

## 'Building Brands'

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<b>Locations</b>	G12 Main Lecture Theatre University House Birmingham Business School
<b>Date(s)</b>	Tuesday 18th October 2011 (17:15-19:00)
<b>Contact</b>	RSVP to <a href="mailto:bbsalumni@contacts.bham.ac.uk">bbsalumni@contacts.bham.ac.uk</a> ( <a href="mailto:bbsalumni@contacts.bham.ac.uk">mailto:bbsalumni@contacts.bham.ac.uk</a> )
<b>Download</b>	<a href="/schools/business/departments/management/events/george-davies.aspx?ical=true">Add to Calendar (/schools/business/departments/management/events/george-davies.aspx?ical=true)</a>

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We are delighted to announce alumnus George Davies, the man behind brands Next, George at Asda and per una at Marks and Spencer will present a guest lecture entitled 'Building Brands' to students, staff and alumni on Tuesday 18th October @ 5.15 pm in G12