

## MBA (full-time)



## The Birmingham MBA re-enters the Financial Times global 100

**FT**
**The MBA for those looking to progress their international career**

Choosing our MBA in International Business will develop your ability to perform at the highest level in international business. We will place you on four distinctive and challenging enterprise projects, where you will work closely with businesses in the UK and worldwide to improve your global awareness.

Our approach on the programme is to constantly apply theory to practice – so you will be able to immediately apply your learning in the real world and make a lasting impact on your industry.

### Why study the Birmingham International Business MBA?

**Expand your understanding of international business** – develop strategic and management skills by exploring business theory and practice

**International management challenge** – your global placement accelerates your understanding of international business by giving you management responsibilities in a competitive and unfamiliar market

**Access the latest research** – as a research-led business school, we give our students access to the latest trends, data and knowledge across global business

**A life-time of career coaching** – from the moment you join us you will have a mentor and career coach available to guide you through the many opportunities open to you in international business

**Accredited business school** – we hold the gold standard of 'triple-crown' accreditation from the AACSB (Association to Advance Collegiate Schools of Business), AMBA (Association of MBAs) and EQUIS (European Quality Improvement System).

### The heart of British Industry

Birmingham is the home of big British business. Forming the business hub for Britain at the height of the industrial revolution, Birmingham City has continued to host great companies and organisations. It is this commercial mentality that has helped the business school thrive in our city.

### Course content

<http://www.birmingham.ac.uk/students/courses/postgraduate/taught/business/mba.aspx#CourseDetailsTab>

[International networking \(/schools/business/international/index.aspx\)](/schools/business/international/index.aspx)

### Modules

<http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba.aspx?OpenSection=Modules>

### Fees and funding

<http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba.aspx?OpenSection=FeesAndFunding>

<http://www.birmingham.ac.uk/students/courses/postgraduate/taught/business/mba.aspx?OpenSection=FeesAndFunding>



### Contact us

[\(/schools/business/mba/contact/index.aspx\)](/schools/business/mba/contact/index.aspx)

Let Victoria help you through your MBA application process

**APPLY BY EMAIL** <mailto:mba@bham.ac.uk>

UK Tel: 0121 414 4378

Overseas: 44 121 414 4378

Email: [mba@bham.ac.uk](mailto:mba@bham.ac.uk) (<mailto:mba@bham.ac.uk>)

### Strategy and Procurement

[\(/postgraduate/courses/taught/business/mba-strategy-procure-management.aspx\)](/postgraduate/courses/taught/business/mba-strategy-procure-management.aspx)

For managers looking to develop their procurement skills and management ability



**FIND OUT MORE**

[\(/postgraduate/courses/taught/business/mba-strategy-procure-management.aspx\)](/postgraduate/courses/taught/business/mba-strategy-procure-management.aspx)

### Global Banking & Finance

[\(/postgraduate/courses/taught/business/global-banking-finance-mba.aspx\)](/postgraduate/courses/taught/business/global-banking-finance-mba.aspx)

For graduates looking to pursue a global banking and finance career at the highest level



**FIND OUT MORE**

[\(/postgraduate/courses/taught/business/global-banking-finance-mba.aspx\)](/postgraduate/courses/taught/business/global-banking-finance-mba.aspx)

Study here and find out why the University of Birmingham was awarded The Times and The Sunday Times University of the Year 2013-14 (<http://www.birmingham.ac.uk/news/latest/2013/09/20-sep-Birmingham-announced-as-University-of-the-Year.aspx>)

### Course fact file

**Type of Course:** Continuing professional development, taught

**Study Options:** Full time

**Duration:** 12 months, 21 months or 24 months

**Start date:** September; the 21-month route MBA starts in January

### Contact

MBA Admissions Office

Tel: +44 (0)121 414 4378

Fax: +44 (0)121 414 3553

Email: [mba@bham.ac.uk](mailto:mba@bham.ac.uk) (<mailto:mba@bham.ac.uk>)

### ALUMNI AMBASSADORS

Connect directly with our worldwide MBA Alumni

[\(/schools/business/alumni/map/index.aspx\)](/schools/business/alumni/map/index.aspx)

Visit Birmingham Business School Alumni to find out about our [MBA Alumni Ambassadors and career profiles \(/schools/business/alumni/alumni-profiles/index.aspx\)](/schools/business/alumni/alumni-profiles/index.aspx).

Links:

[Download the latest Birmingham MBA brochure \(/Documents/college-social-sciences/business/mba/mba-brochure-2014.pdf\)](/Documents/college-social-sciences/business/mba/mba-brochure-2014.pdf)

Follow us on Twitter ([http://twitter.com/UoB\\_Business](http://twitter.com/UoB_Business))

Contact us on Facebook (<http://facebook.com/birminghambusinessschool>)

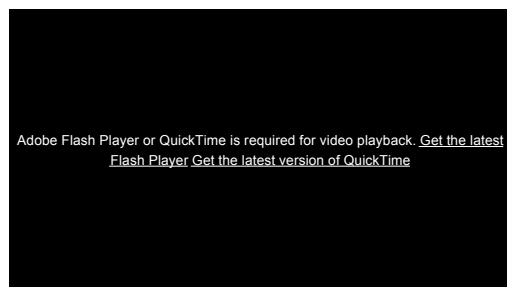
Quick links: [Why study this course](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba.aspx?OpenSection=WhyStudyThisCourse) | [Modules](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba.aspx?OpenSection=Modules) | [Fees and Funding](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba.aspx?OpenSection=FeesAndFunding) | [Entry Requirements](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba.aspx?OpenSection=EntryRequirements) | [How to apply](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba.aspx?OpenSection=HowToApply)

Students take twelve modules and submit a 10,000 word project. The modules available to view below are for the full-time MBA International Business programme. Those taking the [Global Banking and Finance programme](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/global-banking-finance-mba.aspx) take the core MBA modules plus other specialist modules for their particular programme.

### An enhanced MBA experience

MBA students have the opportunity to gain an insight into how high profile business leaders made it to the top and discover what makes a great leader through our Distinguished Leaders Series.

Select students also have the opportunity to be part of a more intimate round-table discussion with the distinguished leaders, to ask individual questions and explore their career and the theme of leadership in more detail.



The Distinguished Leaders Series showcases the high profile business leaders that come to speak at Birmingham Business School.

### Why study this course

- Core taught elements in functional business disciplines. As a research-led School, the latest thinking and techniques can be rapidly incorporated and teaching kept at the cutting edge
- Classes and seminars supplement lectures, where fuller analysis and discussion takes place and important business skills, such as analysis, argument and synthesis, can be developed
- Case studies are used as a means of relating theory to practical situations and students will often work in small groups with other students on assignments designed to develop problem solving and interpersonal skills
- A series of industrial seminars, given by outside speakers from industry and commerce, provides contemporary 'real world' perspectives on the business environment – recent visitors to the School have included Mervyn King, Governor of the Bank of England (and a former professor of the University of Birmingham) and Sir John Bond, Chairman of HSBC Holdings
- A residential weekend business simulation requires you to manage a 'company' team in competition with others, against tight deadlines and with a range of rapidly changing data to assimilate and act upon (Full-time only)
- A Teamwork Skills course at an [outdoor pursuits centre in the Malvern Hills](http://malvernoutdoors.co.uk) develops skills in leadership, team building and team working (Full-time only)
- Cross-Cultural Management skills are developed in a variety of workshops and Issues in Global Competitiveness are the focus of a specialist series of seminars
- Researching and writing a project develops skills in information gathering, analysis and report writing
- A supporting programme of consultant delivered career-development workshops allow you to reflect on the impact of what you have learnt on your future career development

### Modules

Please note, all modules are subject to change.

#### Semester 1

##### Compulsory modules

- [Strategic Analysis of Business](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba-modules/strategic-analysis-of-business-1.aspx)
- [Human Resource Management](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba-modules/human-resource-management.aspx)
- [Marketing Concepts and Practice](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba-modules/marketing-concepts-and-practice.aspx)
- [Finance for Managers](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba-modules/finance-for-managers.aspx)
- [Accounting for managers](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba-modules/accounting-for-managers.aspx)
- [Managing Operations and projects](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba-modules/operations-management.aspx)

#### Semester 2

##### TWO further compulsory modules:

- [Global Business Development](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba-modules/global-business-development.aspx)
- [Developing Leadership Practice](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba-modules/developing-leadership-practice.aspx)

Choose **FOUR** optional modules from the list below:

- [Global Marketing Leadership](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba-modules/global-marketing-leadership.aspx)
- [Ethical Finance and Sustainability](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba-modules/ethical-finance-and-sustainability.aspx)
- [The International Business Experience](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba-modules/the-international-business-experience.aspx)
- [Implementing Strategy and Managing Change](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba-modules/implementing-strategy-and-managing-change.aspx)
- [International Co-operative Strategy](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba-modules/international-co-operative-strategy.aspx)
- [Business Communications](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba-modules/business-communications.aspx)
- [The Effective Director](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba-modules/the-effective-director.aspx)
- [Ethics in Global Business](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba-modules/ethics-in-global-business.aspx)
- [International Banking Regulation and Supervision](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba-modules/international-banking-regulation-and-supervision.aspx)
- [International Business Finance](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba-modules/accounting-modules/international-business-finance.aspx)
- [Capitalism, Business Cycles and Financial Crises](http://www.birmingham.ac.uk/postgraduate/courses/taught/business/mba-modules/capitalism-business-cycles-and-financial-crises.aspx)

### Fees and funding

View [The Birmingham MBA Fees](http://www.birmingham.ac.uk/schools/business/mba/fees-and-funding/fees.aspx).

To learn more about fees and funding, please view the University's guide to [tuition fees for postgraduates](http://www.birmingham.ac.uk/postgraduate/pgt-fees/fees.aspx).

#### Scholarships and studentships

Scholarships may be available. International students can often gain funding through overseas research scholarships, Commonwealth scholarships or their home government.

For further information view the currently available [MBA scholarships](http://www.birmingham.ac.uk/schools/business/mba/fees-and-funding/scholarships.aspx), contact the School directly or visit the University of Birmingham's [Students Academic Services](http://www.studenthelp.bham.ac.uk).

### Entry requirements

A good Honours degree plus five years post-graduation work experience with evidence of management. We will also consider applicants with a good Honours degree plus three years exceptional work experience with evidence of management. Equivalent professional qualifications will also be considered.

The work experience requirement for the 21- and 24-month route is three years.

Learn more about [entry requirements](http://www.birmingham.ac.uk/postgraduate/requirements-pgt/index.aspx).

#### International students

We accept a range of qualifications from different countries – learn more about [international entry requirements](http://www.birmingham.ac.uk/postgraduate/requirements-pgt/international/index.aspx).

#### English language requirements:

- 12-month MBA – IELTS 7.0 (with no less than 6.5 in any band); TOEFL IBT 95 (with no less than 22 in any band); Pearson Academic Test of English 67 (in all four skills).\*
- 21-month route – IELTS 6.5 (with no less than 6.0 in any band); TOEFL IBT 88 (21 in Reading, 20 in Listening, 22 in Speaking and 21 in Writing); Pearson Academic Test of English 59 (in all four skills).\*
- 24-month route – IELTS 6.0 (with no less than 5.5 in any band); TOEFL IBT 82 (19 in Reading, 19 in Listening, 21 in Speaking and 19 in Writing); Pearson Academic Test of English 51 (in all four skills).\*

\*TOEFL is only acceptable for non-Tier 4 visa requiring students – i.e. Home/EU students and others who do not need a CAS.

### How to apply

When clicking on the Apply Now button you will be directed to an application specifically designed for the programme you wish to apply for where you will create an account with the University application system and submit your application and supporting documents online. Further information regarding how to apply online can be found on the [How to apply pages](http://www.birmingham.ac.uk/students/courses/postgraduate/apply-pg/index.aspx).

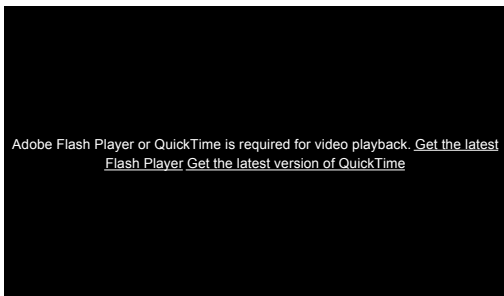
[Apply now \(https://pga.bham.ac.uk/pages/COSo03.htm\)](https://pga.bham.ac.uk/pages/COSo03.htm)

## Learning and teaching

- Core taught elements in functional business disciplines. As a research-led School, the latest thinking and techniques can be rapidly incorporated and teaching kept at the cutting edge
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- A Teamwork Skills course at an **outdoor pursuits centre in the Malvern Hills** (<http://www.worcestershire.gov.uk/cms/outdoor-education-centres/malvern-hills-oc.aspx>) develops skills in leadership, team building and team working (Full-time only)
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## Employability



An MBA alumni, who is now a Marketing Director at Thomson Local, discusses his time studying a Birmingham MBA.

From the very start of your MBA, you receive bespoke advice from our employment consultants. Through one-to-one coaching, our industry experienced they work with you to clarify your aspirations and support you in your future career, jointly developing a winning employment strategy to take you to the next level and to open doors to a range of potential employer.

### Employer engagement

Whilst on your MBA you will have the opportunity to engage with top international companies. Our MBA students have participated in a range of activities with employers including BP, GE, IBM, Accenture, Capgemini, Unilever, Deloitte and HSBC.

### Group and individual activities to enhance your skills

Throughout the programme, you will have the opportunity to be involved in group and individual activities all aimed at helping you to develop the skills and techniques which lead to highly successful employment outcomes.

A few examples of these activities that you will undertake throughout your MBA programme include online profile building, Careers in Consultancy networking event, Distinguished leaders alumni seminar series, mock assessment centre, skills coaching, and video recorded interview practice.

### Alumni Career profiles



"I had access to **excellent academic facilities** such as online resources, making learning limitless"

*Farnaz Sarabi, MBA International Business*

Find out about the careers our alumni go on to and their experiences studying The Birmingham MBA; visit our [MBA student profiles \(/schools/business/student-profiles/mba/index.aspx\)](/schools/business/student-profiles/mba/index.aspx).

### Careers in Business

Our in-house [Careers in Business \(/schools/business/mba/employability-and-careers/careers.aspx\)](/schools/business/mba/employability-and-careers/careers.aspx) team and experienced consultants provide a specialist careers support service located in University House for the exclusive use of Birmingham Business School postgraduates. Their role is to support your career development in a variety of ways including advice

and guidance, career development workshops, employer liaison mock interviews and more.

The Careers in Business team also offer guidance to students with their own business idea that they would like to develop, and can provide support through our Entrepreneurship & Innovation Centre.

Find out more about the [MBA Careers in Business service \(/schools/business/mba/employability-and-careers/index.aspx\)](/schools/business/mba/employability-and-careers/index.aspx).

