

Industry Partners

The Business School thrives on strong links with industry and employers. We take pride in our existing partnerships and the services we offer to business. We are also grateful for the support companies lend our degree programmes through sponsorship and the time they invest in our students.

Accenture...

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Accenture is one of the world's leading management consulting technology services and outsourcing organisations with excellent opportunities for graduates of all disciplines in business and technology consulting, ranging from internships, one-day summer courses, industrial placements and our graduate schemes. We are a longstanding recruiter of students from the University of Birmingham and have found the quality of applicants to be outstanding. For over ten years, Accenture have sponsored the "Accenture Strategy Award" for students reading for the BSc Business Management degree and the combined degree with Engineering.

Aldi...

Aldi is a leading global discount retailer, with over 7000 stores worldwide. It is renowned for its unrivalled Management Training Programme that currently holds third position in The Times Top 100 Graduate Employers Survey. Within twelve months, graduates have the chance to manage a multi-million pound area of four to six Aldi stores as if it were their own business. Graduates receive comprehensive training for the area management role with the programme covering all aspects of retail management, including store operations, financial administration, logistics and property management. There is also the opportunity of a two year international secondment plus a chance of directorship after five years.

Aldi stands out from other retailers by giving its graduates high levels of responsibility from day one. It has also launched a Retail Placement programme to allow undergraduates the experience of the role of area management in a smaller more intense nine month programme. Aldi Regional Managing Director and head of graduate recruitment, Richard Holloway said: "We are delighted to be associated with Birmingham University Business School and to be sponsoring the prizes for 'Best Performing First Year Student' and 'Most Improved Student in the Final Year' on the BSc Business Management programme.

Beiersdorf...

Beiersdorf is home to the world's number one skincare brand, NIVEA. As a Birmingham based employer Beiersdorf are proud of their links with local universities and students. We offer exciting graduate opportunities across Marketing & Sales and Finance & Controlling for students that are talented, passionate and determined to succeed. Beiersdorf has targeted and recruited students from the University of Birmingham for many years, and we are proud to sponsor and provide guest lectures on the Retail Marketing module on the BSc Business Management. We are always keen to strengthen our relationship with students from the University of Birmingham.

BP...

BP is one of the largest producers of oil and gas in the world. We employ over 97,600 people across six continents. We own multiple refineries around the globe, a fleet of 80 ships and 25,000 miles of pipeline. We go exploring in arctic conditions, and steer remote vehicles on the bottom of ocean floors. We listen to new ideas every day, hoping that one will take us beyond the limits of what we know. And we do it all in order to provide heat, light and power to people without compromising the planet. In addition to providing scholarships across the University of Birmingham, we work very closely with Birmingham Business School providing guest lectures on various programmes and sponsoring the students' Business Society and the International Marketing Module on the BSc Business Management Degree.

Capgemini...

A global leader in consulting, technology, outsourcing, and professional services. With around 120,000 people in 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. Capgemini has been extremely impressed with the graduates it's recruited from Birmingham Business School, and since 2012 we've entered into an exclusive relationship with Birmingham offering the unique Capgemini Community Challenge Consultancy Week for Birmingham first and second year students to apply to. This offers Birmingham students the opportunity to gain real consultancy experience with charities that Capgemini supports, with the guidance of senior Capgemini leaders and mentors. We hope this will continue for many years to come and lead to many Birmingham students deciding to join Capgemini.

Deloitte...

Deloitte is a fast-growing business with a depth, breadth and reach that can take you right to the heart of the world's premier blue-chip businesses and organisations. Our portfolio of professional services is comprehensive, truly multi-disciplinary and covers the spectrum of Audit, Consulting, Tax, and Corporate Finance. We are the proud sponsors of a large range of prizes across the Business School's BSc and MSc programmes. We are extremely pleased with this association, as the skills and expertise that the students gain at Birmingham Business School are the very qualities we look for in the top graduates we employ. We look forward to welcoming further graduates into Deloitte in 2011.

Enterprise rent-a-car...

Enterprise rent-a-car is the largest car rental company in North America with over 818,000 vehicles in our rental and leasing fleet. Employing more than 62,000 employees at over 6,500 locations worldwide, we are the second biggest graduate recruiter in the UK. We sponsor the most improved student between year 1 and year 2 on the BSc Business Management programme to reflect the amount of outstanding Birmingham University graduates we have recruited onto our Management Training Scheme since we opened our UK operations.

Ernst & Young...

Ernst & Young is the second largest professional services firm in the world. We work with some of the biggest companies around, from major corporates to entrepreneurial start-ups, helping to improve their effectiveness and achieve their business goals. We are pleased to be associated with Birmingham Business School and to sponsor a prize on the [BSc Accounting and Finance \(undergraduate/courses/business/accounting-finance.aspx\)](#) programme, as well as contributing to the design and delivery of the Employability Skills Module of this degree.

HSBC...

Headquartered in London, HSBC is one of the largest banking and financial services organisations in the world. HSBC's international network comprises around 8,000 offices in 88 countries around the world with in excess of 300,000 employees. HSBC's Graduate Training programme features consistently highly in the Times Top 100 Graduate Employers, offering schemes ranging from Commercial Banking, to Marketing to Executive Management.

The Bank is proud of its relationship with Birmingham University Business School, and its involvement with the Entrepreneurship Module on the BSc Business Management & Accounting & Finance degrees, in providing prizes for the best Business Plans produced on the module, and delivering lectures on a bank's view of business plans.

KPMG...

Birmingham Business School is home to the KPMG School Leavers' Programme, a fully sponsored BSc Accountancy degree that provides direct entry into KPMG, involving time spent working within the company, professional accountancy training, a full salary during your study, and all tuition fees and accommodation paid for by KPMG. This major partner degree programme is open to up to 50 students a year looking to study Accountancy at Birmingham Business School.

Recently voted the Sunday Times 'Best Big Company to Work For', KPMG is one of the leading firms of business advisers, as well as one of the leading employers of graduates. In addition to the joint degree programme, we sponsor four prizes that recognise the quality of Birmingham Business School graduates, which we award to those who excel on various modules of the BSc Accounting and Finance degree.

One Point Three Consulting...

One Point Three is a management consultancy with an innovative offering that accelerates behaviour change in business organisations. We recently relocated to Birmingham, and one of the important factors in this decision was the close partnership we've formed with Birmingham Business School. We've recruited a team of consultants from the School's internationally acclaimed MBA programme which really does produce top performers. We also regularly sponsor MBA students to do research with us as part of their dissertation. The relationship is set to continue. We intend to recruit more graduates, set further projects, and disseminate joint research. We also take huge pleasure in attending the Birmingham Business School Annual Advisory Board Guest Lecture each year and running case-studies on the MBA programme.

PricewaterhouseCoopers LLP (PwC)...

PricewaterhouseCoopers LLP (PwC) is one of the largest professional services firms in the world, and has been voted the UK's Top Graduate Employer in The Times Top 100 Graduate Employers survey for the last three years. PwC has maintained a strong relationship with Birmingham Business School over many years, and recruits a considerable number of students year on year. We sponsor a number of prizes on the BSc Accounting and Finance programme including - 'Best Company Monitoring Report' and 'Most Improved Students between First and Second Year'. We also tutor on the Accounting and Finance programme and always attend the Lake Coniston trip to build relationships with the students.

Worshipful Company of International Bankers...

The Worshipful Company of International Bankers is a representative of banking and financial services with more than 600 members, drawn from over 250 companies. We recognise the value and highly international outlook of the MBA Global Banking and Finance degree at Birmingham which is why we proudly sponsor the prize for Best Dissertation on the programme.

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