


Louise Barnes, BCom with French | Diagnosis Retail

 "The new Business School looks fantastic and is great to have everyone together in the same building in your own part of the campus."

Louise Barnes graduated with a BCom with French in 1986. She was the former CEO of retail chain FatFace and currently works for and is the founder of Diagnosis Retail.

Hear her discuss her journey since graduating from the University of Birmingham, as well as why she chose to be involved as an Alumnus and what advice she would give to students at the Business School who want to be a successful leader.

Adobe Flash Player or QuickTime is required for video playback. [Get the latest Flash Player](#) [Get the latest version of QuickTime](#)

[Find out more](#)

Our BCom degree is now [BSc Business Management \(/undergraduate/courses/business/business-management.aspx\)](/undergraduate/courses/business/business-management.aspx)

[Department of Management \(/schools/business/departments/management/index.aspx\)](/schools/business/departments/management/index.aspx)

[Privacy](#) | [Legal](#) | [Cookies and cookie policy](#) | [Accessibility](#) | [Site map](#) | [Website feedback](#) | [Charitable information](#)

© University of Birmingham 2015

