

## Dr Mike Kennard

Senior Lecturer: Strategy and Innovation

The Department of Strategy and International Business

### Contact details

**Telephone** [+44 \(0\)121 414 3940](tel:+441214143940) (tel: [+44 121 414 3940](tel:+441214143940))

**Email** [m.j.kennard@bham.ac.uk](mailto:m.j.kennard@bham.ac.uk) (<mailto:m.j.kennard@bham.ac.uk>)

Room 217  
Birmingham Business School  
University House  
University of Birmingham  
Edgbaston, Birmingham  
B15 2TT



### About

Mike joined the University of Birmingham in 2013 as a Senior Lecturer in Strategy and Innovation. As part of this role his remit is to develop the Business School's Executive Education programme.

He started his career in 1995 with Rolls-Royce plc where he worked for 11 years in various technology management positions. In 2006 Mike was awarded a scholarship to study for an MBA at Nottingham University Business School, where he graduated with distinction.

After his MBA, Mike joined the University of Nottingham, first as a Business Development Executive and then as an Innovation Fellow. He then joined Aston Business School in 2010 as MBA Course Director, before taking up his current position.

### Qualifications

- BEng (Hons), University of Birmingham
- PhD Aerospace Engineering, University of Birmingham
- MBA, University of Nottingham
- Chartered Engineer (CEng)
- Member of the Institute of Engineering & Technology (MIET)

### Teaching

Mike's teaching focus is Strategy and Innovation Management on BSc, MSc, MBA and Executive programmes.

He is also a visiting professor at Grenoble Ecole de Management, and Fellow of the Higher Education Academy.

### Research

- Identifying and overcoming organisational barriers to innovation
- Developing innovation processes, capabilities, and culture
- Developing innovation driven growth strategies
- Delivering innovation and strategy training and executive development