

# What can medieval monks, a Norfolk cloth trader and a 19th century American railroad magnate teach today's entrepreneurs?

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Dr Catherine Casson's, from the Department of Management, research and teaching interests lie in the field of business history and economic history and she recently wrote an article on how historical precedents can provide an important additional source of information for prospective entrepreneurs.

**“Entrepreneurial activity is often seen as the solution to periods of economic recession and an attribute that can enhance the competitiveness of a country in the global economy.”**

The article, entitled "**[What can medieval monks, a Norfolk cloth trader and a 19th century American railroad magnate teach today's entrepreneurs?](http://elgarblog.wordpress.com/2013/11/19/what-can-medieval-monks-a-norfolk-cloth-trader-and-a-19th-century-american-railroad-magnate-teach-todays-entrepreneurs-by-catherine-casson/)**" (<http://elgarblog.wordpress.com/2013/11/19/what-can-medieval-monks-a-norfolk-cloth-trader-and-a-19th-century-american-railroad-magnate-teach-todays-entrepreneurs-by-catherine-casson/>), explores the origins of entrepreneurship, the origins of which lie as far back as the medieval period. It looks at how monarchs, monks and merchants all exhibited the characteristics of risk, innovation and judgement.

**[Read the full article at Elgar Blog \(http://elgarblog.wordpress.com/2013/11/19/what-can-medieval-monks-a-norfolk-cloth-trader-and-a-19th-century-american-railroad-magnate-teach-todays-entrepreneurs-by-catherine-casson/\)](http://elgarblog.wordpress.com/2013/11/19/what-can-medieval-monks-a-norfolk-cloth-trader-and-a-19th-century-american-railroad-magnate-teach-todays-entrepreneurs-by-catherine-casson/)**

