

Sport Policy, Business and Management MSc



This programme is suitable for individuals with an academic or professional interest in sport policy, business and management. The course focuses on topics such as the study of sport politics; sport development in international contexts; leadership and entrepreneurship; project management and sport and the law. The intention is that students will develop the core skills that are needed and can be applied in 'real-world' settings. It is envisaged that graduates from this course may wish to pursue a range of roles in sports organisations and sports-related industries. The programme is also suitable for those seeking to develop and enhance their management, business and leadership skills in order to integrate this knowledge into their personal working practice.

[Study here and find out why the University of Birmingham was awarded The Times and The Sunday Times University of the Year 2013-14 \(http://www.birmingham.ac.uk/news/latest/2013/09/20-sep-Birmingham-announced-as-University-of-the-Year.aspx\)](http://www.birmingham.ac.uk/news/latest/2013/09/20-sep-Birmingham-announced-as-University-of-the-Year.aspx)

Course fact file

Type of Course: Taught

Study Options: Full time, part time

Duration: Part time: MSc – 2 years, Diploma – 2 years / Full time: MSc – 13 months, Diploma – 1 year

Start date: September/October 2014

Contact

Admissions team

Tel: +44 (0)121 415 8246

Email: pgt-ses@contacts.bham.ac.uk (<mailto:pgt-ses@contacts.bham.ac.uk>)

[School of Sport, Exercise and Rehabilitation Sciences \(/schools/sport-exercise/index.aspx\)](/schools/sport-exercise/index.aspx)

Details

This programme seeks to prepare students for work in the leisure industry, including HE sports, sports agencies and local authorities by developing high quality graduates in a research active environment. It is expected that students taking the programme will develop the skills to allow them to critically evaluate new developments/theory and integrate this knowledge where appropriate into their professional practice.

Graduates of the programme will be developed as lifelong learners with a conceptual understanding of the theories behind sport policy and management.

Research Methodology in Sport, Exercise and Rehabilitation (30 credits)

This module will develop your research skills within the areas of sport and physical activity. It will cover the practical usage and critical analysis of methodologies providing an essential understanding of conducting research in a real world sport/physical activity environment. Through this module you will gain an in depth understanding of conducting research in a real world sport/physical activity environment which will allow you to develop as a research-led practitioner. The module also provides the grounding for the masters' dissertation research.

Professional practice in sport (30 credits)

This module seeks to develop enquiring, critical and innovative approaches to professional practice in sport. Linking theory and practice, you will be encouraged to critically evaluate strategies used to facilitate and support professional development in your own workplace. Further, in the context of sport pedagogy, you will examine the relationship between learners, educators and context in facilitating professional learning.

Sport Policy and Politics (30 credits)

This module is specifically designed to develop students' knowledge and understanding of sport policy priorities in a variety of national and international settings. A range of theoretical approaches to sport policy analysis and key concepts in the study of sport politics for example 'soft power' and 'governance' are examined. Indicative topics include the increasing political use of sports mega-events, the political economy of sport, the 'virtuous cycle' of sport, sport development in international context and moral dilemmas in global sport policy.

Sport Business and Management (30 credits)

Using a case study approach, this module examines both theoretical and empirical approaches to the study of sport business and management. Working in partnership with University Sport Birmingham (USB) students will have a unique and hands on opportunity to understand the business and management processes involved in establishing a new Sports Centre at the University of Birmingham. As a consequence, students will develop their knowledge and understanding of a range of sport industry-related principles such as leadership and entrepreneurship; project management and the management of change; finance and financial reporting; marketing,

sponsorship and sport and the law.

Dissertation (60 credits)

In this module you will integrate the areas covered in the taught modules within the programme. You will propose a research project, submit ethics, undertake and write up a piece of academic empirically based research relevant to your area of practice and interests.

Fees and funding

Fees 2014-2015

	Home/EU	International
(MSc) Sport Policy, Business & Management	£7,020	£13,665
(PGDip) Sport Policy, Business & Management	£4,680	£13,665

The fees shown above are annual fees for students starting their courses September in 2014. Please note that where courses last more than one year, the annual fees for subsequent years on the course may increase due to inflation.

When attending the taught sessions on the University's Edgbaston campus, students will be required to book and pay for their own food and accommodation.

Fees Overseas 2014-2015

Please view our [Fees for International Students \(http://www.birmingham.ac.uk/international/students/finance/fees.aspx\)](http://www.birmingham.ac.uk/international/students/finance/fees.aspx) page for further details.

Learn more about [fees and funding \(/postgraduate/pgt-fees/fees.aspx\)](http://www.birmingham.ac.uk/postgraduate/pgt-fees/fees.aspx)

Scholarships and studentships

Scholarships may be available. International students can often gain funding through overseas research scholarships, Commonwealth scholarships or their home government.

For further information contact the School directly or email [financialsupport@bham.ac.uk \(mailto:financialsupport@bham.ac.uk\)](mailto:financialsupport@bham.ac.uk).

Entry requirements

At least a 2:1 or equivalent in a relevant social science subject

International students

Academic requirements

We accept a range of qualifications, our [country pages \(http://www.birmingham.ac.uk/international/students/country/index.aspx\)](http://www.birmingham.ac.uk/international/students/country/index.aspx) show you what qualifications we accept from your country.

English language requirements

You can satisfy our English language requirements in two ways:

- by holding an [English language qualification \(http://www.birmingham.ac.uk/students/requirements/requirements-pg/international/index.aspx\)](http://www.birmingham.ac.uk/students/requirements/requirements-pg/international/index.aspx) to the right level
- by taking and successfully completing one of our [English courses for international students \(http://www.birmingham.ac.uk/students/requirements/requirements-pg/international/english-courses.aspx\)](http://www.birmingham.ac.uk/students/requirements/requirements-pg/international/english-courses.aspx)

How to apply

Please note: deadline for 2014 entry is 31st August 2014.

To make an informal enquiry or register your interest contact:

Admissions team
Tel: +44 (0)121 415 8246
Email: [pgt-ses@contacts.bham.ac.uk \(mailto:pgt-ses@contacts.bham.ac.uk\)](mailto:pgt-ses@contacts.bham.ac.uk)

When clicking on the Apply Now button you will be directed to an application specifically designed for the programme you wish to apply for where you will create an account with the University application system and submit your application and supporting documents online. Further information regarding how to apply online can be found on the [How to apply pages \(http://www.birmingham.ac.uk/students/courses/postgraduate/apply-pg/index.aspx\)](http://www.birmingham.ac.uk/students/courses/postgraduate/apply-pg/index.aspx)

Apply now (<https://pga.bham.ac.uk/lpages/LES056.htm>)

Learning and teaching

Students will learn through a diverse range of teaching methods that will include lectures, seminars and case study scenarios. The use of discussions, debates and group work activities will enrich the learning experience and recognise the rich contribution that each member of the cohort brings with them.

Assessment methods

A variety of assessments will be used throughout the course and may include presentations; problem based assessments; small group projects; examinations and

Employability

It is envisaged that students will gain a wide range of transferable skills which will be highly valued by employers in all areas of recruitment. Destinations may include work in sport facility management; sport and leisure consultancy; sports development; local authority or private sport and leisure provision; national sport federation organisations.

Successful students may also wish to undertake PhD research.

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