

Power of Partnership

Date(s) Wednesday 28th March 2012 (16:00-17:00)

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Business is constantly looking at issues around growth, innovation, and cost efficiency. One of the key areas for focus is around effective partnership working. We are delighted to invite you to an evening to consider the power of partnerships – and how we might better encourage and enable it. The event is jointly organised by Birmingham Science City, Birmingham University and Caret.

This event will offer you the opportunity to interact with other business leaders and enablers alongside leading experts in partnership working. In particular we will consider

- Partnership working in the ATLAS particle physics experiment at the Large Hadron Collider at CERN. The ATLAS detector focuses on new discoveries in the head-on collisions of protons of extraordinarily high energy. It is one of the largest physical science collaborations ever seen.
- Professor Chris Mabey from Birmingham University has been researching knowledge leadership in the global ATLAS network for the last two years and will presents his findings – and the lessons for science based organisations in the UK
- Tony Harper the R and D Director will explain how TATA will invest nearly £1.5billion pa in research and development at Jaguar Land Rover to create world leading technology using the talent and expertise of a wide range of experts in the Midlands
- How JLR have managed partners so that they add value, energy and insight to the brand.
- How the power of partnership can be used as a powerful driver for innovation and growth – and what a partnership marketplace might look like in the Midlands
- How we might support and enable a partnership marketplace to develop

The power of partnership event will initiate a debate on enabling and encouraging growth through partnership working. It will bring business owners, business enablers and academics together to create a dynamic and inspiring event. Issues and opportunities will initiate follow up events.

This is open to you or your nominee-please reply to [lorraine@caret.co.uk \(mailto:lorraine@caret.co.uk\)](mailto:lorraine@caret.co.uk) by March 19th 2012.

We look forward to working with you do develop partnership working across the science sector

Dr Pam Waddell - Director of Birmingham Science City

Professor Chris Mabey - Professor of HRM, University

Steve Botham - Director, Caret

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