

Entrepreneurship & Local Economy

Quick links: [Research \(#research\)](#) | [Teaching \(#teaching\)](#) | [Staff \(#staff\)](#)

The Department of Entrepreneurship & Local Economy (ELE) provides entrepreneurship education across the university, conducts academic research funded by a range of public and industry sources, and engages with policymakers and business advisory agencies in the UK and Europe to inform their work with entrepreneurs and in small businesses.

Degrees and Courses

Find out about the Entrepreneurship & Local Economy related degrees and courses offered across all levels of study, as well as programmes offered in other departments, that are available at Birmingham Business School; [view degree programme and courses \(/schools/business/courses/index.aspx\)](#).

Research

The department hosts a group of active researchers exploring enterprise in all its forms, through collecting and analysing data about economic activity at city, regional, and national levels. We work closely with small business owners and founders, banks lending to start-ups, trade unions, policymakers, and other academics around the world. Members of the department also research the articulation of entrepreneurship with local and national policy and planning.

Current research includes community media and creativity, 'Smart City' leadership, start-ups, propensity to engagement in entrepreneurship, migration, super-diversity, and religious belief.

Recent research has been funded by the Economic & Social Research Council (ESRC), Arts & Humanities Research Council (AHRC), and British Academy and is manifest through three significant initiatives:

- [Centre for Research in Ethnic Minority Entrepreneurship \(CREME\) \(/research/activity/business/creme/index.aspx\)](#)
- [Entrepreneurship and Diversity Research Cluster \(EDRC\) \(/schools/business/research/research-clusters/entrepreneurship-and-diversity-research-cluster/index.aspx\)](#)
- [Enterprise & Diversity Alliance \(EDA\) \(/research/activity/business/creme/enterprise-diversity-alliance/index.aspx\)](#)

Teaching

Department members lead and contribute to degree programmes across the business school and university, encouraging undergraduate, postgraduate and doctoral students to think about:

- enacting or fostering enterprise in smaller and larger companies
- local development in the Birmingham and West Midlands area
- entrepreneurial character and learning
- practical skills involved in entrepreneurship.

Staff

[Dr Caroline Chapain \(/schools/business/departments/management/staff/profile.aspx?ReferenceId=19755&Name=dr-caroline-chapain\)](#)

Lecturer

Specialisms

- Creativity, innovation, creative industries and creative cities and regions
- Economic restructuring, plant closures and redundancies
- Local and regional economic development
- Public policies (governance, cluster policy)
- ...



Email c.a.chapain@bham.ac.uk (<mailto:c.a.chapain@bham.ac.uk>)

[Dr John Gibney \(/schools/business/departments/management/staff/profile.aspx?ReferenceId=19756&Name=dr-john-gibney\)](#)

Senior Fellow

Research Interests & Specialisms

- Knowledge and Innovation Leadership
- Leadership and Governance in City and Regional Development
- Knowledge Policy in the Sub-national Development Context



Telephone [+44 \(0\)121 414 3051](tel:+441214143051) (tel: [+44 121 414 3051](tel:+441214143051))

Email j.gibney@bham.ac.uk (<mailto:j.gibney@bham.ac.uk>)

[Professor Francis Greene \(/schools/business/departments/management/staff/profile.aspx?Referenceld=34416&Name=professor-francis-greene\)](/schools/business/departments/management/staff/profile.aspx?Referenceld=34416&Name=professor-francis-greene)

Professor of Small Business and Entrepreneurship

Francis Greene joined BBS in April 2012 from Warwick Business School where he worked in the Centre for Small and Medium-Sized Enterprises. He has been a visiting professor at Mannheim University and a visiting researcher at Barclays Bank and for the New Zealand government. His client list includes the OECD, the UK government, Shell plc, Capital One, the Work Foundation, ACCA ...

Telephone [+44 \(0\) 121 414 3277 \(tel:+44 121 414 3277\)](tel:+441214143277)

Email [f.greene@bham.ac.uk \(mailto:f.greene@bham.ac.uk\)](mailto:f.greene@bham.ac.uk)



[Professor Monder Ram \(/schools/business/departments/management/staff/profile.aspx?Referenceld=67169&Name=professor-monder-ram\)](/schools/business/departments/management/staff/profile.aspx?Referenceld=67169&Name=professor-monder-ram)

Director, Centre for Research in Ethnic Minority Entrepreneurship (CREME)

Monder Ram joined Birmingham Business School from De Montfort University in September 2013 where he was Professor of Small Business and Director of Centre for Research in Ethnic Minority Entrepreneurship (CREME) and Co-Director of the Enterprise and Diversity Alliance (EDA). Birmingham Business School is the new home for both CREME and the EDA.

He has extensive ...

Telephone [+44 \(0\)121 415 8438 \(tel:+44 121 415 8438\)](tel:+441214158438)

Email [m.ram@bham.ac.uk \(mailto:m.ram@bham.ac.uk\)](mailto:m.ram@bham.ac.uk)



[Dr Scott Taylor \(/schools/business/departments/management/staff/profile.aspx?Referenceld=57322&Name=dr-scott-taylor\)](/schools/business/departments/management/staff/profile.aspx?Referenceld=57322&Name=dr-scott-taylor)

Reader in Leadership & Organization Studies

Scott Taylor joined BBS in April 2013. He previously worked at Essex, Exeter, and Loughborough universities, and at Birmingham from 2002 to 2007. Scott is currently head of the Entrepreneurship & Local Economy department. He is also co-chair of the Critical Management Studies division at the Academy of Management from 2013 to 2017, and a member of the editorial board of the ...

Telephone [+44 \(0\)121 414 6703 \(tel:+44 121 414 6703\)](tel:+441214146703)

Email [s.taylor@bham.ac.uk \(mailto:s.taylor@bham.ac.uk\)](mailto:s.taylor@bham.ac.uk)



[Professor Kiran Trehan \(/schools/business/departments/management/staff/profile.aspx?Referenceld=45262&Name=professor-kiran-trehan\)](/schools/business/departments/management/staff/profile.aspx?Referenceld=45262&Name=professor-kiran-trehan)

Professor of Leadership and Enterprise Development

Kiran Trehan joined Birmingham Business School in March 2012 from Lancaster University Management School where she was Deputy Head of Department and Director of HRD and consulting. She is a leading expert on diversity, enterprise and leadership development. She currently holds the post Professor of Enterprise and leadership Development and is Academic Director for the Centre for ...

Email [k.trehan@bham.ac.uk \(mailto:k.trehan@bham.ac.uk\)](mailto:k.trehan@bham.ac.uk)

