Management news

News

Atom Feed (http://www.bbc.co.uk/news/rss.xml)

Dean of Birmingham Business School chairs ABS Annual Research Conference 2014 (/schools/business/departments/management/news/2014/march/annual-research-conference-2014.aspx)

Professor Simon Collinson recently chaired the Association of Business Schools (ABS) Annual Research Conference 2014, looking at the 'Impact Post the First REF'.

24/03/2014

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The importance of reputation building and management (/schools/business/departments/management/news/2014/march/the-importance-of-reputation-building-and-management.aspx)

Professor Stephen Brammer discusses the importance of the reputation of a company, with particular regards to Asian economies.

19/03/2014

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Professor Bryson discuss the potential impact of this week's budget (/schools/business/departments/management/news/2014/march/professor-bryson-budget-2014.aspx)

Professor John Bryson discusses how the March 2014 budget is a critical element of the Coalition Government's election strategy.

18/03/2014

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Hear Dr Finola Kerrigan discuss the #reellives social media competition (/schools/business/departments/marketing/news/2014/february/finola-kerrigan-discusses-reellives-competition.aspx)

Hear Dr Finola Kerrigan discuss the #reellives social media research project competition in this Birmingham Business School podcast.

17/03/2014

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Partnerships between universities and businesses are a strong driver for regional economic growth (/schools/business/news/2014/march/partnerships-between-universities-and-businesses.aspx)

Professor Simon Collinson discusses Higher Education's impact value on the economy.

10/03/2014

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Professor Francis Greene looks at how self-employed men have higher levels of testosterone (/schools/business/departments/management/news/2014/march/professor-francis-greene-looks-at-how-self-employed-men-have-higher-levels-of-testosterone.aspx)

Professor Francis Greene was part of a group of researchers that looked at how testosterone is associated with being self-employed.

07/03/2014

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Brand history shows marketing is the second oldest profession (/schools/business/departments/management/news/2014/march/brand-history-shows-marketing-is-the-second-oldest-profession.aspx)

Dr Catherine Casson looks at how brand history shows that marketing is the second oldest profession.

04/03/2014

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'Leadership in Urban and Regional Development' research seminar (/schools/business/departments/management/news/2014/february/leadership-in-urban-and-regional-development.aspx)

The University of Birmingham recently hosted the RSA International Research Seminar on 'Leadership in Urban and Regional Development: Debates and New Directions'.

28/02/2014

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