

About CREME

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CREME is the leading centre for research on ethnic minority enterprise in Europe and 'a jewel in the crown' of Britain's contribution to the global understanding of enterprise.

Professor Sara Carter OBE, Hunter Centre for Entrepreneurship, Strathclyde University

CREME focuses on using pioneering research that promotes diversity and ethnic enterprise. Put simply, CREME's mission through its work is to 'make diversity and enterprise everyone's business'.

The Centre's work is governed by three guiding principles:

1. **Engaged scholarship** – Applying the insights and findings from our high quality 'internationally recognised' research to 'real' business issues, such as capital and finance, supplier diversity, wages, migration policies, technology and social inclusion.
2. **Transforming practice** – Working with a whole host of stakeholders to influence policy and practice, including the Private Sector (large corporate, trade and professional), local and national government funded agencies.
3. **Outstanding engagement and dissemination** – Organising events to bring together local entrepreneurs, business policy-makers and academics, to encourage networks and disseminate valuable information. The Annual Ethnic Minority Business Conference is the highlight of CREME's year, bringing together key stakeholders to discuss key issues on diversity and enterprise. CREME delivers workshops, seminars and briefings throughout the year.

Find out about [CREME's support network \(/research/activity/business/creme/networking/index.aspx\)](#), meet our [research experts \(/research/activity/business/creme/team/index.aspx\)](#) or contact CREME's Project Manager, Liz Frost to find out more about working with CREME; [creme@contacts.bham.ac.uk \(mailto:creme@contacts.bham.ac.uk\)](mailto:creme@contacts.bham.ac.uk).

