

Pharmaceutical Consultancy Group Project

Pharmaceutical Consultancy Group Project - 20 Masters level credits

The module provides the students with the opportunity to use the theoretical scientific and professional understanding they have developed through the proceeding taught components of the programme to analyse and address a real-world scientific and/or business question and to formulate justifiable recommendations (explicitly the question will not be 'how to fund a business opportunity' to avoid potential repetition of learning from the 'Funding a Start-up Pharmaceutical Company' module). The questions will be provided by relevant external business organisations and/or teaching staff. Examples of the types of questions include: What is the competitive landscape for drugs in development for the treatment of inflammation? Which contract research organisations offer a particular named assay and what are their strengths and weaknesses?

Module attendance required: TBC, 15hours contact time with Group Consultancy Project supervisor

Module dates: TBC

Assessment: This module will require a group written report approx 5000 words worth 70% and an oral presentation worth 30%

Academics involved in the delivery of this module: [Professor Nicholas Barnes \(/staff/profiles/cem/PPT/barnes-nicholas.aspx\)](http://staff/profiles/cem/PPT/barnes-nicholas.aspx) (Programme Lead) Head of Section

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Course fact file

Type of Course: Module

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