

Professor Francis Greene

Professor of Small Business and Entrepreneurship

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About

Francis Greene joined BBS in April 2012 from Warwick Business School where he worked in the Centre for Small and Medium-Sized Enterprises. He has been a visiting professor at Mannheim University and a visiting researcher at Barclays Bank and for the New Zealand government. His client list includes the OECD, the UK government, Shell plc, Capital One, the Work Foundation, ACCA and Pearsons plc. He is a consulting editor of the International Small Business Journal. His research interests lie in the broad area of small business and entrepreneurship and have included research into new firm start-up, growth, closure, finance and public policy.

Qualifications

BA, MPhil, PhD

Teaching

Small Business and Entrepreneurship

Research

Current research foci include:

- Youth and graduate entrepreneurship
- Regional economic development
- Business start up and growth
- Firm closure
- Enterprise policy

Publications

Greene, F.J. (2012) 'Should the focus of publicly provided business assistance be on start ups or growth businesses?', *Ministry of Economic Development Occasional Paper*, MED: Wellington: New Zealand. <http://www.med.govt.nz/about-us/publications/publications-by-topic/occasional-papers/2012-occasional-papers/business-assistance.pdf> (<http://www.med.govt.nz/about-us/publications/publications-by-topic/occasional-papers/2012-occasional-papers/business-assistance.pdf>)

Greene, F.J. (2012) *Helping micro-businesses weather the financial storm*, Capital One: Nottingham. <http://www.capitalone.co.uk/media/images/pdf/micro-business-report.pdf> (<http://www.capitalone.co.uk/media/images/pdf/micro-business-report.pdf>)

Greene, F.J., Han, L. and Marlow, S. 'Like Mother Like Daughter? Analysing maternal influences upon women's entrepreneurial propensity', *Entrepreneurship, Theory and Practice*, available online 21st October, 2011.

Capelleras, J.L., Greene, F.J., Kantis, H. and Rabetino, R. (2010) Venture Creation Speed and Subsequent Growth: Evidence from South America, *Journal of Small Business Management*, 48(3), 302–324.

Storey, D.J. and Greene, F.J. (2010) *Small Business and Entrepreneurship*, London: Pearson/FT.

Burke, A. Fraser, S., and Greene F.J., (2010) The Multiple Impacts of Business Planning on New Venture Performance, *Journal of Management Studies*, 47:3, 391-415.

Greene, F.J. and Storey, D.J. (2010) 'Entrepreneurship and Small Business Policy: Evaluating its Role and Purpose', in Coen, D., Grant, W. and Wilson, G. (eds.), *The Oxford Handbook on Business and Government*, Oxford: OUP, 600-621.

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Greene, F.J., and Storey, D.J. (2007) 'Issues in Evaluation: The Case of Shell Livewire', in *The Handbook of Entrepreneurship Policy* (eds. Audretsch, D. and Thurik, R.), 213-233.

Han, L. and Greene F.J., (2007) 'The Determinants of Online Loan Applications from Small Businesses', *Journal of Small Business and Enterprise Development*, 14:3, 478-486.

Greene F.J., Tracey, P. and Cowling, M. (2007) 'Re-Casting the City into City-Regions: Place Promotion, Competitiveness Benchmarking and the Quest for Urban Supremacy', *Growth and Change*, 38, 1-22.

Fraser S., Greene F.J., and Mole, K.F. (2007) 'Systematic Biases in Self-Reported Data: The Role of 'Anchoring' and 'Impression Management'', *British Journal of Management*, 18:2, 192-208.

Greene, F.J. and Mole, K.F. (2006) 'Small Enterprises in the Economy' in Carter, S. and Evans-Jones, D. (eds.) *Enterprise and Small Business*, London: FT/Prentice Hall.

Fraser, S. and Greene, F.J. (2006) 'Are Entrepreneurs Eternal Optimists or do they 'Get Real'', *Economica*, 73:290, 169-192.

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Greene, F.J. (2002) 'An Investigation into Enterprise Support For Younger People, 1975-2000', *International Small Business Journal*, 20:3, 315-336.

Greene, F.J. and Travis, L.E. (2002) 'An Assessment of euro preparations by UK SMEs with EU-links', *Small Business Economics*, 19, 307-319.

