

International Business MSc

For graduates wishing to develop a career in international business, a wide range of opportunities exists. The programme draws on the talents of internationally respected scholars and highly respected teachers whose expertise covers globalisation, the international aspects of accounting and finance, corporate governance, e-commerce, human resource management, marketing, organisation of multinational corporations, operations and procurement, and strategy.

[Study here and find out why the University of Birmingham was awarded The Times and The Sunday Times University of the Year 2013-14 \(http://www.birmingham.ac.uk/news/latest/2013/09/20-sep-Birmingham-announced-as-University-of-the-Year.aspx\)](http://www.birmingham.ac.uk/news/latest/2013/09/20-sep-Birmingham-announced-as-University-of-the-Year.aspx)

Course fact file

Type of Course: Taught

Study Options: Full time

Duration: 1 year full-time

Start date: September

Contact

For programme information please contact the Business School:

Tel: +44 (0)121 415 8273

Email: mscadmissions@lists.bham.ac.uk (<mailto:mscadmissions@lists.bham.ac.uk>)

For admissions enquiries please contact the Admissions Office:

Tel: +44(0)121 414 5488

Email: postgraduate@contacts.bham.ac.uk (<mailto:postgraduate@contacts.bham.ac.uk>)

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Visit Birmingham Business School Alumni to view the latest [graduate career profiles \(/schools/business/alumni/alumni-profiles/index.aspx\)](/schools/business/alumni/alumni-profiles/index.aspx).

[Birmingham Business School \(/schools/business/index.aspx\)](/schools/business/index.aspx)

[Management at Birmingham Business School \(/schools/business/departments/management/index.aspx\)](/schools/business/departments/management/index.aspx)

Details

Business today is global. No company can be confident of surviving unless it appreciates this fact and understands its implications.

For graduates wishing to develop a career in international business, the opportunities span a wide range of possibilities. Multinational corporations are very short of managers from countries other than their domestic base, who have the understanding to operate comfortably in different countries.

Small and medium-sized firms with strong niche positions are also increasingly looking for talented and well-trained staff to help them undertake international expansion. In major emerging economies such as Brazil, China and India, successful domestic firms are poised to become multinational through expanding overseas. They too welcome graduates with the appropriate knowledge about doing business internationally.

The programme, run by the International Management and Organisation Group, draws on the talents of internationally respected scholars and highly respected teachers. Their expertise covers globalisation, the international aspects of accounting and finance, corporate governance, e-commerce, human resource management, marketing, organisation of multinational corporations, operations and procurement, and strategy. Regional specialists with expertise on Africa, China, Europe and Latin America also teach on the programme.

The MSc International Business has been accredited by the Association of MBAs (AMBA). The accreditation, aimed at Pre-Experience Masters in General Management (PEMM), takes into account criteria such as the breadth of the syllabus, the quality of teaching staff, careers support available and the inclusion of a research dissertation. This accreditation aims to safeguard standards of excellence and ensure clarity about the purpose of various general management qualifications in an increasingly competitive market.

For business graduates please also see our [MSc Management \(/postgraduate/courses/taught/business/management.aspx\)](/postgraduate/courses/taught/business/management.aspx) programme.

Why study this course

We believe that the global nature of business makes it essential that our students and academics understand business from different international perspectives. Our programmes currently include students from over 60 countries, so you will also have the opportunity to make friends and study with many nationalities. We have numerous international links and have been involved in projects in countries which include Argentina, Brazil, Chile, the Czech Republic, Indonesia, Malaysia, Iran, Mauritius, Singapore and Thailand.

Modules

Core modules

Semester 1

- [Global Shift \(/postgraduate/courses/taught/business/msc-ib-modules/global-shift.aspx\)](/postgraduate/courses/taught/business/msc-ib-modules/global-shift.aspx)
- [Issues in Management \(/postgraduate/courses/taught/business/msc-ib-modules/issues-in-management.aspx\)](/postgraduate/courses/taught/business/msc-ib-modules/issues-in-management.aspx)

- [International Finance and Accounting \(/postgraduate/courses/taught/business/msc-ib-modules/international-finance-and-accounting.aspx\)](#)
- [International Marketing \(/postgraduate/courses/taught/business/msc-ib-modules/international-marketing.aspx\)](#)

Semester 2

- [International Business Strategy \(/postgraduate/courses/taught/business/msc-ib-modules/international-business-strategy.aspx\)](#)
- [Global Talent Management \(/postgraduate/courses/taught/business/msc-ib-modules/global-talent-management.aspx\)](#)
- [International Operations and Procurement \(/postgraduate/courses/taught/business/msc-ib-modules/international-operations-and-procurement.aspx\)](#)
- [Research Methods \(/postgraduate/courses/taught/business/msc-ib-modules/research-methods.aspx\)](#) – Introduction
- [Research Dissertation \(/postgraduate/courses/taught/business/msc-ib-modules/research-dissertation.aspx\)](#)

Choices of the following Electives

- [Doing Business in Emerging Economies \(/postgraduate/courses/taught/business/msc-ib-modules/doing-business-in-emerging-economies.aspx\)](#)
- [International E-Business \(/postgraduate/courses/taught/business/msc-ib-modules/international-e-business.aspx\)](#)
- [Cross Cultural Management \(/postgraduate/courses/taught/business/msc-ib-modules/cross-cultural-management.aspx\)](#)
- [Corporate Governance and Organisation \(/postgraduate/courses/taught/business/msc-ib-modules/corporate-governance-and-organisation.aspx\)](#)
- [Knowledge and Innovation Systems \(/postgraduate/courses/taught/business/msc-ib-modules/knowledge-and-innovation-systems.aspx\)](#)
- [Cooperative Strategy \(/postgraduate/courses/taught/business/msc-ib-modules/cooperative-strategy.aspx\)](#)
- [Country Manager \(/postgraduate/courses/taught/business/msc-ib-modules/country-manager.aspx\)](#)
- [Finance and Strategy \(/postgraduate/courses/taught/business/msc-ib-modules/finance-and-strategy.aspx\)](#)

Fees and funding

£11,430 (UK/EU), £16,525 (overseas).

Please check with the School for the latest fees information.

Learn more about [fees and funding \(http://www.birmingham.ac.uk/students/fees/postgraduate/fees.aspx\)](http://www.birmingham.ac.uk/students/fees/postgraduate/fees.aspx)

[Business School Scholarships may be available \(http://www.birmingham.ac.uk/schools/business/courses/masters/postgraduate-scholarships.aspx\)](http://www.birmingham.ac.uk/schools/business/courses/masters/postgraduate-scholarships.aspx)

International students can often gain funding through overseas research scholarships, Commonwealth scholarships or their home government. See <http://www.birmingham.ac.uk/international/students/finance/scholarships/index.aspx> (<http://www.birmingham.ac.uk/international/students/finance/scholarships/index.aspx>).

Entry requirements

At least an upper second-class degree or postgraduate diploma from a UK university or equivalent. For those not qualified for direct entry to the one-year MSc programmes, a preliminary year may be available (see [MSc programmes – flexible route \(http://www.birmingham.ac.uk/students/courses/postgraduate/taught/business/msc-flexible-programme.aspx\)](http://www.birmingham.ac.uk/students/courses/postgraduate/taught/business/msc-flexible-programme.aspx)).

We accept a range of qualifications from different countries – learn more about [international entry requirements \(http://www.birmingham.ac.uk/students/requirements/requirements-pg/international/index.aspx\)](http://www.birmingham.ac.uk/students/requirements/requirements-pg/international/index.aspx).

[Standard English language requirements \(http://www.birmingham.ac.uk/students/pg/requirements/international/index.aspx\)](http://www.birmingham.ac.uk/students/pg/requirements/international/index.aspx) apply

If you are currently studying at a Chinese university, please view our [specific entry requirements including our list of acceptable universities for further study at Birmingham \(http://www.birmingham.ac.uk/International/students/country/China/index.aspx\)](http://www.birmingham.ac.uk/International/students/country/China/index.aspx).

How to apply

When clicking on the Apply Now button you will be directed to an application specifically designed for the programme you wish to apply for where you will create an account with the University application system and submit your application and supporting documents online. Further information regarding how to apply online can be found on the [How to apply pages \(http://www.birmingham.ac.uk/students/courses/postgraduate/apply-pg/index.aspx\)](http://www.birmingham.ac.uk/students/courses/postgraduate/apply-pg/index.aspx)

[Apply now \(https://pga.bham.ac.uk/lpages/COSo69.htm\)](https://pga.bham.ac.uk/lpages/COSo69.htm)

Related links

[Management MSc \(with Specialist Pathways in Strategy and Entrepreneurship & Innovation\) \(/postgraduate/courses/taught/business/management.aspx\)](#)

Assessment methods

Taught modules contribute towards two thirds of your final assessment. The dissertation contributes one third. Modules are assessed using written examinations and coursework. Coursework can take a variety of forms, including reports, essays, group presentations and practical assignments. Some coursework is group based.

Employability

Careers in Business

As a postgraduate at Birmingham Business School you will have access to our specialist careers service, Careers in Business. This service is only available to postgraduates and provides support with job applications and interviews, job seeking and skills development.

Services include:

- Individual appointments to review your CV or application form, discuss your career plans and provide advice about job seeking
- Workshops to help you develop the skills that multinational employers look for
- Events and exercises to help you get through the graduate selection process include practice interview sessions and a mock assessment centre
- Opportunities to interact with employers and recruiters at sector specific events such as Careers in Banking and Careers in Consulting.

Postgraduates can also access Employer presentations and Career Fairs organised by the University's central service, **Careers Network** (<https://intranet.birmingham.ac.uk/as/employability/careers/events/index.aspx>).

Please get in touch if you have any questions before starting your programme and would like to speak to a Careers Consultant; careersinbusiness@bham.ac.uk (<mailto:careersinbusiness@bham.ac.uk>)



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