Birmingham academic staff but there is some customisation and we use more Asian cases and institutional material than in the home programme.

The Birmingham MBA in Hong Kong programme is totally taught abroad and delivered in English.

Read all out about Birmingham Business School in [中文繁體 \(/schools/business/about/traditional-chinese.aspx\)](#).

[Study here and find out why the University of Birmingham has been awarded The Times and The Sunday Times University of the Year 2013-14 \(http://www.birmingham.ac.uk/news/latest/2013/09/20-sep-Birmingham-announced-as-University-of-the-Year.aspx\)](http://www.birmingham.ac.uk/news/latest/2013/09/20-sep-Birmingham-announced-as-University-of-the-Year.aspx)

Course fact file

Type of Course: Continuing professional development, taught

Study Options: Part time

Duration: 2 - 6 years

Start date: This programme will open in January 2014

Contact

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[\(/schools/business/alumni/map/index.aspx\)](/schools/business/alumni/map/index.aspx)

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Links:

[Download the latest Birmingham MBA brochure \(/Documents/college-social-sciences/business/mba/mba-brochure-2014.pdf\)](/Documents/college-social-sciences/business/mba/mba-brochure-2014.pdf)

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Details

Five modules are compulsory and you choose three electives (under review). More are available if you wish to study part of your programme in the UK, the **MBA Executive programme** (</postgraduate/courses/taught/business/executive-mba.aspx>), has a full list of elective modules.

Modules are taught over a ten-day period, two weekends and six evenings, which enables study to be combined with work commitments.

Teaching methods

The modules are designed to ensure that you are exposed to both the operational and the strategic aspects of management disciplines through the use of innovative and creative **teaching methods** (<http://www.birmingham.ac.uk/postgraduate/courses/taught/business/hong-kong-mba.aspx#LearningAndTeachingTab>).

Employer relevance

A feature of the programme is the possible interaction between the coursework and your workplace; we can do tailor assignments to be relevant to you and your employer.

Modules

Compulsory Core

- Strategic Management I (Strategic Analysis of International Business)
- Strategic Marketing
- Human Resource Management
- Financial Management
- The International Business Environment

Electives in Hong Kong

Three from:

- Operations Management
- Directing Strategy
- Project Management
- Advanced Leadership
- Implementing Strategy and Managing Change

Fees and funding

The programme will be self-financed.

For further information on the fee to be charged to students please contact the Birmingham Business School.

Entry requirements

- A good Honours degree (or equivalent), or equivalent professional qualification
- 5 years work experience
- IELTS 6.5 (with no less than 6.0 in any band); TOEFL IBT 88 (21 in Reading, 20 in Listening, 22 in Speaking and 21 in Writing); Pearson Academic Test of English 59 (in all four skills)

How to apply

Open University, Hong Kong (OUHK) manage the process in Hong Kong. All new admissions to the MBA Hong Kong programme should be made to programme code 195A.

Learning and teaching

Each module is designed to ensure that you will become familiar with both the operational and the strategic aspects of management disciplines through the use of innovative and creative teaching methods.

These include action learning/research, formal and live case studies and computer assisted learning to complement conventional lectures and classes. You will have access to the School intranet which provides a continuing source of support and access to module teachers. Infrastructure support is provided at each location by local partners who are in constant communication with the Business School here in Birmingham.

A feature of the programme is the possible interaction between coursework and your workplace. If you wish, the Business School can offer your employer the opportunity to assist you in selecting assignments which are of direct relevance to organisational needs. This arrangement allows you to develop your managerial potential in both academic and experiential contexts.

