

## Professor John Child MA, PhD, ScD, FBA

Professor of Commerce

The Department of Strategy and International Business

### Contact details

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### About

John Child is Professor of Commerce at the University of Birmingham, UK, Professor of Management at Plymouth University, and Visiting Professor at Sun Yat-Sen University, Guangzhou. He is a Fellow of the Academy of Management, the Academy of International Business and the British Academy of Management. In 2006, he was elected a Fellow of the prestigious British Academy [FBA]. In 2012 he was awarded a Lifetime Achievement Award by the International Association for Chinese Management Research [IACMR]. His degrees are all from the University of Cambridge.

### Qualifications

MA (Cambs)  
PhD (Cambs)  
ScD (Cambs)  
FBA (Fellow of the British Academy)

### Biography

John Child is Professor of Commerce at the University of Birmingham, UK, Professor of Management at Plymouth University, and Visiting Professor at Sun Yat-Sen University, Guangzhou. He is a Fellow of the Academy of Management, the Academy of International Business and the British Academy of Management. In 2006, he was elected a Fellow of the prestigious British Academy [FBA]. In 2012 he was awarded a Lifetime Achievement Award by the International Association for Chinese Management Research [IACMR]. His degrees are all from the University of Cambridge.

Before entering the academic field, Professor Child worked for Rolls-Royce. He then worked as a Research Fellow in the Aston Programme of Organization Studies before moving to the London Business School, returning to Aston in 1973 as Professor of Organizational Behaviour. He served as Dean of the Aston Business School from 1986 to 1989. He was seconded to be Dean and Director of the European Community's management program in China in 1989-1990, building it into the China-Europe Management Institute, the forerunner of the China-Europe International Business School [CEIBS] in Shanghai. In 1991 he was appointed Diageo Professor of Management in the University of Cambridge and Fellow of St. John's College, Cambridge.

He returned to the West Midlands in 2000 taking up the Chair of Commerce at Birmingham University. He has also been a Visiting Professor at universities in Brazil, China, Denmark, and the UAE.

John Child has published 23 books and approximately 150 articles primarily in the fields of international business and business organization. His book, co-authored with Suzana Rodrigues, *Corporate Co-evolution* (Wiley 2008) won the 2009 Terry Book Award of the Academy of Management. In 2013 he co-authored *The Dynamics of Corporate Co-evolution*, published by Edward Elgar. This is a study of how YICT, China's largest container terminal, developed in relation to its institutional environment. Also in 2013, he co-edited *Knowledge and the Study of Organization and Management – Building on the Work of Max Boisot*. Oxford: Oxford University Press.

Professor Child has been editor-in-chief of *Organization Studies* and Senior Editor of *Management and Organization Review*. His current interests are primarily in problems of organizational hierarchy and how smaller firms internationalize.

### Teaching

MBA

### Postgraduate supervision

- Internationalization of SMEs;
- New and alternative organizational forms;

### Research

Coordinator of a seven-nation project investigating the internationalization of SMEs, with particular reference to decision-making modes, sources of information and other support, and use of networks.

### Other activities

Member of the University Court

### Publications

## 2014 and forthcoming

Child, John and Linda H.Y. Hsieh 2014. Decision mode, information and network attachment in the internationalization of SMEs: A configurational and contingency analysis. *Journal of World Business*, doi: 10.1016/j.jwb.2013.12.012.

Child, John, Martin Ihrig and Yasmin Merali 2014. Organization as information – a space odyssey. *Organization Studies*, 35 (6): 801-824.

Child, John and Svetla T. Marinova 2014. The role of contextual combinations in the globalization of Chinese firms. *Management and Organization Review* (forthcoming).

Puthusserry, Pushyarag, John Child and Suzana B. Rodrigues 2014. Psychic distance, its business impact and modes of coping: a study of British and Indian partner SMEs. *Management International Review*, 54 (1): 1-29.

## 2013

Child, John 2013. Strategic choices in healthcare, with reference to the UK National Health Service. *European Journal of International Management*, 7 (2): 139-158.

Child, John 2013. Mary Parker Follett. In Morgen Witzel and Malcolm Warner (eds.) *The Oxford Handbook of Management Theorists*. Oxford: Oxford University Press: 74-93.

Child, John and Martin Ihrig (eds.) 2013. *Knowledge and the Study of Organization and Management - Building on the Work of Max Boisot*. Oxford: Oxford University Press.

Child, John, Kenneth K-T Tse and Suzana B. Rodrigues 2013. *The Dynamics of Corporate Co-evolution*. Cheltenham: Edward Elgar.

<http://www.elgaronline.com/abstract/9781849807432.xml> ([https://owa02.bham.ac.uk/owa/redir.aspx?C=vJUtlxqYEGtP3PgohDslhVlqK11W9EIXSzbHp0ZtMvuJZcJLFNV20\\_QAKohiKWGNyAfTvbzvoY.&URL=http%3a%2f%2fwww.elgaronline.com%2fabstract%2f9781849807432.xml](https://owa02.bham.ac.uk/owa/redir.aspx?C=vJUtlxqYEGtP3PgohDslhVlqK11W9EIXSzbHp0ZtMvuJZcJLFNV20_QAKohiKWGNyAfTvbzvoY.&URL=http%3a%2f%2fwww.elgaronline.com%2fabstract%2f9781849807432.xml))

Elbanna, Said, John Child and Mumin Dayan 2013. A model of antecedents and consequences of intuition in strategic decision-making: Evidence from Egypt. *Long Range Planning* 46 (1-2): 149-176.

## 2012

Child, John (ed.) 2012. *The Evolution of Organizations*. Cheltenham: Edward Elgar.

Child, John, Roberto Duarte, Betania Tanure and Suzana Rodrigues 2012. Access to tacit knowledge by executive retention in cross-border acquisitions. *Brazilian Administrative Review*, 9 (3): 329-350.

Child, John, Suzana B. Rodrigues and Kenneth Tse 2012. The dynamics of influence in corporate co-evolution. *Journal of Management Studies*, 49 (7): 1246-1273.

Marinova, Svetla T., John Child and Marin Marinov 2012. Institutional field for outward foreign direct investment: A theoretical extension? *Advances in International Management*, 25: 233-261.

Rodrigues, Suzana B. and John Child 2012. Building social capital for internationalization. *Revista de Administração Contemporânea*, 16 (1): 23-38.

Seifert, R.E. Jr, John Child and Suzana B. Rodrigues 2012. The role of interpretation in the internationalization of smaller Brazilian firms. *Brazilian Administrative Review*, 9 (4): 475-497.

## 2011

Alon, Ilan, John Child, Shaomin Li and John R. McIntyre 2011. Globalization of Chinese firms: Theoretical universalism or particularism. *Management and Organization Review*, 7 (2): 191-200.

Boisot, Max, John Child and Gordon Redding 2011. Working the system: Towards a theory of cultural and institutional competence. *International Studies of Management and Organization* 41(1): 62-95.

Child, John and Suzana B. Rodrigues 2011. How organizations engage with external complexity: A political action perspective. *Organization Studies* 32 (6): 803-824.

Child, John and Suzana B. Rodrigues 2011. Social identity and organizational learning. In Mark Easterby-Smith and Marjorie A. Lyles (eds.) *Handbook of Organizational Learning and Knowledge Management*. Chichester: Wiley 2<sup>nd</sup> edition: 305-329.

Hsieh, Linda H.Y., Suzana B. Rodrigues and John Child 2011. Risk perception and post-formation governance in international joint ventures in Taiwan: The perspective of the foreign partner. *Journal of International Management*, 16(3): 288-303.

Marinova, Svetla T., John Child and Marin Marinov 2011. Evolution of firm- and country-specific advantages and disadvantages in the process of Chinese firm internationalization. *Advances in International Management*, 24: 235-269.

## 2010

Child, John 2010. Organization design theory: its evolution within a changing context, in Clegg, S. (ed.), *Managing Organizations: Fundamentals and latest thinking*. The Marketing & Management Collection, Henry Stewart Talks Ltd, London (online at <http://hstalks.com/go> (<http://hstalks.com/go>))

Child, John, Said Elbanna and Suzana B. Rodrigues 2010. The political aspects of strategic decision making. In David C. Wilson and Paul C. Nutt (eds.) *Handbook of Decision Making*. Chichester: Wiley: 105-137.

Rodrigues, Suzana B. and John Child 2010. Private equity, the minimalist organization and the quality of employment relations. *Human Relations* 63 (9): 1321-1342.

## 2009

Child, John 2009. Challenging hierarchy. In Mats Alvesson, Hugh Willmott and Todd Bridgman (eds.) *Oxford Handbook of Critical Management Studies*. Oxford: Oxford University Press: 501-514.

- Child, John 2009. Context, comparison and methodology in Chinese management research. *Management and Organization Review*, 5: 57-73.
- Child, John 2009. China and international business. In Alan M. Rugman (ed.) *The Oxford Handbook of International Business*. Oxford: Oxford University Press: 648-686.
- Child, John and Derong Chen 2009. The China-Europe Management Institute: A pioneer of management education in China. In Malcolm Warner and Keith Goodall (eds.) *Management Training and Development in China*. London: Routledge.
- Child, John, Suzana B. Rodrigues and George Frynas 2009. Psychic distance, its impact and coping modes: Interpretations of SME decision makers. *Management International Review* 49: 199-224.

## 2008

- Child J. and Suzana B. Rodrigues 2008. The Process of SME Internationalization: British Firms Entering Brazil. *Economia e Gestão*, 17 (3): 31-55.
- Rodrigues, Suzana B. and John Child 2008. *Corporate Co-evolution*. Chichester: Wiley. (Winner of the George F. Terry Book Award of the Academy of Management 2009)
- Rodrigues, Suzana B. and John Child 2008. The development of corporate identity: A political perspective. *Journal of Management Studies*, 45: 885-911.

## 2007

- Child, John, Yuan Lu and S-H Terence Tsai 2007. Institutional entrepreneurship in building an environmental protection system for the People's Republic of China. *Organization Studies* 28(7):1013-1034.
- Elbanna, Said and John Child 2007. The influence of decision, environmental and firm characteristics on the rationality of strategic decision-making. *Journal of Management Studies*, 44 (4): 561-591.
- Elbanna, Said and John Child 2007. Influences on strategic decision effectiveness: Development and test of an integrative model. *Strategic Management Journal* 28: 431-453.
- Yan, Yanni, John Child and Can Yong Chong 2007. Vertical integration of corporate management in international firms: Implementation of HRM and the asset specificities of firms in China. *International Journal of Human Resource Management*, 18(5): 788-807

## 2006

- Boisot, Max and John Child 2006. China and the new economy: A case of convergence? In Angelo Corallo, Giuseppina Passiante and Andrea Prencipe (eds.), *The Digital Business Ecosystem*. Cheltenham: Edward Elgar.

## 2005

- Child, John 2005. *Organization: Contemporary Principles and Practice*. Oxford: Blackwell.
- Child, John, David Faulkner and Stephen Tallman 2005. *Cooperative Strategy*. Oxford: Oxford University Press.
- Child, John and Terence Tsai 2005. The dynamic between firms' environmental strategies and institutional constraints in emerging economies: Evidence from China and Taiwan. *Journal of Management Studies*, 42 (1): 95-125.
- Child, John and Suzana Rodrigues 2005. The internationalization of Chinese firms: A case for theoretical extension? *Management and Organization Review*, 1 (3): 381-410.

## 2004

- Child, John 2004. Foreword to Kwok Leung and Steven White (eds.) *Handbook of Asian Management*. New York: Kluwer.
- Child, John and Hubertus Pleister 2004. Governance and management. In Ross Garnaut and Ligang Song (eds.) *China's Third Economic Transformation*. London: Routledge: 192-208.
- Child, John and Suzana B. Rodrigues 2004. Repairing the breach of trust in corporate governance. *Corporate Governance: An International Review*, 12: 143-151.
- Child, John and Suzana B. Rodrigues 2004. Corporate governance in international joint ventures: Toward a theory of partner preferences. In Anna Grandori (ed.) *Corporate Governance and Firm Organization*. Oxford: Oxford University Press.
- Child, John and Suzana B. Rodrigues 2004. Corporate governance and the move from hierarchy: The problem of double agency. In Hervé Dumez (ed.) *Gouverner les Organisations*. Paris: L'Harmattan 2004:255-279.
- Rodrigues, Suzana B., John Child and Talita R. Luz 2004. Aprendizagem contestada em ambiente de mudança radical. *Revista de Administração de Empresas*. 44: 27-43.
- Yan, Yanni and John Child 2004. Investors' resource commitments and information reporting systems: Control in international joint ventures. *Journal of Business Research*, 57: 361-371.
- Yan, Yanni and John Child 2004. Investors' resources and management participation in international joint ventures: A control perspective. *Asia Pacific Journal of Management*, 21: 287-304.