

Birmingham Business School's Partner in Singapore Wins Top Awards

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Birmingham Business School's partner in Singapore, the **Singapore Institute of Management** (<http://www.sim.edu.sg/Pages/index.aspx>) (SIM) were recently awarded top honours at the AsiaOne People's Choice Awards. The ceremony celebrates the top brands, products and services as nominated by its readers in 27 award categories.

SIM won two awards at this year's ceremony, winning in the category of Best Private School for the fifth consecutive year. To recognise this achievement they also received the Hall of Fame Award, a new award introduced this year to recognise winners who have achieved top spot for five consecutive years, which only one other company has achieved.

The award is a reflection of the public's positive image of SIM and underscores the great work they have achieved and you can watch Judy Wong, Director, Business and Marketing Relations of SIM Global Education talk about the awards and SIM's success [here](http://www.razor.tv/site/servlet/segment/main/news/90340.html) (<http://www.razor.tv/site/servlet/segment/main/news/90340.html>).

Previously when discussing the relationship between the University of Birmingham and SIM, Professor Edward Peck, Pro-Vice Chancellor of the University said that "University of Birmingham's strategic alliance with SIM is an example of global higher education working at its best. "

Find out more about '[Getting the Global Perspective \(/Documents/college-social-sciences/business/mba/SIM-Birmingham-v4.pdf\)](/Documents/college-social-sciences/business/mba/SIM-Birmingham-v4.pdf)' from the partnership between SIM Global Education and University of Birmingham.