

The Business of Sport with David Gill

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Birmingham Business School alumni David Gill (BCom Industrial, Economic and Business Studies, 1978) was recently appointed Vice-Chairman of the Football Association.

David has been one of the most powerful men at the world's biggest football club for many years, having been a key figure in Manchester United F.C's success. Joining in 1997 as Finance Director, he was promoted to Deputy Chief Executive in the summer of 2000 and a year later was promoted to Group Managing Director. Three years after he adopted the role of Chief Executive. Since 2006, David has been a board member of The Football Association.

On his new appointment, the Vice-Chairman said to Sky News: "I'm delighted to have been appointed vice-chairman of the Football Association. The health and success of the Football Association is vital to the future of the game in England and I hope to justify the board's faith in me by helping to shape discussions and actions to deliver that."

David Gill has previously visited the University, giving a talk to students and alumni about the business of sport and a range of other topics, and is looking to visit the campus again within the following weeks.

Watch excerpts from the 'The Business of Sport' discussion below.

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