

'Building Brands'

Locations	G12 Main Lecture Theatre University House Birmingham Business School
Date(s)	Tuesday 18th October 2011 (17:15-19:00)
Contact	RSVP to bbsalumni@contacts.bham.ac.uk (mailto:bbsalumni@contacts.bham.ac.uk)
Download	Add to Calendar (/schools/business/departments/management/events/george-davies.aspx?ical=true)

We are delighted to announce alumnus George Davies, the man behind brands Next, George at Asda and per una at Marks and Spencer will present a guest lecture entitled 'Building Brands' to students, staff and alumni on Tuesday 18th October @ 5.15 pm in G12