

## PhD scholarship on personal finance education

Posted on Thursday 8th December 2011

The Centre on Household Assets and Savings Management has been awarded funding for a College of Social Sciences PhD Scholarship.

Applications are welcome on the topic of 'Personal finance education: What is it for? And how best to do it?' The research will ask the following questions:

- What is personal finance education for?
- Should it seek to change attitudes towards money or increase knowledge about personal finance?
- What kinds of attitudes and knowledge do people need?
- Should it seek to change behaviour around money and, if so, what kinds of behaviour should be promoted?



The PhD will be supervised jointly by [Karen Rowlingson \(/staff/profiles/social-policy/rowlingson-karen.aspx\)](/staff/profiles/social-policy/rowlingson-karen.aspx) and [Lindsey Appleyard \(/staff/profiles/social-policy/appleyard-lindsey.aspx\)](/staff/profiles/social-policy/appleyard-lindsey.aspx).

Early application is advised. You are recommended to send a draft research proposal and CV to Karen Rowlingson, [k.rowlingson@bham.ac.uk](mailto:k.rowlingson@bham.ac.uk) (<mailto:k.rowlingson@bham.ac.uk>) prior to making a formal application.